



VOL. 83 NO. 12



# Now-a new and brighter Color TV-brighter than ever before! Unsurpassed Natural Color from RCA Victor!

The Performance-Proved Color TV for '64 is New Vista® by RCA Victor. It gives you clearer, sharper pictures than

ever before in unsurpassed natural color. It is definitely the finest color television ever designed by RCA-pioneer and developer of color television.

In 1960, when RCA introduced the High-Fidelity Color Tube, it was up to 50% brighter than any previous Color tube. Now New Vista for 1964-with improved electronic circuits-brings you an even better, even brighter color picture!

And RCA Victor has FM sound, plus dependable Space Age Sealed Circuitry. See the wide choice of styles and models, starting at a new low price of \$449.95-manufacturer's nationally adver-

tised price, optional with dealer, for the

people own RCA Victor than any other television - black and white or color! See Walt Disney's "Wonder-ful World of Color," Sundays, NBC-TV Network.





The Most Trusted Name in Television



### Where were you?

You know. No American will ever forget where that first searing news found him.

For four days the whole nation moved woodenly, stunned by tragedy. It was the kind of blow that could overthrow or disrupt many of America's friends, perhaps all of its enemies.

Why was there no palace revolt, no rioting, no general strike, no vicious scramble for the most powerful office on earth? Because we built the country to work that way, through a lot of hard-fought, hard-thought history.

A way to know

How well do you know that history? What American events and dreams have added up to you – from your accent to your taste in foods to your ideas about freedom? Why, in any crisis, do you know that you can depend on our country's heritage?



AMERICAN HERITAGE is an extraordinary magazine with an engaging and engrossing beat: everything that has happened in America's past. We would like to show you just how absorbing its exploration can be. See how a wellnourished sense of history can embellish your knowledge of yourself, and your perspective on today.

But we realize a "magazine" that costs \$525 a copy, looks like a much more expensive illustrated book (it has hard covers, and no advertising), and arrives in a box, is hard to believe. Until you've tried it. Here's what you get:

AMERICAN HERITAGE is published in sissues a year. Each has a dozen or more varied articles by noted authors, illustrated superbly with a hundred or so pictures (about 30 in excellent color). From Mark Twain to Mark Hanna, from spies in crinoline to crisis

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AMERICAN HERITAGE 383 W. Center St., Marion, O. 43301 in battle, here is history written with élan and style and authority, to be read for pleasure as well as for knowledge.

for pleasure as well as for knowledge. What's more, you'll keep all your issues. Nothing in them ever decreases

in value or interest.

May we show you why?

Try six issues at half price and own the fine Memorial Book, FOUR DAYS

With United Press International, the editors of AMERICAN HERITAGE recently created an illustrated, 144-page book, Four Days. It covers the crucial time of President Kennedy's assassination and burial. It has been very widely read and praised as a most fitting memorial history.

We shall be glad to send you a copy of Four Days, at no charge, if you will try American Heritage now.

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Bill me for \$11.85. On receipt, send Four Days (postpaid).

\*\*\*INTERIOR TO THE TO THE

TIME, MARCH 20, 1964



Old World baker's sign hangs over door of Brownberry Ovens' Oconmowoc bakery while Mrs. Clark is there, Her time is divided between this and the two California bakeries. At her San Francisco home (below), Mrs. Clark develops new products for her famous line of homesune American and fereign gournet baked pools.



"Up-to-the-minute insurance essential ingredient for a growing business"

by CATHERINE CLARK, founder and President, Brownberry Ovens, Inc., Oconomowoc, Wisconsin,

"Taking a loaf from the oven has always been the most exciting part of this business for me, and I still spend all the time

I can in the kitchen trying recipes. But since 1946, when I first began baking bread for people besides my own family, Brownberry Ovens has grown to a big operation. We now have three bakeries and employ 250 people.

"With growth like this, new needs arise. And in the area of insurance, I'm grateful to Employers Mutuals of Wausau for helping us keep our insurance program

# Wausau Storv

in pace with our continued expansion.
"In Wisconsin and California,
Employers Mutuals men work regularly
with our people to build safety and savings into our equipment and procedures.
Our coverage today includes workmen's
public liability, crime bond and fleet

compensation, public liability, crime bond and fleet insurance, so you can see we have found Employers Mutuals of Waussu (good people to do business with." 
Employers Mutuals of Waussu write group health and activate plans, faithfy loants, all forms of fire, liability and causally each plans, faithfy loants, all forms of fire, liability and causally experienced underswiters of workmen's compensation. See your telephone directory or servite us in Waussu, Wiccossia.

# **Employers Mutuals of Wausau**

164 Offices Coast to Coast / "Good people to do business with"





# NEW LIFE-SAVER 880 BY B.F.GOODRICH

Finally—a tire so rugged that, if you do an average amount of driving, one set should last you as long as you keep your car! Its features speak for themselves. Four-ply nylon. A broad-shouldered Big Edge for remarkable mileage. A special sealing the plant of the pl

TIME, MARCH 20, 1964



# Report from dairymen:

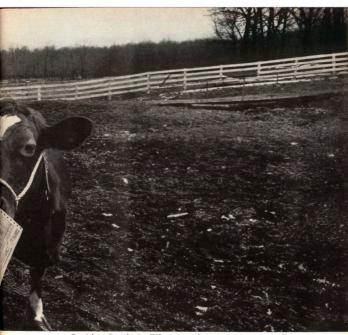
IBM computers help cows produce 50% more milk

One out of every twelve dairy cows in the United States is now fed and "managed" with the help of a computer. It all began with the worsening plight of the dairy farmer. Rising costs were shrinking his thin margin of profit.

shrinking his thin margin of profit.

Lacking capital to buy better milkers, he faced an obvious problem. He had to increase milk output per cow. But how?

After long study, the Dairy Herd Improvement Association came up with a recommendation. Perhaps the answer to higher milk production lay not only in better breeding, but also in better feeding. But this posed a problem of its own. How could the dairy farmer find the time to keep the extensive records



Cows fed according to data from IBM computers produce an average of two tons more milk per year.

necessary for any new feeding plan?

In 1951, the Association thought of a solution. A data-processing system could handle that tedious, analytical job for the dairyman.

#### Computer enters the picture

The idea was tested on dairy farms in Illinois and Utah, and then the system went into large-scale operation on farms from New England to West Virginia. The yield of hundreds of thousands

of cows was analyzed by computer and improved feed prescribed.

Results: milk output of whole herds, ordinary milkers as well as champions, soared 25% to 60%. The good news

spread fast. Today, 1,500,000 cows in our country are fed and managed by computer-determined data.

In 1962, these cows produced an average of 11,742 pounds of milk. That's about 50% above the national average, or two extra tons per cow. This meant over \$200 million a year

#### extra in milk checks to dairy farmers. How small dairymen use

IBM computers These farmers regularly use computer centers such as the Dairy Records Processing Laboratory at Cornell University. In 15 seconds, an IBM computer analyzes a herd's records, relating

thirty-eight factors affecting feeding and milk output. Then, for each dairyman, it prints out feed recommendations for each cow and advice on the herd.

This is only one example of how computers are serving agriculture today, helping farmers increase their income in ways never possible before.

The Farm Quarterly says, "Within the next decade it is expected that virtually all of agriculture's major farm management decisions will be made on the results of electronically computed data."

IBM



# "SELLING BY LONG DISTANCE IS OUR BEST ANSWER YET TO THE PROFIT SQUEEZE"

says Otto Sticht, General Sales Manager, Wickwire Brothers Company, Cortland, N.Y.

Wickwire Brothers, steel products tance to reach more prospects, get more business and reduce sales costs.

"We're delighted with our results," says Mr. Sticht. "Our sales volume is up 11%. We're making sales on 19% of our 'cold-canvas'

telephone contacts. By calling manufacturer, uses Long Dis- ahead for appointments and by telephoning between scheduled visits, we're saving 40% of our salesmen's field time."

> Are you using Long Distance to increase sales and control costs in your business operation? Try it. You'll find it pays.





**BELL TELEPHONE SYSTEM** 

Talk things over, get things done...by Long Distance!



# For people who can't stand the sight of a Volkswagen.

Some people just can't see a VW. Even though they admire its attributes,

We sell such a package.

The Karmann Ghia is what happened to a Volkswagen when an Italian designer go

He didn't design it for mass production, so we wouldn't think of giving it the mass production treatment.

production treatment.
We take time to hand-weld, hand-shap

Finally, after 185 men have had a hand in it, the Ghia's body is lowered onto one of those strictly functional chassis.

The kind that comes withVW's big 15-inch wheels, torsion bors, our 4-speed synchromesh transmission and that rather famous ris coaled engine.

So that along with its Roman nose and graceful curves, the Ghia has a beauty that is more than skin deep. Norelco brings men the world's best-selling shaver.

# Now look at the fabulous grooming aids Norelco has created to make lovely <u>ladies</u> look lovelier



The Norelco Beauty Sachet. A lovely gift—to give and to receive. Simple attachments make it four grooming aids in one.



Massager. Perfect for working your favorite face cream into the skin fast and easily. Use it for cuticle-remover cream, too.



Manicurer. Shapes nails like a personal manicurist, exactly the way you prefer. Fine for pedicures and callus removal.



Hair-trimmer, Your Norelco Beauty Sachet will whisk away hair quickly, gently. Neatens hair line at nape of neck.



Vibrator. Stimulates scalp with invigorating action. Relaxes taut muscles. Gives your scalp a healthy, alive feeling.



The Lady Norelco. Looks like no ladies' shaver you've ever seen before. It's made that way to shave legs and underarms in the most comfortable fashion possible.



Protects your tender skin from nicks and cuts. Lets you apply underarm deodorant instantly. Ask for it at your Norelco dealer —or from your favorite man.

Norelco



# Challenge: Anchor an engine that's straining for the moon

Armoo's answer: Use a special Armoo-developed alloy steel for the base plates and tie rods of the stand where the Saturn rocket engines are being tested. The F-1 engines (five will be used in the Saturn) each develop 1,500,000 pounds of thrust. But the super-strong 5½-inch thick plates of \$55-100 steel are more than enough to take the shock and impact of "holding on."

Demands like this—unheard of a few years ago—can be met only with the products of intensified research and modern steelmaking facilities. That's how Armoo came up with these answers and many more. Armoo Steel Corporation, General Offices, Middletown, Ohio.

NEW STEELS ARE BORN AT ARMCO



Divisions: Armco · Sheffield · National Supply · Metal Products · International

# DANNY KAYE STAR OF THE SEASON'S SAYS "YOU MAY HAVE ALREADY WON!" RAMBLER'S \$3,000,000 SURPRISE PARTY



10 SECOND CARIBBEAN CRUISE FOR 2 TO SOUTH AMERICA PLUS \$2,00000



GO THURS NEW RAMBLER: CHOICE OF 24 MODELS PAUS SASSAINE



300 FOURTH PRIZES

Kelvinator Kitchen (Dishwasher, Refingerator
Range, Food-Waste Disposer) or Home



2,500 FIFTH PRIZES Potaroid Camera Automatic 100 o RCA Victor Stere



10,000 SIXTH PRIZES Ronson Electric Toothbrush or



150,000 SEVENTH PRIZE: Rambler Flash Camera or Tool Kit Stuffed Zebra 170,000 EIGHTH PRIZES Badminton Set or Opera Glasses or Sputlight

350,000 NINTH PRIZES Danny Kaye Classic Hilli

WATCH THE DANNY KAYE SHOW ON CBS-TV, 10:00-11:00 P.M., EST, WEDNESDAYS

#### TIME LISTINGS

#### TELEVISION

Wednesday, March 18 HALLMARK HALL OF FAME (NBC, 7:30-9 p.m.). Utlie Harris and Dirk Bogarde in a new production of the James Costigan drama, Little Moon of Alban, originally presented in 1958. Color.

Friday, March 20 THE BOB HOPE COMEDY SPECIAL (NBC.

8:30-9:30 p.m.). Bob Hope stars as the editor of Bachelor Magazine, Eva Marie Saint as a schoolmarm bent on suppressing his publication, Color,

INSIDE THE MOVIE KINGDOM INBC. 9:30-11 p.m.). A look at today's top screen stars at work and at play, in a series of vignettes filmed on location. Among them: Ingrid Bergman, Gregory Peck, Richard Burton, Paul Newman and Clau-

THE ALFRED HITCHCOCK HOUR ICBS, 10-11 p.m.). Joan Hackett, Kevin McCar-thy and Kathy Nolan in a murder story about two former school friends and a photographer.

Saturday, March 21 THE HOLLYWOOD PALACE (ABC, 9:30-10:30 p.m.). Nat King Cole is host to Diahann Carroll, Comies Marty Allen and Steve Rossi.

Sunday, March 22

FACE THE NATION (CBS, 12:30-1 p.m.), Guest: Secretary of State Dean Rusk NBC OPERA (NBC, 1-4 p.m.), Bach's St.

Matthew Passion, sung in English, is conducted by Alfred Wallenstein, Color, THE TWENTIETH CENTURY (CBS., 6-6:30 p.m.). A look at the new vertical-takeoff

EMPIRE (ABC, 7:30-8:30 p.m.). Dullea portrays a former rodeo rider who has become an embittered cripple. Color THE JUDY GARLAND SHOW (CBS. 9-10

p.m.). An hour of Judy's singing. DU PONT SHOW OF THE WEEK (NBC, 10-11 p.m.). A behind-the-scenes tour with the Flying Wallendas, the famed highwire troupe whose act has been dogged by

#### THEATER

#### On Broadway

ANY WEDNESDAY, Sandy Dennis as a kept woman in a peignoir looks about as sophisticated as a teen-ager wobbling in her first pair of heels. Later, clutching a closetful of balloons, she appears about to take off, which this delightfully wacky comedy does from the start

FOXY is a vaudeville version of l'olpone which permits Master Clown Bert Lahr to play hide-and-sucker with the gold diggers of the Yukon

DYLAN. A legendary actor. Alec Guin-

ness, plays a legendary poet, Dylan Thomas, during his punishing reading tours of the U.S. The drama is sustained by Dylan's sly humor, poetic insights, selfabrasive remorse, and fierce, hurting bat-

AFTER THE FALL is a night-long session of group therapy conducted for his own special attention to his mother and his wives, notably Marilyn Monroe, Flia Kazan's staging is electric, but Miller has not put enough distance between his life and his craft to fashion a play. It alternates in repertory with Fugene O'Neill's MARCO MILLIONS and S. N. Behrman's BUT FOR WHOM CHARLIE.

HELIO, DOLLYI In a bouncy, daffy, ro-mantic Little Old New York musical. Matchmaker Carol Channing juggles Ionely hearts and sassily wangles one for

NOBODY LOVES AN ALBATROSS. Robert Preston is gleeful and guileful as a phony TV writer-producer trying to keep his

career from dissolving into a test pattern BAREFOOT IN THE PARK. A proper young lawyer and his minx of a wife are the explosively funny tenants of an apartment that makes the housing shortage look desperate.

#### Off Broadway

THE BLOOD KNOT, by Atholl Fugard, Linked in a funny and scalding love-hate relationship, two half brothers, one black and one white, play out their fantasies in a tin shack in South Africa and become symbols that laugh, cry and bleed.

THE LOVER by Harold Pinter, and PLAY by Samuel Beckett. Pinter's couple indulge in the approdising of a make-believe affair. while Beckett's trio reveal with solemn humor the banality of adultery.

THE TROJAN WOMEN. A powerful revival of the Euripides classic about the agony of women who were to become slaves and bedmates of the conquering

IN WHITE AMERICA. This series of documentary dramatic sketches about racial pain, playfully caustic in its humor,

#### RECORDS HAPPY END (Columbia) is the puniest

of the four small operas written by Kurt Weill and Bertolt Brecht, While it lacks the dramatic and social force of Threepenny Opera, it can nearly match its songs than in this version. Lotte Lenya, Weill's widow and faithful interpreter, memorably croaks Surabaya Johnny, Bilbao-Song, and other dirges from the shadows

RISE AND FALL OF THE CITY OF MAHA-GONNY (Columbia) suffered a long, unjust obscurity but may soon find its way into the opera repertory, despite the libretto's bizarre vision of capitalistic morality. This recording, now six years old, has become a classic, Lenya sings role of Jenny the prostitute, and Heinz Sauerbaum, the great German theater tenor, is Jimmy, her doomed, desperate

DAS LIED VON DER ERDE (Deutsche Grammophon) is Gustav Mahler's masterpiece. The song cycle is a rippling reflection of elegiac Chinese moods now and then surges up to a torrential Yes!" This version, with Mezzo Soprano Nan Merriman, Tenor Frnst Häfliger and Conductor Fugen Jochum leading the Concertgebouw Orchestra, even surpasses the excellent recording made by Merriman and Hälliger with the Concertgebouw seven years ago.

VIENNA, 1908-1914 (Mercury) does not celebrate the vintage waltz-schmalz associated with the era, but the music of Schoenberg, Webern and Berg, who at the time formed a kind of progressive under-

ground in the city of Johann Strauss. Antal Dorati leads the London Symphony Orchestra in 13 orchestral pieces by the three modern master

REQUIEM MASS IN D MINOR (RCA Victor) was left unfinished when Mozart died and Conductor Frich Leinsdorf chose it as a symbolic tribute to the late President John F. Kennedy. This superb recording was made by the Boston Symphony Orchestra, with a 180-voice choir and the extraordinary, majestic drawl of Richard Cardinal Cushing, in a solemn pontifical requiem Mass in Boston's Holy Cross Cathedral. Proceeds from the record sale will go to the John F. Kennedy Memorial Library fund.

#### CINEMA

YESTERDAY, TODAY AND TOMORROW, In three lusty fables directed by Vittorio De co-starring Marcello Mastro-Sica and ianni. Sophia Loren proves herself a versatile comedienne, a whole Italian street scene rolled into one woman.

STRAY DOG. A rookie detective (Toshiro Mifune) tracks a killer through the kyo underworld in a newly imported 1949 melodrama by Director Akira Kurosawa

that stirs up the rubble of postwar Japan. THE SILENCE. Two sisters united in lovehate, one a lesbian, one a nymphomaniae. desperately try to fill the emptiness of their souls with physical passion as they act out a tortured drama in which the only innocents are a child and an old man. Not Ingmar Bergman's best, but memorable THE FIRE WITHIN. A morbidly fascinat-

ing drama, directed by France's Louis (The Lovers) Malle, climaxes in the suicide of a charming, alcoholic gigolo (Maurice Ronet)

DR. STRANGELOVE, OR: HOW I LEARNED TO STOP WORRYING AND LOVE THE BOMB. Stanley (Lolita) Kubrick's nightmare comedy offers fine performances by George C. Scott, Sterling Hayden and the ubiquitons Peter Sellers

THE GUEST. The screen version of Harold Pinter's drama (The Caretaker) retains its major asset. Donald Pleasence, who is still seedily eloquent in the title

SUNDAY IN NEW YORK. As a vacillating virgin who fears she has missed a lot Jane Fonda makes the way of all flesh appear refreshingly healthy.

THE FIANCES. Old love refurbished is the theme of a poignant little masterwork by Italian Director Frmanno Olmi (The

TO BED OR NOT TO BED. As an Italian fur merchant on the loose in Stockholm, unseasonably cool. TOM JONES. Ten Oscar nominations are

the latest evidence that Fielding's picaresque 18th century novel has become a

## BOOKS

Best Reading

RACE: THE HISTORY OF AN IDEA IN AMER-ICA, by Thomas F. Gossett, The author contends that racism would not have endured so long without the wholehearted support of intellectuals and leaders from Thomas Jefferson to Theodore Roosevelt: only in the past 40 years has informed opinion given up the notion that Negroes

are physiologically inferior to whites. MISS LEONORA WHEN LAST SEEN, by Peter Taylor. Fifteen stories about corrosive





The Breather has a new kind of innersole - buoyant, soft, self-cooling. With the 4 famous exclusive Wright features, it gives you extra energy-extending comfort. Take any long, busy day. Add a festive evening in town. In Wright Arch Preserver Shoes, your feet are with it, all the way. You're the Boss!

Style 198 - Smart wing-tip with Breather innersole; deep forest brown or gleaming black calf; sole specially treated for maximum flexibility.



Golf Shoes.

For the same Wright Arch Preserver comfort, 36-hole variety, ask your Pro about

wright arch preserver shoes

marriages and disfiguring age-quiet stories, right on target, that may well outlive their flashier contemporaries.

THE CHILDREN AT THE GATE, by Edward Lewis Wallant, The author's last novel, completed before his death last year at 36. tells of a daft but saintly man and how another slowly takes life and grace from

THE MARTYRED, by Richard Kim. Also on a theme of spiritual agony, this re-morseless and controlled first novel is set against the Korean war, and deals with the presumed martyrdom of twelve Christian ministers. Modern sainthood, the author finds, is most often achieved by men racked by doubt.

THE BARBARY LIGHT, by P. H. Newby. A slight, wise tale about a successful con man who, in an unfortunate moment of candor, decides to tell his wife and his mistress about each other. To his dismay, they become fast friends.

WHEN THE CHEERING STOPPED, by Gene Smith, For the last 17 months of his presidency, Woodrow Wilson was grievously ill, mentally and physically. Reporter Smith shows in awesome detail how the President's wife and doctors kept the knowledge from the public while "the U.S. Government went out of business.

ONE FAT ENGLISHMAN, by Kingsley Amis. The author's best novel since Lucky Jim tells of the misadventures of a rich,

snobbish English publisher among some very irreverent Americans. THE WAPSHOT SCANDAL, by John Chee-

ver. In this tender, moral tale of uprooted America, the 19th century Wapshots come to painful, if comic terms with the 20th. The survivors of The Wapshot Chronicle neither mourn nor imitate the old ways but cherish their spirit as "a vision of life as hearty and fleeting as laughter."

REUBEN, REUBEN, by Peter De Vries. A

raffish, gifted poet, who closely resembles Dylan Thomas, drops in on an uppercrust U.S. suburb and sets off a series of communal binges. In the hangover, natives and commuters have broading second thoughts about modern life.

#### **Best Sellers** FICTION

- 1. The Spy Who Came in from the Cold, Le Carré (1 last week)
- The Group, McCarthy (2) The Venetian Affair, MacInnes (4) The Wapshot Scandal, Cheever (3)
- The Hat on the Bed, O'Hara (5) The Martyred, Kim
- Von Ryan's Express, Westheimer (10) The Living Reed, Buck (7)
- The Shoes of the Fisherman, West (6) 10. The Fanatic, Levin (8)

- Four Doys, U.P.I. and American Heritage (2)
- Profiles in Courage, Kennedy (1) A Day in the Life of President Kennedy,
- My Years with General Motors,
  - Mandate for Change, Eisenhower (5) The Great Treasury Raid, Stern Diplomat Among Warriors, Murphy
- The Green Felt Jungle, Reid and Demaris (4)
  - J.F.K.: The Man and the Myth, Lasky (10) Confessions of an Advertising Man,

TIME, MARCH 20, 1964



# Scartnake

# A new lapstrake series for blue-water boatsmen - by Cavalier! (from only \$5400)

Here's a big Cavalier surprise for 1964! In answer to an increasing demand from hoatsmen who seek their pleasure offshore...where the wide-open spaces and the bigger fish are... Cavalier introduces a sally new series designed to fit their needs perfectly. Every Seastrake model has a seaworthy hull with overlapping planks from chine to sheer. The planks are stout, marine-grade plywood, bonded permanently together with famous Thiokol polysulfide scalant (it's impered to the property of the property of the organisms). At they're lauvirous, too, with all standard Cavalier features. If you've always wanted a deep-water boat, now's your chance to own one, and at much less than you'd expect to pay. See the exciting new Seastrakes now at your Chisc, Craft Cavalier dealer's! New 27 Seastroke sleeps 4, has modern galley, district, private loverty. Full corps ting, headlining, and paneling, 18.5-pp 18 engine, 55785. Harding optional at extra cost, 24 and 31 Seastrake models are also available, from \$5400, or only \$91 mo. For information, write Cavalier Division, Christ-Carli Cropration, Prompano Beach, Fla. FOB prices and specifications subject to change.

Chris + Craft CAVALIER





# This fan-jet <u>lands</u> in Tokyo while other jets would still be 2,000 miles away!

It's Northwest's 320 Fan-Jet—world's longest-range passenger jet. The unique route it flies makes your trip to Tokyo 2,000 miles shorter.

Imagine this! On Northwest Orient Airlines you can be landing in Tokyo—while on other airlines you'd still be 2.000 miles away. That's because Northwest flies the most diect routes to the Orient. You't trip is up to 2,000 miles shorter—and hours faster—than going across the longer mid-Pacific route. One-plane service. Step aboard in New York or Chicago—step out in Tokyo. No changing planes on Northwest You fly our new 320 Fan-Jet—largest passenger plane in history. It can fly farther than any other int—6 000 miles non-stop.

jet—6,000 miles non-stop.

Relax on board. Northwest's gracious service makes your flight to Tokyo seem even shorter. We bring Oshibori towels to

refresh you . . . then, tempting hors d'oeuvres followed by steak dinner with all the trimmings (First class passengers also enjoy cocktails wines and liqueurs—compliments of Northwest.)

Think about it. Then decide . . . it makes good sense to fly to the Orient on Northwest. Why not start planning your trip today?



From New York: 8 Fan-Jets weekly to Tokyo From Chicago: 8 Fan-Jets weekly to Tokyo From Seattle: 8 Fan-Jets weekly to Tokyo (meluding 5 non-stop (lights)

NORTHWEST ORIENT
THE FAN > JET AIRLINE

For immediate reservations, call Northwest Orient Airlines or your travel agent.



# When "money is no object"-that's when you need it most

When a major illness or accident hitsyour family, you want the care to be the best. Even if it means all your savings—even if it puts you deep in debt.

That's why it is so good to have Major Medical Insurance under the Travelers unbrella of protection. It takes over where standard, health plans leave off and helps pay the really major expenses. You can get your Life, Car and Homeowners Insurance, too, from your Travelers agent or broker. Knowing all your needs, he's sure nothing is over-looked, yet nothing is over-insured.

Find your Travelers man listed in the Yellow Pages.

You can get all types of insurance under the Travelers umbrella.

The TRAVELERS INSURANCE Companies

See the Travelers exhibit, "The Triumph of Man," at the N.Y. World's Fair, opening April 22.

#### LETTERS

#### Republicans in New Hampshire

Sir: Lodge wins in New Hampshire Nixon says he will accept the vice-presidential nomination. Robert Kennedy leads in preferential polls for the vice-Shades of 1960! Can it be that in 1964

it will be Johnson and Kennedy versus Lodge and Nixon?

#### GEORGE BROMBERG Los Angeles

# The New Hampshire primary can

hardly be interpreted as a victory fo water and Rockefeller JOHN W. KRIENKE

Springfield, III.

Sir: I am delighted with Lodge's decisive victory in New Hampshire. He is not merely an easy out for those disenchanted with Rockefeller's liberalism or Goldwater's rash conservatism. He has the respect of many Americans for his long and loyal service in the Senate, the U.N., and now as Ambassador to Viet Nam. He is, in short, the best-qualified candidate for the

KENNETH G. HANCOCK Madison, Wis.

#### Republicans at Home

Sir: The capsulate view of the private Republican potential candidate [March 6] was admirable. Such tidbits add a dimension of personality to ligures

who may otherwise tend to be distant. MARCIA HOPP Syracuse, N.Y.

Sir: Is there any significance to the fact that your article about G.O.P. presiden-tial hopefuls shows them all amidst plush surroundings of homes, apartments, etc. with the exception of Richard Nixon, who JIM CONLIN

#### Pontiac, Mich.

None, Former Vac President Richard

Apparently the latest political-state symbol for the ladies is a double strand of pearls; note Peggy Goldwater, "Happy" Scranton and Margaret Chase Smith, Mrs. Romney must be keep her pearly beneath her jacket as long as George's ambitions are under his had MRS. JANICE KILLIAN

Glen Ellyn, Ill.

#### The Five-Gallon Look

Sir: Referring to Lyndon's five-gallon hat "Stetson [March 6] is like identifying all rifles as Winchesters and cameras as Kodaks. Mr. Johnson buys a specially designed hat made by the Texas-based firm of Byer-Rolnick.

# CLARENCE C. HOMEYER

#### Divided Districts

Sir: The Supreme Court decision on redistricting [Feb. 28] for the ostensible purpose of equal representation has evolved a laughable paradox. What seemed to be the victorious culmination of a long-standing protest by liberals to in-crease urban representation and hence Democratic power will actually boost Republican representation in most of the areas where gerrymandering has occurred.

CHARLES L. BAILEY JR. Selinsprove Pa

Sir: The highest court has come to the only moral and logical conclusion compatible with true democracy: that the vote of every citizen should have the same weight, regardless of color, creed, origin. financial ability--or place of residence MARTIN FREUND

#### New York City

#### J'Accuse

Sir: I cannot find words strong enough to protest your outrageous and unfair reword plays, however, will not hide the fact that you are insensitive to the een ral issue the play, which is not the Pope but people-6,000,000 people exterminated by the Nazis. From his office in Rockefeller Center, your reviewer imagines that there When I walked out of the Free People's Theater in Berlin in the company of a stunned audience after having seen the play last summer. I could imagine no "finer spur to conscience, then or now, (THE REV.) RICHARD E. KOENIG

Immanuel Lutheran Church Amherst, Mass. It is foolish to argue that Hoch-

huth's play is a "shift-the-blame show," which the attempt is made to whitewash the German people at the expense of the the German people at the expense of the Roman Pontiff. In the play itself, the guilt of Germany is presented in a brutal and radical manner. Not a single sentence hints that the Pope is "guilty" of the mass murder of millions of people. This. however, does not change the fact that Pope Pius XII remained silent and refused to condemn the Nazi atrocities BODO NISCHAN

#### Fast Lansing, Mich.

Sir: I think some notice should be taken of the fact that Pius XII. in his "com-placency, indifference," etc., procured the life rather than the death of thousands of Jews. A papal condemnation of Germany would only have caused the atheistic Hitler to terminate relations with the Vatican. This, in turn, would have severed all opportunity for the Vatican to supply ways and means of escape to the Jews. However, no condemnation was made, and the ways and means of escape remained open, as thousands of Jews can PETER DABOUT II

#### Providence, R.I. Sir: Rolf Hochhuth has a Nazi mind

and unscrupulously capitalizes on a painful dilemma. Pius' projest was not heard, so Hochhuth makes him a criminal. (The Rev.) Julian Füzer

#### DeWitt, Mich Sir: While Pope Pius XII did not publicly

condemn the ghastly Nazi crimes to "prevulnerable positions did speak out. man Bishop Clemens August von Galen for example, spoke out against those re-sponsible for "Action T-4," the murder sponsible for "Action T-4," the murder of defectives. He also read the list of his detailed charges from the pulpit of the Sankt-Lamberti Church in Münster, Westphalia, on Aug. 3, 1941. After protests by more clergymen. Hitler, allegedly worried about weakening morale, had Action 1-4 stopped in August 1943. Bishop Galen. who became known as the Lion of Mun-ster, earned much respect for his courage. He died a Cardinal in 1946. FRANK HAARHOLE

#### Toronto, Ont.

Sir: The author of The Deputy should be reminded that the brutalities and in-justices committed by Hitler and his followers were not stopped by protests. It took lives and billions of dollars to put an end to their activities.

#### Cold Spring, Minn.

#### Teaching Teachers

Sir: The National Council of English Teachers [March 13] is apparently con-vinced that high school teachers would be greatly benefited by submitting themselves to the ministrations of college professors But if these professors did such a deplorfirst place, as the council's figures imply, why does the council now believe that the teachers would be benefited by another dose of the same medicine? When college professors have a product worth buying. they will find plenty of customers H. P. SMITH

ROBERT M. THUIS

High school English teacher

#### Save the Kangaroos

Sir: At the risk of being laughed at by many Australians, I must say that I couldn't help feeling pity when I saw the photograph of the slaughtered kan-garoos [March 6]. That little fellow standing and staring at the dead carcasses really touched me.

The Australian people may well take heed of the thought that these animals may be extinct in a very short while at the rate that they are being slaughtered. Controlled.

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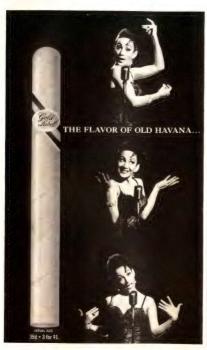
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all these years. Can a pen give more than writing pleasure for life?





humane killing to solve their problem would seem to be one thing. Mass slaughter such as this is indeed horrible. Mrs. JANE R. LANG

#### Baltimore

#### Meaningful Religion

Sir. It is gratifying to see that some Anglican therais, March 6 jar en leet beginning to grope toward what some of us from a long time ago. It would seem obbins that religion must not discarce or the some of the some of

#### WILLIAM S. OAKES

#### Owensboro, Ky.

Sir: I was happy to learn that the Cambridge Theologians "admit that they have no new faith to put forward, and no solutions to present dogmatically."

These 20th century "theo-niks" should

These 20th century "theo-niks" should renounce holy orders as their contribution to spring-cleaning our branch of the One, Holy, Catholic and Apostolic Church. (Thir Rey.) JACK ADSM

St. Matthew's Episcopal Church Las Vegas

#### Dorothy & Bard

Sir. I am sure you assumed at the time you reseased vincent Sheem's blook. Dor-only and Rod News. 151 that, some cer-only and Rod News. 151 that, some cer-only and Rod News. 151 that, some cer-only and the second of the second

New York City

▶ FISH regrets any distress caused either to Mr. Bard or to his friends. (4.).

#### Out, Damned Spot

Sir. As a photoengraver for the Los Angeles Fimes, I was ordered to perform the surgery [March 6]. As a Frenchman, I didn't have my heart in it.

Los Angeles Maurice Rossell

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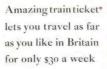
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cornwall. St. Michael's Mount soars from the sea off Penzance in Cornwall. A Rail Guest Pass will take you almost anywhere in Britain. And you can use it on any of 23,000 trains a day.



EDINBURGH. Our photograph shows Princes Street Gardens. You can stroll here in the morning, eatch an express at eleven o'clock and be in London in time for dinner and a theatre.



DURHAM. This Norman eathedral is one of the dramatic sights you can see on the train ride from Edinburgh to London, Tip: travel in Spring or Fall when window seats are more plentiful.



LIANGOLLIN. Those dancers are rehearsing for the International Music Eisteddfod in Wales (July 7-12). The Welsh have their own language. But timetables and porters speak English.



LITTLE MORETON HALL. You will find this perfect example of an Elizaberhan manor in Cheshire, Ir's one of 650 stately homes now open to visitors in Britain. Average admission is only 35 cents.



HIGHLAND GAMES. Scotland's skirling clan gatherings are just an overnight train ride from London. You can sleep in a private sleeping berth for 8x. See your travel agent for reservations.



witton HOUSE. Some people say Shakespeare acted in this Wiltshire palace. Britain is now celebrating Shakespeare's qooth Anniversary. For facts on festivals and Rail Guest Passes, see below.



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# A letter from the PUBLISHER

Beulas M. Quer

THE Archbishop of Cincinnati made headlines across the U.S. across the high costs the parental schools of his archifocese would close their first grades next sensest. This was news, but to Tisst it was more claimages of the Company of the Company of the U.S. across the U.S

Seeking out the broader and deeper news behind what is only a piece of the story is a basic aim of TIME's editors. Thus in medicine this week the obvious news is that the U.S. Food and Drug Administration announced approval of three more oral contraceptives. But with sales of the pills increasing steadily around the world, many questions arise. Just what are the pills? How do they work? Are they certain? Are they safe? What are the disadvantages and discomforts of using them? How long can a woman go on taking them? Could they cause cancer or deform babies in the womb? MEDICINE reports and analyzes the answers and concludes that, in nearly every case, they are reassuring.

Some of the trends beneath the headlines may seem frivolous, but they bear watching as part of life in a modern world. As Music reports this week, all Christendom has lately learned that rock 'n' roll begat what Englishmen call "the beat," and the beat begat the Beatles. But not so many people outside the territory of some astute British journals realize that rock-turned-heat has actually had a salutary effect on some of the toughest juveniles in England, turning them away from delinquency and toward something that Music describes as "better than beating up old ladies with bicycle chains." MODERN LIVING spots another trend in entertainment-the rise in the U.S. of the

discothèque, a highbrow version of the juke joint where dancing Americans are doing the Bug, the Wobble, the Push, the Pop, e. the Barrel and other exercises.

In business matters, the big story often develops bit by bit over a period of months or years. After continuing reports of increasing prices in European countries. Time correspondents in London, Bonn, Paris and Rome carefully studied the price that Europe is paying for prosperity. Putting together evidence, from the price of steel to the fact that a glass of beer costs nearly as much in Munich as it does in Milwaukee. World Busi-NESS concludes that inflation is the most serious threat to the health of Europe's economic boom. In some cases, the threads of a major trend story literally spread around the world. WORLD BUSINESS got reports from 25 cities" for the two-column story charting the worldwide increase in the use of electric power and the search for new sources.

At times the immediate impact of a new event leads to exaggeration and distortion of the real story. This tended to be the case with the primary election in New Hampshire, which, with all the polling and computing and promoting, was inflated beyond its scope, In a cool assessment of the results. THE NATION takes measure of New Hampshire's significance in the race for the Republican nomination for President.

Assessing the meaning of trends that are merely suggested by the immediate news events in all areas of life—social, economic and political—is the essence of a journalist's task. TIME's commitment to performing that task, this week and every week, is unceasing.

<sup>6</sup> London, Rome, Paris, Bonn, Beirut, Oslo, Stockholm, Istanbul, Teheran, New Delbi, Nairobi, Salisbury, Buenos Aires, Rio d Janeiro, Santiago, Hong Kong, Sydney, Kuala Lumpur, Taipet, Manila, Toky, Washington, Sali Lake City, Ottawa and

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IN THIS SEASON it is well to remember that the hope of our world rests on faith. Through faith our forefathers—men of varied faiths—built this country. And only through faith can we, in our turn, build confidently for the future. Faith is a family matter, too...and with it goes the responsibility for helping our children prepare for tomorrow's world.



# TIME

March 20, 1964 Vol. 83, No. 12

# THE NATION

#### REPUBLICANS

The News from New Hampshire

Rarely have so much energy and money been spent on so few. For weeks. Republican Presidential Candidates Nelson Rockefeller and Barry Goldwater crisscrossed snowy little New Hampshire. making speeches, shaking hands, telling terrible jokes, and viewing each other's views with vast alarm. Goldwater's people poured \$150,000 into his campaign. Rocky's considerably more. Newsmen and pollsters swarmed in the candidates' wake. TV crewmen tumbled and stumbled all over one another-NBC alone had some 600 workers on the job. In all, the media coverage of the New Hampshire primary ran into hundreds of thousands of dollars.

And all for what? All to find out about the political likes and dislikes of some 93,000 New Hampshire Republicans who went to the

The Hampshiremen knew what they liked, all right. They liked the idea of a revenue-raising sweepstakes lottery (already approved by the legislature), and they voted by a 3-to-1 majority to permit lottery tickets to be sold at 49 state liquor stores and three race tracks. They also knew what they didn't like, and high on that list stood Rockefeller and Goldwater. In a remarkable protest vote, 35.4% of the state's Republicans wrote in the name of a man who had spent the entire campaign 10,000 miles away-Henry Cabot Lodge Jr., 61, the U.S. Ambassador to South Viet Nam.

The final standings in the nation's first presidential primary of 1964 were 1.odge, 33,007 votes: Goldwater, 20,-692; Rockefeller, 19,504; Richard Nixon, also a write-in candidate, 15,587; Maine's Senator Margaret Chase Smith. 2,120; and hapless Harold Stassen, 1,373. Almost all of New Hampshire's top Republicans were running as delegates for either Rockefeller or Goldwater-among them Senator Norris Cotton, former Governor Hugh Gregg, former Congressman Perkins Bass, and Doloris Bridges, widow of the late Senator Styles Bridges. All were beaten. Instead, New Hampshire's delegation to the July Republican Convention in San

Francisco will consist of 14 relative unknowns—all committed to Lodge.

But Lodge's victory was even more impressive than such figures indicate. For one thing, while it is easy enough to write in a candidate's name on a paper ballot, which almost all of New Hamphire uses, it is fairly frelky to register requires turning a latch, which release a lock, which frees a sidie, which premote permit space for the write-in. Yet im Portsmouth (pop. 27,500), the only



AMBASSADOR LODGE IN SAIGON
And he thinks his position is so simple.

New Hampshire city with machines, enough voters went to all this trouble to give Lodge a lead over all rivals. Not a Candidate. In South Viet Nam.

And a Gordades. In south was read to the victory of the College got the areas of the victory of the College got the areas of the victory of the College got the areas of the victory of the College got the Co

convincing when he insisted that he meant to stay an anhascador. "My position is so simple" he said, "I carl get anyone to helieve it. I am not a candidate. I say without qualification that I have no intention of returning home to become a candidate. I can say with equal certainty that I have a big job to do here, and I intend to stay here and do it, period."

Yet the Lodge write-in vote was not entirely spontaneous, and it received some encouragement from the ambas-

sador himself. The draft-Lodge movement began as early as last July. It was the brainchild of a pair of political amateurs from Massachusetts-Promoter and Importer Paul Grindle, 43, and Lawyer David Goldberg, 34. Both had worked as volunteers for Lodge's son George, 36, in his unsuccessful 1962 Senate campaign against Teddy Kennedy. Now they started keeping files and news clippings. collected small donations, brought in onetime Eisenhower Public Relations Man Robert Mullen to act as coordinator. Through George Lodge, they kept Ambassador Lodge informed of their activities. and he acquiesced in their decisions.

Following President Kennedy's death, the Lodgemen decided death, the Lodgemen decided go all-out. They opened hendular-tees in New Hampshire, picked providences as they went along, got hold of mailing lists. They seem along per hold of mailing lists. They seem that go the list a few regional chairmen, each of whom found 21 area chairmen, each of whom found ten district leadiers, who in turn signed up ten their chairmen, who were response to the providence of the list of

salide for a spinor of a bodge source applies. By the time the Lodge organizers had sent out their last mailing, almost were potential Republican voter had resceived a sample halfor showing how to write in the name of Henry Gabat Lodge Jr. Said Paul Grindle, just before the primary. If we get 20,000 votes, we're really rolling life up get 20,000 votes, we're really rolling life up get 20,000 votes, we're for the primary. If we for 15,000, we would have the control of the primary of

The results, of course, exceeded all Grindle's expectations. And where did they leave the losers?

Arizona's Goldwater was badly hurt. Touted as the front runner at the start of the campaign, he hobbled into New







ADDRESSING THE U.N. (1959)

Hampshire with one foot in a cast ta minor operation) and the other in his mouth (a major affliction). He showed no knack for person-to-person politicking, and his formal speeches were stilted. His argument that social security should be made voluntary was confused, leading New Hampshire's sizable number of retired persons to believe that Barry was against the whole pension program. Sensing that he was slipping. Goldwater began to depreciate the importance of the New Hampshire primary. Said he: "The person who wins in California will win the nomination." He may have been right, but he did not endear himself to Hampshiremen, who think highly of their little primary. After it was all over, he frankly faced up to his blunders. Speaking to campaign workers at a Washington hotel, he said: "I don't want you people who worked so hard for me to get your daubers down. I did something wrong. I goofed up some place-and I think I know several places.

But in terms of convention delegates, collaborar camme in Republican's front-running candidates (Nahohma 22 or 20 or 20 have already committed them-selves to him. The South and Southwest remain almost soldly in his corner. It is mostly in the Midwest that he may be already the Midwest of the Midwest Midwest he may be already the Midwest Midwest he may be already the Midwest M

ter—nut not as lar as before.

New Yorks, Rocketeller was mortally wounded. Rocky went to New
Hampshire's Darmouth College, has
many acquaintanees in the state, is the
many acquaintanees in the state, to remany acquaintanees or the state, to remany acquaintanees or the state, to remany acquaintanees or the state, to resize seemed made to order for Rocketeller's ebulliers, back-slapping brand of
campaigning. Beyond question. Rocky
made gains in the closing weeks, but
not nearly enough to overcome the political handleage of the divorce and relitical handleage of the divorce and re-

marriage. That handicap will likely plague him wherever he goes. But after his New Hampshire deleat, he put on optimistic air, Lodge's win, he said, was "a victory for moderation," since the voters had rejected "extremism in the party." He insisted that he had made a good showing "I feel today's results are clear evidence of the strength I can develop by campaigning.

Richard Nixon, the beneficiary of a low-keved but rewarding write-in campaign that was led by former Governor Wesley Powell, is hale and heartened. He lost no time showing his satisfaction. At a post-primary press conference, he said again that he is not an active candidate, but declared that there is no one else in the Republican Party "who can make a case against Mr. Johnson more effectively than I can." To prove his point, he blasted Johnson in a Newark speech, criticizing the Administration's foreign policies and warning of a new mess in Washington. He said that unless President Johnson "ends his silence with regard to the Bobby Baker case, unless he disassociates himself from that kind of hanky-panky, this country could be in for a series of situations in the next four years of wheeling and dealing and influence peddling which is unprecedented in the history of this country." Nixon also announced plans to expand his personal staff, taking on a press aide and possibly several other helpers. ▶ Pennsylvania's William Scranton was not a New Hampshire entry, had no write-in campaign going for him, got only a handful of votes-yet as a result of New Hampshire may have taken the longest step forward of all the potential nominees. For with Goldwater and Rockefeller bloodied, with Lodge's victory leaving many professional Republicans unimpressed, and with Nixon widely viewed as a last-resort nominee, Scranton seems increasingly appealing. He is genuinely reluctant to run, but his hard-pushing aides insist that his stay-out-of-it attitude adds up, at least for the present, to good tactics. They

recall that he had to be drafted to run for Governor in 1962, accepted the nomination only after feuding branches of Pennsylvania's Republican Party agreed to work together under his leadership. If Scranton could accomplish the same result with national Republicans, he would almost certainly be the party's strongest presidential candidate. It has been said repeatedly that Scranton must become better known among Republicans outside his own state. Yet reams have been written about him; he recently made a skillful Meet the Press appearance, achieved headlines with New York and Cincinnati speeches. So Republicans must surely be getting at least to know of him.

Popular with the People, But all such speculation still leaves Cabot Lodge un-accounted for—and that, in the light of New Hampshire, is impossible. A remarkable politician, he has not work an election in 18 years, still has remained consistently in the forefront of LS, public allars, To be sure, he had a good deal going for the population lives within 50 miles of Boston and regards Brahmin Lodge as virtually one of their own.

That does not, however, explain his New Hamphire showing, which was a positive tribute. Perhaps Hamphires need to Lodge as the handsome young Senator who resigned his seat to enter the Arms, served as a tank officer in North Africa and a liaison officer in Forth Africa and a liaison officer in Forth Africa and a liaison officer in Forth Africa and a liaison officer in North Africa and the state of the North Africa and the State of the North Africa and the North Afri

That urhane unflappability became further apparent during the two weeks in 1959 when Lodge was assigned to shepherd visiting Nikita Khrushehe around the U.S. In cornfields, factories and cities, Lodge was the man who represented America to the Russians.

and in the process he got to know Khrushchev on an informal basis.

This background lits well in the framework of the Lodge family's dedication to public service. Lodge's grand-taber and namesake was a Senate leader during the early part of this centruly and the central control of the central central control of the central central

But if Lodge is popular with the people-in New Hampshire and elsewhere-he is less so with professional Republicans, many of whom complain about his seemingly haughty airs. The main cause of the G.O.P. defeat in 1960 was, of course, Nixon's performance in the debates; but many pros assign Lodge some of the blame too. Particularly irritating to them was his habit of napping each afternoon, regardless of the press of his schedule. Said Goldwater, in a slightly snide aside during last week's primary-night post-mortem: "We can't beat the Democrats with a man who campaigns only an hour or two a day

Info o Crossfire, Perhaps the tonmust obstacle to Lodge's warming the 1964 C.O.P. nomination is his present position in South Viet Nam. Last vear, anxious to get back into public Itie, the Volunteered his services to President Kennedy, specified only that he baassessing the position of the property of the post. He got South Viet Nam—which some people thought was rather cunning on Kennedy's part.

Lodge's differinm is twofold. As ambassador, he close not formulate U.S. policy for that exasperating war: that policy for that exasperating war: that late advice of Secretary of State Rosk, and or Defense Secretary McNamara, who has made three traps there in five months. But as a loyal ambassador, avide and comment on: much less criticize. Administration policy. And since Viet Nam promises to be a key election issue, Lodge, if he were to head the interest of the comment of the comment of the interest of the comment of the comment of the interest of the comment of the comment of the interest of the comment of the comment of the interest of the comment of

Academic, The New Hampshire primary opened the field well beyond Announced Candidates Goldwater and Rockefeller. Yet, at the same time, with the nation's first primary out of the way, the G.O.P. possibilities are definitely more limited. Goldwater and Rockefeller delegates meet head-on in the June 2 California primary, where write-ins are not counted. But by that time the results may be academic. Looming as more important is the May 15 Oregon primary-where Goldwater, Rockefeller, Lodge, Nixon and Scranton all will be on the ballot. From those five names will almost certainly come the Republican presidential nominee.

#### **DEMOCRATS**

#### Bobby for Veep?

On the Democratic side of the New Hampshire primary. Lyndon Johnson got 29,317 write-in votes for President and Bobby Kennedy got 25,094 for Vice President. The 4,223-vote difference was not much, but it drew a sigh of relief that could be heard right in the White House oval office.

At one point, the write-in campaign for Bobby as the President's November running mate had threatened to embarrass Johnson seriously. It also stirred up a beehive of runnors about how Lyndon and Bobby were feuding and were no longer even on speaking terms.

Things were not actually that bad. At all times, the President and his Attorney General kept up normal business communications, and at a recent farewell party for Arthur Schlesinger Jr., Johnson bussed Ethel Kennedy three or four times.

Yet there was some flame amid the

the Philippines and the new nation of Malaysia. While he was away, the Denocratic city chairman of Manchester, N.H., Joseph R. Myers, conceived the idea of sponsoring a vice-presidential write-in campaign for him. We didn't do this to embarrass Johnson." Myers said last week. "The Kennedy name is just magic up here."

It was also magic to one Paul Corbin, a Wisconsinite who climbed on the Kennedy bandwagon in 1960, worked in the Wisconsin and West Virginia primaries, and was rewarded by Bobby with a job on the Democratic National Committee staff. Corbin was supposed to screen prospective Democratic job applicants, but his interviews often turned out to be diatribes. "Where were you," he would cry, "when we were fighting in West Virginia?" He was, first of all, a Bobby partisan. Once, when asked about his political future. Corbin said that he planned to "stay in Washington for 16 years, eight years with Jack and eight years with Bobby. And



ATTORNEY GENERAL AT WASHINGTON HIGH SCHOOL No answers, but some votes.

smoke. Johnson and Bobby have never been cronies. Both are sensitive, stubborn, suspicious men. Bobby did not want Johnson to be his brother's running mate in 1960, advised against it, and did not care if Lyndon knew how he felt. After becoming Vice President. Johnson sank into the sort of semiobscurity traditional to holders of that post, and the standard gibe at New Frontier cocktail parties was: "Whatever happened to Lyndon?" Before President Kennedy's death, there was also a lot of talk about a "Dump Johnson" campaign. Through it all, Johnson kept silence. But he did not forget or forgive, and he blamed a lot of his problems on Bobby.

Eight & Eight. Yet Bohby stayed on as Attorney General at President Johnson's request. Last January the President sent him abroad to try to smooth over the conflicts between Indonesia.

if Jack doesn't do better, we'll run

Bobbs, in '64,"
When he heard of the New Hampshire write-in campaign for Bobby. Corhip promptly got on the phone and
began promoting it, freely using the
phrace, "Bobby says..." On news
of Corbin's activities, Johnson started
deemed and the Corbin's said he
deemed at the National Committee under the circumstances. The word was
passed from the White House that Corhis should be fired, and National Committee Chairman John Builey was only
too happy to oblige.

Meanwhile, the write-in campaign won the sponsorship of New Hampshire's Democratic Governor John King and began to snowball. Realizing the embarrassment that would result if he were to get more votes for Vice President than Johnson for President, Bobby sought out White House Aide Kenny O'Donnell, asked if the President wanted him to make a statement denying vice-presidential ambitions. The answer came back: no, such a statement would only stir things up even more.

But a few weeks later, the situation appeared even more serious, and Bobby finally released a rather limp announcement through Justice Department Aide Ed Guthman. It said that the Attorney General "wishes to discourage any efforts on his behalf in New Hampshire or elsewhere." At about that same time, New Hampshire's Democratic leaders woke up to the situation, began urging voters to write in Johnson as well as

"I Don't Know," That move was successful-but it was far from the end of efforts to land Bobby on the national ticket this fall. In Milwaukee last week, two businessmen announced the formation of a "Draft Robert F. Kennedy for Vice President of the United States Grass Roots, Groundswell Committee. Write-in votes are illegal in Wisconsin's own primary, and the state's Democratic Governor John W. Reynolds emerged from a conference with President Johnson to declare the campaign "asinine and premature.

And how did Bobby feel about it all? Talking to a Washington high school group, he said: "I'm not going to remain as Attorney General after November." Later, in answer to a question about his future plans from a group of Pennsylvania students who were visiting his office, Kennedy replied: "I don't know. I just don't have the answer to that, Scary, isn't it?"

Yet there is little question that Bobby is tempted by the idea of being Vice President, and would like to keep open all the avenues to the job. At the same time, President Johnson has every intention of naming his own running mate -and he will do just that at the Democratic National Convention in Atlantic City next August.

#### THE CONGRESS

When Is a Majority a Majority? (See Cover)

With a glance at the bronze-faced

clock above the presiding officer's chair, Majority Leader Mike Mansfield rose in the well of the Senate Chamber. His lined, angular face was even more solemn than usual. His words came slowly and with feeling.

There is." he said, "an ebb and flow in human affairs which at rare moments brings the complex of human events into a delicate balance. At those moments, the acts of government may indeed influence, for better or for worse, the course of history. This is such a moment in the life of the nation. This is the moment for the Senate." So saying, Mansfield moved that his colleagues "proceed to the consideration" of H.R. 7152, a 55-page bill that embodies the most meaningful civil rights legislation since Reconstruction. At last the Senate's civil rights debate was on.

Too Many Months. The debate is expected to last for months-"too many to suit me," says Mansfield. It may affect the political fortunes of every Senator, and of President Johnson as well. Ultimately, it is almost certain to result in a bill that will go farther than any before it to change the status of the Negro in America. But ironically, its final form depends largely on a heavily outnumbered Republican minority. For the bill's most zealous support and its fiercest opposition are both drawn from the Senate's huge Democratic majority, illustrating only too well what Pennsylvania's Republican Covernor William Scranton meant when he spoke of the Democrats two weeks ago as "a dead-

locked party. There is nothing quite like a full-

blown civil rights debate to bring into focus the grievous problems of leadership in the Senate-particularly when a Democratic majority is in command. As Minority Leader Everett Dirksen

mellifluously puts it, there are "100 diverse personalities in the U.S. Senate. O great God, what an amazing and dissonant 100 personalities they are! What an amazing thing it is somehow to harmonize them. What a job it is."

Mike Mansfield knows that only too well. The spare (6-ft., 175-lb.) Montana Democrat has a 67-to-33 majority to work with, biggest since 1939. But on many issues-notably civil rights and Government spending-Mansfield's majority is not a majority at all, During last year's session, about 20 conservative Democrats joined with Republicans on roughly one-fifth of the Senate's bills. This brings into critical question the ability of a Democratic majority, no matter what its size, to achieve effective control of the Senate on some of the crucial issues of the day.

Too Polite. The civil rights fight is a perfect case in point. In it, Mansfield must contend with three distinct groups -a pro-rights alliance of Northern Democrats and liberal Republicans; a segregationist bloc of Deep South Democrats, plus such G.O.P. right-wingers as Texas' John Tower and Arizona's Barry Goldwater: and the fence riders, mostly middle-of-the-road Republicans who approve generally of civil rights but would like some amendments to the bill that passed the House by a 290-130 vote last month.

Mansfield could muster the simple majority (51 votes) necessary to pass the bill right now-if he could bring it to a vote. But captained by Georgia's Richard Brevard Russell, veteran of a dozen successful battles against civil rights legislation, the opposing Democrats aim to keep the bill from coming to a vote by talking it to death. For that purpose, they have set up three six-man talk teams, each assigned to a 24-hour shift while the other two rest. To shut up his filibustering fellow Democrats, Mansfield must invoke Senate Rule XXII, the famed cloture rule that was adopted in 1917 after what Wood-



CIVIL RIGHTS DEMOCRATS WITH LEADER MANSFIELD



SEGREGATIONIST DEMOCRATS WITH LEADER RUSSELL What an amazing thing it is to harmonize them.

row Wilson described as "a little group of willful men" had scuttled his proposal to arm U.S. merchant ships against ma-

rauding submarines

"What Magic?" In all the years since then, eleven cloture petitions have been introduced to halt civil rights filibusters -and not one has succeeded. To get cloture. Mansfield needs the votes of two-thirds of the Senators present-67 il everybody is on hand. "You can immediately forget 22 or 23 Democratic Senators who will not vote for cloture. he says "You have to get that many Republicans to make up the deficiency. What that means, says Mansfield, is that "whether we have a civil rights bill depends on the Republicans.

This is by no means a unique position for Democratic Leader Mansfield. Time and again he has been forced to rely on Republican votes for approval of measures sponsored by a Democratic Administration. Some liberal Democratic Senators criticize him for working so closely with Republican Leader Everett Dirksen, but Mansfield really has little choice. As he himself once snapped: "The difficulties are more with our own people than with the Republicans.

Even such small displays of temper are unusual for Mansfield, an easygoing type who perpetually puffs at a pipe stuffed with Sir Walter Raleigh tobacco. Although an ex-miner and an ex-marine. he is one of the least combative men in the Senate. As a boy, he recalls, he tried to break up a fight, got a drubbing from a tough roustabout for his pains. learned not to butt into other people's fights," he says. And as Senate majority leader he relies on "persuasion, accommodation and understanding" rather than torce. "The leader has no real pow-er, none at all." he says, "What magic can change a vote?

If that does not sound like the popular image of the arm-twisting stringpulling, push-it-through Senate floor leader, it isn't. But as a matter of fact. that image itself is flawed. The post is recognized in neither the Constitution nor the Senate Rules, and only at the beginning of the 20th century did it take its present form. Since then, the number of truly dominating majority leaders can be counted on one hand, for rarely has the Senate leader also been the most influential man in his party. Probably the first to make the job a

genuine power center was crusty old Rhode Island Republican Nelson Aldrich, grandfather of New York's Gov-ernor Nelson Rockefeller, who as Senate leader in 1908 and 1909 used his power to appoint committees as a lever for control. Old Nelson's fiercest expletive was "my goodness gracious," but he was so ironhanded in his domination of the Senate that "Aldrichism" became a term of opprobrium. After World War I, another famous grand-father, Henry Cabot Lodge Sr., was not only majority leader but also chairman of the Foreign Relations Committee and the Senate's most important Republican. Triply anointed with pow-



REPUBLICAN LEADER DIRKSEN "What a job it is."

er, he led the successful fight against ratification of the Treaty of Versailles. Ohio's Robert Taft had been "Mr. Republican" for nearly a decade before he finally assumed the leader's post in 1953, just before his death. It was Taft's idea that his job was to lead the President, not follow him.

And then there was Lyndon Johnson. undoubtedly the most powerful Senate majority leader ever. Lyndon browbeat Senators, threatened them, coaxed and cajoled them, tugged at their coat lapels and kneaded their elbows. Sometimes he worked them over so roughly that as he put it. "the skin comes off with the From the moment he became majority leader in 1955. Johnson grasped all the ganglia of Senate power, and he never let them go. He floor-managed all major bills, was chief lobbyist, strategist, parliamentarian and whip. He took his own nose counts, relied on people like busy Bobby Baker only as supplements to his own one-man intelligence agency.

New Show. This was the man mild Mike Mansfield succeeded, "It's going to be a new show," chuckled one Senator when Johnson left to assume the vice-presidency. "These fellows are about as similar as Winston Churchill and St. Francis of Assisi." For a while, Vice President Johnson seemed to be trying to run the same old show. He retained his baronial majority leader's suite while Mansfield occupied humbler quarters. He sat in on the Democratic Senate Conference, spoke up often at Policy Committee meetings, attended weekly legislative conferences. But after Mansfield proposed that Lyndon preside over Democratic caucuses as well. a determined cadre of Democrats rebelled. "We are creating a precedent of concrete and steel," protested Okla-homa's Mike Monroney, "The Senate would lose its power by having a repre-

sentative of the Chief Executive watching our private caucuses

Mansfield's proposal was passed by a 46-17 vote, but Lyndon quickly understood that he was not very welcome at caucuses. He showed up at fewer sessions, finally resigned himself to the fact that diffident Mike Mansfield, not he, was now the majority leader.

Without Apology. Once in the job, Mansfield set about what he called the "dispersal of responsibility." He made Hubert Humphrey his whip, realizing that the chullient Minnesotan would more than make up for the dynamism he personally lacked. He acknowledged the Senate's 15 committee chairmen as the body's oligarchs, encouraged them to floor-manage their own bills. "It's logical, that's all," he explained, "They are the men who know most about those particular bills." He shunned "parliamentary pyrotechnics," maintained a sensible schedule that got most Senators home for dinner.

The Senate was certainly a less colorful place without Lyndon, and many aroued that it was also less effective. Among Mansfield's most vociferous critics were some fellow Democrats. chiefly Oregon's Wayne Morse, and one newspaper called his leadership a "tragic mistake." To that, Mansfield replied in a Senate speech. Said he: "As for being tragic mistake, if that means, Mr. President, that I am neither a circus ringmaster, the master of ceremonies of a Senate nightclub, a tamer of Senate lions, or a wheeler and dealer, then I must accept the title. Indeed, I must accept it if I am expected as majority leader to be anything other than myself." Of the Senate's legislative record under his leadership, he insisted: "The results require no apology whatsoever.

He had a point-up to a point. As leader. Mansfield has made some mistakes and fouled up some nose counts, but he has also won some heady victories. The depressed-areas bill, the reciprocal-trade program, a spate of education bills, the test ban treaty, and the biggest tax cut bill in U.S. history have all gone through under his aegis. Also passed by the Senate, but defeated in the House, were such items as a \$375 lion area-redevelopment program. Two big blunders were not Mansfield's fault. but he blamed himself for "bad judgment" anyway. In 1962 Kennedy overrode Mansfield's warnings, persuaded him to bring the urban-affairs and medicare bills to a vote. Both were beaten. In his gloomier moments. Mansfield

seems anxious to chuck his job. "Being a Senator is the best job in the world. he once said, but "the leadership is a headache." Still, no Montanan has ever risen higher in the U.S. Government than Mansfield, and that is quite something for a poor Irish hoy who spent years mining copper and did not finish high school until he was 30 years old.

Devoted Claques, Michael Joseph Mansfield was born on the edge of Manhattan's Hell's Kitchen 61 years ago







TAFT

ALDRICH

LODGE Many could lead, but few could dominate.

this week to a father who had emigrated from County Kilkenny and a mother who hailed from Limerick. His mother died when he was seven, and he was packed off with two younger sisters to live with relatives in Great Falls, Mont. When the U.S. entered World War I, he quit the eighth grade and ran away from home, got into the Navy just before he was 15 by lying about his age. He served on convoy duty in the Atlantic for ten months, later served in both the Army and the Marines. By the time he was 19. Mike had served in three branches of the armed forces. never rising above the rank of private first class, and was the youngest Montanan in the war. He still wears the Marines' discharge button in his lapel.

For the next six years, Mansfield worked, often half a mile underground. as a \$4.25-a-day mucker and ore sampler in Butte's copper mines. He entered Montana State University in Missoula in 1928, in his senior year married Maureen Haves, a copper-haired Butte schoolteacher who had tutored him for a time in high school English. They have one child. Anne. a 25-yearold Phi Beta Kappa from Smith College who now works for the Alliance for Progress in Washington.

Through special courses and exams. Mike finally made up his high school credits in 1933, received his B.A. at the same time. He began teaching history is Montana, never rose higher than assistant professor. "He was not fiery as a lecturer," recalls a colleague, but the students liked him, and those who sat in on his Latin America and Far East history courses still form a large, devoted and politically profitable claque.

Much Better, Thanks. In his first political venture-a congressional primary race in Montana's First District in 1940 -Mansfield finished third, but he has never lost an election since. In 1942 he succeeded G.O.P. Congresswoman Jeannette Rankin, who was the only member of the House to vote against U.S. participation in both World Wars I and II. After five terms, he was ready for the Senate. In the 1952 race, Joe McCarthy descended on Montana to campaign for G.O.P. Incumbent Zales Ecton, accused Mansfield of promoting

"Communist-coddling practices," and called him "either stupid or a dupe." Mike squeaked by with a 5.800-vote plurality out of 260,400, and despite his kindly soul, he was not the sort to forget McCarthy's smears. At the start of his first term. McCarthy strode up. slapped him on the back, and asked, 'How are things in Montana these days, Mike?" Replied Mansfield, "Much better since you left.

Thanks to Lyndon Johnson's precedent-setting decision to give each freshman Senator a choice committee assignment. Mansfield immediately got a coveted spot on the Foreign Relations Committee. To this day, he would rather be considered an authority on foreign policy than a famed floor leader. He made three trips to Indo-China during the years when the French were letting it slip down the drain, concluded that the best solution there was partition, with South Viet Nam under a native, anti-Communist regime headed by Ngo Dinh Diem. Re-examining the situation last month. Mansfield urged that neutralization of both North and South Viet Nam ought to be contemplated. President Johnson had considerable trouble convincing South Viet Nam's leaders that Senate Leader Mansfield was not speaking for the Administration, but just for himself.

This was not the first time Mansfield embarrassed a U.S. President with his toreign policy pronouncements. In 1961 he gave Jack Kennedy the same sort of headache by advocating that West Berlin be turned into a free, neutralized city. U.S. diplomats in Bonn spent hours trying to persuade hand-wringing West German officials that Mansfield was merely speaking his own mind, not staking out a new Administration position.

Out of Admiration. In 1957 Lyndon Johnson tapped Mansfield as assistant Senate majority leader. Because Johnson was really his own whip, he needed nothing more than an agreeable errand boy, and Mansfield seemed to fit the hill Mansfield accepted-but reluctantly. and only out of his personal admiration for Johnson the supported L.B.J. against Kennedy for the 1960 presiden-

Even after he succeeded Johnson as



JOHNSON & MANSFIELD (1959) Sometimes the skin came off with the fur.

majority leader, Mansfield had hankerings to be just a plain Senator. He works hard at keeping his seat. He is in his office by 7 most mornings to catch the first mail delivery from Montana, makes a point of seeing as many Montanans visiting Washington as possible. While he paints in broad, it sometimes fuzzy strokes as a foreign affairs expert, his domestic politics are a masterpiece of minutiae-the sort of caring-forconstituents stuff that ensures re-election. "It I torget Montana, they're going he says. "I know how I to forget me. got here." At year's end, according to one Republican, "practically every living thing in Montana gets a Christmas card signed 'Mike.' I think he skips the elk and the mountain sheen

Thanks to such techniques, Mansfield won re-election in 1958 with 72.2% of Montana's total vote, the biggest percentage piled up by any Senator outside the South. He swept all 56 counties, had a plurality of 120,337. He is up for reelection again this year, but the G.O.P.'s most attractive potential candidates are holding off for a crack at Democrat Lee Metcall's seat in 1966. Mansfield, therefore, has few worries about re-election.

A Hideous Thing. That is just as well, since his attention is currently consumed by the civil rights bill. Never in his time as majority leader has Mansfield had to cope with so im-

portant and controversial a measure. The 1957 and 1960 civil rights bills that Lyndon Johnson got through the Senate covered limited areas-voting rights and school desegregation-and had few teeth by the time the Senate's dentists got through with them. But this bill covers the field. It would bar discrimination in voting rights, public accommodations, schools, jobs and Government-aided welfare programs, would also give the U.S. Attorney General substantial enforcement powers.

To Democratic segregationists, the rights bill is, in the words of Georgia's Russell, a "hideous" thing, "an instrument of unparalleled tyranny and persecution." It would, Russell predicted. "upset the historic division of powers among the three branches of the Government." It would sanction "such vast governmental control over free enterprise in this country as to commence the processes of socialism." It would, moreover, lead to the "mongrelization of our people," and Russell could not recall a single instance "in all of human history in which a mongrel race has been able to preserve a great civilization, much less to build one.

To the last Ditch, When the belist clanged at non-last week, summoning the Senators, the atmosphere in the gold and malngamy. Chamber was deceptively relaxed, Manxfield chatted quietly with a knot of reporters. Republican Leader Dirksen huddled with his lieutenants on the other side of the aisle, occasionally padding seross the Chamber's carpteted floor to fling a bearlike arm around—a colleague's shoulders and whisper a few honeyed words into his ear.

Should after the session got under way. Russell successfully pulled off his first parliamentary coup. Under the Senate rules, a motion to introduce a bill is not debatable and therefore not subject to fillbuster during the "morning hour"—which actually begins at moon and lasts for two hours. Marssen and the property of the property

for unanimous consent to dispense with the reading of the previous day's Journal. Russell objected.
"It rust the clerk will read the Journal slowly and clearly," he drawled with a sly wink at Hubert Humphrey. The clerk did, thereby used up the better part of an bour. As soon as he finished. Russell was on his feet again, this time with an amendment to the Journal. His "amendment" turned into a two-hour monologue, while Alabamus' John Sparkman snoozed at his desk and other Senators sat glassy-eyed, At 3:15, Russell addressed a parliamentary in-quarty to Wooming Begublican Milward Committees presiding officer. Russell: Is the morning hour con-

cluded?
Simpson: The morning hour has been

concluded since 2 o'clock.

Russell: At this time would a motion to proceed to the consideration of a bill on the calendar be debatable?

Simpson: The Senator is correct.
So Russell yielded, but not before making it possible for his fellow Southerners to wage two fillbusters against the civil rights bill—one on the motion

intaking to be be a second of the data second of the control of th

end, nobody knows, for a filibuster is devilishly difficult to defeat. This is partly because the Senate, even without a filibuster going on, is a notably dilatory place. It took the first Senate 33 days just to muster a quorum back in 1789, and things have scarcely improved since then. In 1951, exasperated by his talkative colleagues, West Virginia Demoerat Matthew Neely stacked a 100-lb. pile of the Congressional Record-the fruit of a single session-on top of his desk and pointed to it as evidence that the Senators were a bunch of "irrepressible windbags." If they had to talk so much, he suggested, they ought to do it "in highly secluded places where the only auditors will be hoot owls, turkey huzzards and shitepokes. These when vexed, as they certainly would be could take the wings of the morning, noon or night, and fly far, far away."

Still, many Senators are rather proud of the deliberate pace at which they proceed. The filibuster itself is often extolled as the last, best hope of avoiding domination by a tyrannical majority. The use of the filibuster is by no means confined to Southern Democrats and right-wing Republicans; liberals filibuster whenever it suits their purpose. and Oregon's Morse for a while held the record for uninterrupted windiness. For the simple reason that cloture might be invoked on them some day, many Senators are wary of imposing it on others. Thus the dean of Senate Democrats, President Pro Tempore Carl Havden of Arizona, has never yet voted in favor of a cloture motion. Mike Mansfield well understands this Senate feeling. And though he is already under pressure-some of it originating in the White House-to speed up the pace of debate, he flatly refuses, "You're not going to wear down the Southerners with such tactics," he said. "If anyone gets worn down, it will be the bill's proponents.

Nor does he intend to order roundthe-clock sessions, as Lyndon Johnson was apt to do, except as a last resort. "We debated a civil rights measure 24 hours a day for many days on end." he said, recalling the nine-day siege in 1960, "We debated it shaven and unshaven. We debated it without ties, with hair awry and even in bedroom slippers. In the end, we wound up with compromise legislation. And it was not the fresh and well-rested opponents of the civil rights measure who were compelled to the compromise. It was, rather, the exhausted, sleep-starved, quorum-confounded proponents who were only too happy to take it.

Three separate strategies have been shaped to conduct what could prove to be the longest filibuster since the Ship Subsidy debate, which dragged on intermittently from December 1922 until

the end of February 1923. . THE ADMINISTRATION STRATEGY. For the time being, President Johnson is keeping out of the fight, limiting himself to frequent phone calls to Mansfield or Hubert Humphrey, floor manager for the pro-rights coalition. "When he's most needed." says a Johnson aide, "he'll get into it." Humphrey, a veteran civil rights battler who sparked the 1948 Diviserat walkout at the Democratic National Convention by inspiring the insertion of a strong rights plank, will be backed up by three strongly liberal deputies: Washington's Warren Magnuson, whose Commerce Committee late last year approved a separate public accommodations bill that is slightly stronger than the version passed by the House: Pennsylvania's Joseph Clark, a longtime advocate of fairemployment practices; and Michigan's Philip Hart, ranking Democratic liberal on the Judiciary Committee. To make



SENATORS MANSFIELD, KENNEDY & JACKSON (19. Next the elk and mountain sheep.



Hankering to be plain Senator. sure that a quorum of at least 51 pro-

rights Senators is on hand at all times. Humphrey has organized six six-man Democratic teams, each captained by "quorum whips," and will supply 36 men whenever the bells begin clanging. The Republicans are responsible for a 15-man quota. Humphrey has set up a master chart of out-of-town engagements for the next two months for all Democrats, has also established a special phone-communication system with several Democratic Senators' offices. . THE G.O.P. STRATEGY. "The key is Dirksen," says Mansfield, "with Hickenlooper and Aiken." Besides Dirksen. he was referring to lowa's Bourke Hickenlooper as a Midwesterner with influence over other rural conservatives. and Vermont's George Aiken as a leader of Northeastern moderates. Among them, these three could almost certainly swing enough Republican votes to put cloture across. Dirksen is in a tough spot. Though he was his old, congenial self last week, traipsing up to the press galleries and sitting crosslegged on a table to chat with newsmen, he is under heavy fire from civil rights groups, which have threatened to mount demonstrations in Illinois if he does not back the bill all the way. But such efforts may backfire. "If the day ever comes," says Dirksen, "when under pressure, or as a result of picketing or other devices, I shall be pushed from the rock where I must stand to render an independent judgment, my justifica-tion in public life will come to an end." Although he is expected to end up supporting the overall bill, he would like to soften its public accommodations section by making compliance voluntary for a one- or two-year trial period. He also thinks the bill's equal-employment provisions need changes. And in his present strategic position, he may very well be able to force the Democratic Administration and Senate leadership to accept his suggestions.

. THE OPPONENTS' STRATEGY. The Democratic opponents of the civil rights bill realize that it will eventually be passed, and they are concentrating their energies on gutting a few key sections. With G.O.P. leaders like Dirksen talking about softening the public accommodations provision, Richard Russell has shifted his fire elsewhere. "The public accommodations section, severe as it is, is not the worst provision of this bill," he says, "There are at least two that I think are much more damaging to our system and would cause a much more violent reaction throughout the country. One is Title VI, empowering Wash-

ington to cut off federal aid from programs where discrimination is practiced. Russell calls this the "genocide clause," insists that it would kill off "a large section of the country"-namely. the Deep South. The other is Title VII. empowering a Federal Equal Employment Opportunity Commission to prevent job discrimination based on race. color, religion, national origin or sex (the latter thanks to an amendment offered by House Democrat Howard Smith, more in the spirit of obstruction than of chivalry). Russell contends that the commission would discriminate against what he calls "the average gar-

den variety of American.

Russell has named as his lieutenants Alabama's scholarly Lister Hill, who weighed in with a 33-page speech in the filibuster's first hours: Mississippi's stentorian John C. Stennis; and Louisiana's peppery Allen Ellender, who held the floor for 25 hours, with overnight recesses, during a 1938 filibuster. "I'm 73 now," says Ellender, "but I wouldn't mind trying it again." Also in the ranks: South Carolina's Strom Thurmond, who holds the alltime Senate wind record with an uninterrupted 24-hr. 18-min. speech during the 1957 civil rights debate: North Carolina's Sam Ervin, who is ready with a waist-high pile of books on constitutional law and a heap of stories about Uncle Ephraim and Joh Hicks; and Louisiana's Russell Long, whose father Huey once rambled on for 151 hours about the delights of potlikker and corn pones, finally gave up only because his colleagues denied him a "gentleman's quorum" so he could seek out a men's room.

But eventually the Democratic filibuster will end. That will come shortly after Leader Mansfield, having counted noses in his own forces and consulted with Republicans, walks quickly up to Russell and says something like: "Dick, I've got the votes for cloture.

Before he can do that. Mansfield almost certainly will have been forced into making some concessions on specific provisions of the bill. The extent of those concessions, and the strength of the bill in its final form, may go a long way toward answering the question of whether a Democratic majority can control a Democratic Senate.

#### MICHIGAN

#### Forward in a Fortnight?

Among the favorite political pastimes of Michigan's Republican Governor George Romney is making frequent speeches that cite percentage figures for the progress of his programs, plead for bipartisan unity, exhort Michiganders to "put an end to stalemate and drift" and "move forward.

But in his quest for bipartisanship. the Governor bears a heavy burden in the Falstaflian form of his Lieutenant Ciovernor, T. (for Thaddeus) John Lesinski, a 300-lb. Democrat who loves to ridicule Romney. Last week Romney returned from a two-week vacation in Hawaii to discover that Lesinski, as acting Governor, had just issued a devastating takeoff on Romney in his own "Report to the People.

"These 14 days," Lesinski boasted, "have seen more done to get Michigan ready for the future than any other 14 days in memory. During this time, the legislature has produced more legislation than any other fortnight in the state's history. The house passed 35 bills and the senate passed 33 bills. We

have moved forward in all areas where we have stagnated for years. "I have achieved 86.3% of my program. I have cut our weekend traffic deaths in half to the lowest fatality record in 39 weeks. The reputation of Michigan has skyrocketed during the past fortnight. People are beginning to think of Michigan more favorably than ever before. Several threatened moves in the industrial community have been discarded because of business' new con-fidence in my administration. This has

saved thousands of jobs for Michigan. "I am sure that if Governor Romney would only leave the state again during this legislative session, we should complete this record of achievement and forward thrust."



If the Governor would only leave again.

#### TRIALS

#### Death for Ruby

Millions had watched on television when paunehy little Jack Ruhy killed Lee Harvey Oswald in a crowd of Dallas policemen four months ago. Last week millions more watched—thanks to a television camera wheeled into the Dallas courtroom of Judge De B. Brown—as Ruhy's murder trial ended in another wild scene almost as shocking.

A jury of eight men and four women and field somberly into the courtroom a little after noon. Judge Brown read their verdie: "We, the jury, find the defendant guitty of murder with malice and assess the penalty at death." Ruby stared at the jury, bit his lip, then seutifed impassively out of the room behind a phasewise the property of the property

A Weak Case, Judge Brown tried to silence him, then dismissed the jury and adjourned court. Belli was enraged. Microphones sprouted around him, and Belli began ranting. "I hope the people of Dallas are proud of this jury that was rammed down our throats! face was deep red, his head hobbing. "The festering sore that is Dallas is now the most shocking place in the nation! If this venom spreads, then God help us all!" He seemed nearly out of control, and the microphones picked up every inflamed syllable: "This is the biggest kangaroo court disgrace in the history of American law!"

While Belli hawled out his anger, Distriet Attorney Henry Wade, 50, a former FBI agent, quietly told the jury. "Thank you for a fair and impartial verdict." Later, on the courthbutes steps, he commented to reporters in a dignified drawl that possibly Melvin Belli had slipped into a "fugue state" of mind himself.

What, reporters asked, had Wade thought of Belli's efforts to prove Ruby innocent by reason of insanity? "They nitched their whole case on insanity rather than asking for mercy or leniency. and so the jury probably subconsciously got the idea it was either insanity or death," said Wade, "It was as weak a case of psychiatric defense as I've seen. Did Wade think Dallas' civic reputation was cleared by the verdict? The prosecutor said: "I don't think Dallas was on trial. I don't think I was on trial. I don't think Mr. Belli was on trial, I think Jack Ruby, who shot a man while he was handcuffed to two policemen, was on trial

Man's Best Friend. The man on trial had not testified on his own behalf during the five-day presentation of his defense case. "We don't think he's mentally capable of going on the stand." explained Attorney Belli. Had Ruhy agreed with that? "Jack just sort of mumbled his consent." said Co-Counsel Joe Tonahill. Instead of the defendant.

Belli and Tonahill put on a parade of witnesses, all of whose testimony aimed to prove that Ruby was a sick little man given to emotional crises and mental blackouts.

A stripper named Penny Dollar, who once worked at Ruby's Carousel Club. told the jury that she had seen Ruby throw a man downstairs, pounce on him and heat his head repeatedly on the sidewalk then rise in bewilderment and say, "Did I do this? Did I do this?" George Senator, 50, Ruby's bachelor roommate who identified himself as "a former postcard salesman." recalled that Ruby woke him at 3 a.m. the day after Kennedy was shot, seemed "very, very solemn, very moody." Dallas Rabbi Hillel Silverman, who had known Ruby for ten years, recalled that one day last year Ruby suddenly appeared on Silverman's front yard with half a dozen dogs. Said the rabbi: "Suddenly he began to cry. He said, 'I'm un-



JUDGE BROWN
Just who was the man on trial?

married, and pointing to one dog, he said, 'This is my wife, and pointing to all the dogs, he said, 'These are my children.' Then he sobbed and cried.' Silverman considered Ruby 'a very emotional, unstable, erratic man."

The Doctors. But the bulk of the defense case was based on testimony from that trail genus known as the experi witness (ter Lin Law). First was Yale en Ruby ten psychological tests after is arrest. The results? Said Dr. Schafer: "He gave a rather weighty indication of emotional instability. Schafer's conclusion." There was organic brain was psychomotor epilepsy."

Next was Dr. Martin Towler, a University of Texas neurologist and psychiatrist who had spent hours examining Ruby for Judge loe Brown in order to offer a neutral source of inmake electroencephalographic examinations (brain-wave readings) of Ruby, told the jury that his graphs showed "paroxysmal discharges" from parts of Ruby's brain-indicating that "the subject is suffering from a sektore-dished returned water growth and the subject is suffering from a sektore-dished torree. Water gasked Towler if he meant

to imply to the jury that Ruby had been out of his mind when he shot Oswald. Replied Towler: "I have not tried to say so."

Then Belli brought in his star doctor. Manfred Guttmacher, 65. of Baltimore, a psychiatrist for 32 years and a veteran witness in court cases. Belli immediately asked him the key question: Was Ruby sane when he killed Oswald? Guttmacher did not hesitate in his answer: "I don't think he was capable of distinguishing right from



PROSECUTOR WADE



DEFENDER BELLI

wrong or realizing the consequences of his act at the time of the shooting."

A Known Person." Guttmacher

ticked off a fist of Ruby's deviations, he is a "suicide risk," has a "voracious need" to be loved, especially by "persons in positions of power," has a deep "consciousness of sexual doubt," has "a marcissistic concern over his weight and his baldness."

Ruby was so erashed by the assussion and Custimather, that he spoke of Kenneds "in terms that a person in love would lise," saying again and again," I' left for that goty." In his state of court, did not remember killing Oswald, recalled only heing wrestled to the floor after the shooting. Said Guttmacher of Ruby's account of that moment: "He are all these people timping on me are all these people timping on me



JACK RUBY
The deviations were not enough.

for? I'm a known person, not some kind of a screwball."

Belli was elated with Guttmacher's

testimony, decided that other defense witnesses would be anticlimactic. The next morning he told Judge Brown: "The defense rests, Your Honor."

That was not, of course, the end of the Ruby case. Henry Wade had three topnotch medical experts of his own waiting to present rebuttal testimony. They were Neurologists Francis Forster of the University of Wisconsin. Roland Mackay of Northwestern Medical School, and Robert S. Schwab of the Harvard Medical School, Each testified that Ruby's electroencephalograph charts proved no markedly serious ailment in the defendant. When Forster was asked if the graphs supported a diagnosis of psychomotor epilepsy, he retorted: "They would not." For surrebuttal, Belli summoned

from Chicago Dr. Frederic A. Gibbs, a pioneer in electroencephalography. After a midnight flight to Dallas, Gibbs took the stand, said in precise and authoritarian manner: "I determined that Jack Ruby had a particular, very rare type of opilepsy, a type that afflicts. 5% of epilepsy cases, a very distinctive epileptic pattern."

"Beak to the Lynch Lows." (siths was the 6tish—and last—witness in the trial. Judge Brown had already framed his charge to the jury, explaining what choice of verdicts they had under Iesus and Court was recessed while delense charge. Before long, the defense was screaming about it. Tonabill told newsmen. "It's an invitrated verdict of guilty." Cried Belli: "It's unsaturary, understand and un-Texan." They tirted lodged 137 separate exceptions to the charge. Unyielding, Brown left it about the same, finally got around to reading the same, finally got around to reading

it to the jury after dinner that night.

Then, into the morning hours, came the summations—four for the prosecution, three for the defense, Belli began the defense's hand ortation shortly before midnight, walked slowly to the jury hox and said softly: "liet us see in the small hours of the morning if we can discover something never lost in this great city of Dallas. I speak of justice." He reviewed the psychiatric evidence, thompel is greatly and the psychiatric evidence. Thompel is greatly and the psychiatric evidence thompel is greatly should be a supported by the psychiatric psychiatric

The prosecution's lead-off man, Assistant District Attorney William Alexander, insisted that Ruby must die in the electric chair. "Don't tell me it takes guts to shoot a man who is manacled. cried Alexander. "This is a wanton killing. Ruby felt he could kill Oswald and be a hero, make money and become famous." At 12:50 a.m., D.A. Wade wearily arose and, his voice rough with fatigue, said: "You have a cold-blooded killing that could not be more malicious. If you turn this man loose, you'd set civilization back a century. You'd set civilization back to barbarism. You'd set civilization back to the lynch laws. Wade spoke only 15 minutes, wound up saying: "I ask you to show Jack Ruby the same mercy, compassion, and sympathy that he showed Lee Harvey Oswald in the police department."

Wade sat down. The trial was over and the jurors retired to their hotel rooms. They began their deliberations he next morning and, after two hours and 19 minutes, returned their verdict. After Judge Brown read it, he quickly shot a question to the grim-faced jurors: '18 this manimous' 80 say you all? Please hold up your right hands." Twelve hands went up instantly.

#### The Real Corruption

Convicted Teamsters Boss Jimmy Hoffa last week braced himself before U.S. District Judge Frank Wilson in Chattanooga and prepared to take it on the chin. He got it. Wilson shigged Hoffa with a sentence of eight years in prison and a \$10,000 fine for trying to bribe a jury that was hearing conspiracy charges against him in 1962.

Then the judge cut loose with a blistering lecture. Said Wilson: "Most defendants that stand before this court for sentencing have either violated the property rights of other individuals or have violated the personal rights of other individuals."

or individuals. here convicted of seeking to you stand here convicted of seeking to the standard seeking the seeki

"Now, if a conviction of such an offense were to go unpunished, it would surely destroy this country more quickly and more surely than any combination of any foreign foes that we could ever possibly have."

Holfa, whose appeals may postpone his incarceration for a couple of years, stillly told the judge: "I stand here to day and state that I am innoenen." Late the told newsmen: "I have lived my life, 51 years, serving my fellow man, serving the members of the international union, and nobody can say I have betrayed my trust, because the record speaks for inself."



RUBY JURY RAISES HANDS TO SHOW UNANIMOUS VERDICT "We, the jury, assess the penalty at death."

## THE HEMISPHERE

#### THE ALIANZA

A Matter of Climate

The basic principle of the Alianza is that government aid and free enterprise should work together as neatly as a pair of greased pistons. In practice, it is becoming increasingly evident that the pistons tend to get stuck. The Alianza actually works to the detriment of free enterprise, argues Guillermo Moscoso, a United California Bank executive and cousin of Tendoro Moscoso, U.S. representative in the Alianza's inter-American committee. After a three-month study of Latin American economies. Moscoso concluded that governmentto-government programs operate "to the exclusion of the knowledge, power and wealth that free enterprise could bring to the effort."

This week in Chile, New York's Republican Senator Jacob K. Javits went even further. Javits warned against the "erosion of investor confidence" in Latin America, predicted a "great outward of private investment, both in U.S. and local money, unless a major effort is made to reverse the trend. It is up to Latin American governments, said Javits, to do more to improve the climate for business. The private sector actually accounts for 70% of all economic activity in Latin America. And, contrary to popular belief, said Javits, "90% of that private sector is owned by Latin American investors themselves

### FRENCH WEST INDIES De Gaulle's Western Outpost

Most of the Caribbean islands throb to the rallying cries of independence and nationalism. But the French West Indies -Martinique, Guadeloupe, and Guadeloune's six dependencies-seem as placid as the emerald waters that lap their pearl-white beaches. In the westernmost backwater of Charles de Gaulle's French community 4,250 miles from Paris, natives and tourists sit at sunny. sidewalk tables placidly nibbling crusty French bread and sipping flat French beer; in narrow streets, the scent of bougainvillaea mingles with the fumes of beeping Simcas and Peugeots. And when le grand Charles stops over in Guadeloupe and Martinique this week on the way to and from his four-day visit to Mexico, he will find that the populace-even the Communists-are anxjous to maintain ties with France, not to sever them.

The French West Indies were not always as serone. Discovered by Columbus in 1493, they proved a strategic gateway to the Caribbean, provoking a bloody succession of wars between the Spanish, English, Dutch and French. Though France finally won the precious necklace of islands in 1815, it was not until 1946 that the colonies became full-

fledged departments of metropolitian France. Since then Paris has pumped in funds for new schools, roads, hospitals and public buildings. But white the islands' few small industries—sugare, bananas, pincapple and rum expanded rapidly, wages stayed low and employment failed to keep pace with a 3% borth rate. 2000 Margonian (425 Sag. mil.). 280,000 on Gruadeloupe (687 og. mil.). Violence finally erupted in 1951.

Violence finally crupted in 1951, when unemployed slum dwellers in Martinique staged ugly riots that left three dead and scores injured. France quickly poured in more money, by last year had boosted its annual aid to \$135 million.



40% of the islands' gross national product. There is still occasional unrest. Last year police picked up 18 Martiniquams who were involved in a half-baked se-cessionst plot to overfinew the local government. However, the great majority of Islanders are strongly Gaulliet in French aid is beir only realistic hope of raising living standards. De Gaulliet's three-day visit. his first

The causines intere-day visit, his into in four years, swe planned to be as inselves. He scheduled a few speeches, as elve toasts, quick side trip down to feet toasts, quick side trip down to French Guiana, perched on the northcets, and a quick side trip down to French Guiana, perched on the northcast shoulder of South America. The islands may get no affect of the feet happy dividend. The Fort-de-france government house in Martinique just got its first lick of paint in 30 years.

#### VENEZUELA

A Time of Jubilation

In the courtyard of Miraflores Palace. Rómulo Betancourt took an afternoon stroll, putling great clouds of smoke from his ever-present pipe. For once, he seemed wholly relaxed, with only the day's vivas echoing in his mind. The first elected President to complete his term in Venezuela's 134 years as a republic. Betancourt had just returned from the inauguration of Raul Leoni, 58, his freely elected successor. Betancourt will leave soon for a long trip to the U.S. and Europe, then plans to write his memoirs. "Did you gather up my slippers?" he asked a palace chambermaid. "You'd better get them or Leoni will wear them.

Abstors All Around, Before Betancourt, Venezuelan Presidents were lucky to leave with their lives, much less their slippers. At Betancourt's own grim imaguration in 1959. Ieffist agitators threatened mob violence, and army officers talked openly of pulling a coup. Few would have wagered that the new President would last live years and set the nation on its present course of economic development and broad vocal reform.

Larl week in Caracas was officially a time of "mational jubilation." Businesses shut down: cheering crowds lined the flag-decked streets. Top-hatted officials from 50 nations. including LS. Interior Secretary Sweart Cidall, were on hand. Remembering the Castrone terochies of the control of

Before a husbed Congress, Betancourt handed I enoit the symbols of office—the presidential such and the key to the repository of Liberator Simón Bolivar's remans. Leon received warm abrates, all around, even from opposition party leuders. In the same spirit, be amounced he Cabined—'a government, the control of the control of the control the control of the control of the control of the party members, 10 indeemedises, 10 in

Never Again, In an hour-long maugural address. Leoni pledged to continue Betancourt's program. He outlined plans for expanded housing and education, even greater emphasis on industry, continued support for the Alliance for Progress and friendly relations with the U.S. Of the country's outlawed Communists and Castroites, Leoni said: "These parties themselves have the decision on their future. They must leave the road of violence and incorporate themselves into democratic life." Ahead still lay a struggle to hold together a coalition around his minority party. Whatever happens, vowed Leoni, "Venezuela will never tolerate another dictatorship.

# THE WORLD

#### SOUTH VIET NAM

Chips on Khanh

The trio chucking children under the chin gripping the hands of local leaders and waving gaily at the crowds made an improbable clutch of campaigners. There, grinning broadly and apparently enjoying it, was U.S. Defense Secretary Robert S. McNamara in boots and suntrus. Beside him stood U.S. Ambassador Henry Cabot Lodge, also smilling and waving A good head before the tail visitors stood the man they were boost-trivial to the control of the control of

Shaken by two coups in four months, South Yiel Ram can ill afford another, for such an upheaval could prove dissortous to the war effort. Hence Me-Namara's visit to Saigon last week the third in live months. On arrival, McNamara placed his hand on Khanh's errowd at the airport, amounteed that the 36-year-old career officer "has our admiration, our respect and our com-

plete support.

Bornsforming Act. Next day McNamara and Khanh took off on a barnstorming tour, crisserossing the guerrillasinfested McKong Detta and hitting three provincial centers in one day. Their plane was traited by another carrying two squads of Vietnamese paratroopers, who were to the dropped to protect the V.I.Ps had they been forced

down, and was escorted by a halfdozen AD-6 fighters. On the ground the pair plunged into a round of grassroots politicking that left locals gasping. At Cantho, 80 miles southwest of Saigon, McNamara and Khanh ignored a blazing oil-storage tank-set afire by Viet Cong mortars only the night before-and drove to the town square. There McNamara and General Maxwell Taylor, chairman of the U.S. Joint Chiefs of Staff, each grabbed one of Khanh's stubby arms high in a victory salute McNamara then wowed the crowd by shouting lustily three times in Vietnamese: "Viet Nam muon nam!" (Viet Nam forever). The act proved such a crowd-pleaser that the barnstormers repeated it everywhere.

At Baclieu, near the South China Sea. McNamara strolled dusty streets, shaking hands and tousling children's hair, while Khanh conferred respectfully with town elders and coddled a baby. "We would make a good team," Khanh cracked to McNamara at one point. When the pair were airlifted by helicopter into Hoa Hao, a thatchroofed village near the Cambodian border and seat of the important Buddhist sect which bears its name, McNamara and Khanh set off on foot for the shrine which once was home of the Hoa Hao sect's late founder. Standing in its silkbedecked interior, McNamara placed both hands before his chest in the Buddhist attitude of prayer and bowed. Afterward, the visitors stood beaming as Khanh presented a U.S.-made hearing aid to the founder's mother, a partly deaf octogenarian who still lives on the place: the old woman seemed baffled but appreciative.

but appreciai

The biggest reception came two days later when McNamara, Lodge and Khanh carried the show to the northern city of Hué, only 55 miles from the Red North Viet Nam border. At the airport the party was almost swept off its feet by anti-Communist, placard-waving students (BOB, NO MORE BAY OF PIGS), and during the drive into town an estimated \$0,000 citizens-half the nonulation-lined the route in pouring rain. Speaking from a platform hard by the storied Perfume River. Defense Secretary McNamara vowed continued U.S. military aid to South Viet Nam "now and forever

Ample Opportunity, Slightly selfconscious at the start, the normally unbending McNamara soon warmed to the part of stump politician; time and again he and Khanh waved clasped hands to the crowds. Said one brasshat: "Bob loved it. In the end, you couldn't keep him away from a cam-

era or a microphone.

It was not all politicking. One of McNamara's primary goals was a round of intensive briefings from Lodge, General Paul Harkins and other U.S. officials. With them he had ample opportunity to discuss all the alternatives open to the U.S. in the effort to salvage victory from the deadlocked little guerrilla war. He knew that back home there was a growing conviction among many Americans that 1) the Vietnamese alone prohably could not win the war no matter how much money and weaponry they were given. 2) the U.S. should ship more troops to South Viet Nam, discard its "adviser" role and forcefully engage in the fighting. 3) the war must be vigorously carried to North Viet Nam if necessary.

Compromise Course. McNamara apparently opposes direct commitment of U.S. troops at present to combat the Viet Cong. Communists. Basé sin Washington at week's end. he delivered a 1-hr. 15-min. werbal report to President Johnson, prepared a long written memorandum as well. Pentagon sources predicted that McNamara, while not discarding the possibility of sounce form of harassment against North Viet Nam. Communication of the president of the presid

Such a compromise course might possibly stave off disaster while minimizing. for the Johnson Administration, the risk of a major war in an election year. But it all had a familiar ring, since McNamara had expressed many of the same hopes about the short-lived junta that preceded Khanh.



"We would make a good team."



TURKISH FLEET ON STATION Soil for the General Staff.

#### CYPRUS

#### Scorpions in a Bottle

"Surrender, you Turkish dogs, or we will kill you all?" This erv blared from a loudspeaker on an armor-plated builldozer in the Cypriol coastal town of Krima. From behind sandbags in the town's Turkish quarter, embattled partisans screamed back." Come closer, you Creek swine, and you will die?

Like two scorptons in a buttle. Greek and Turkish Cypritis were still relent-lessly searing at each other. The latest buttle began when Greeks longith Turkis with hazookas, heavy machine guns mortars and grenades. By the time British troops wrung a cease-fire from the combatants, 24 had died and more than 60 were wounded in the bloodnest week of fighting on Cyprus this vear.

Cruising Fleet. From Turkey came roars of indignation. Five thousand Ankara students marched through the capital shouting "Down with Makarios! Others gathered at the statue of Kemal Ataturk, modern Furkey's founder, to sing his tayorite marching song: The Mist Covers the Top of the Mountain. Then they marched angrily to army headquarters to present a parcel of Cyprus soil to the General Staff. The demonstrators wanted action from the government, and they got it in the form Foreign Office. "The massacre, which is becoming a genocide, has torced Furkey to review its peace-loving and pa-tient attitude," declared the note, adding that if the cease-fire on Cyprus was not immediately restored. Turkey would undertake "unilateral intervention." Word spread that Turkey's expeditionary force massed at the seanort of Iskenderun was ready to invade Cyprus in 48 hours.

The threat of war stunned Greece. In Athens, Defense Ministry chiefs hastily called a 5:30 a.m. military conference, and the Greek navy was ordered to cruise off the island of Rhodes, accompanied by transports loaded with paratroopers. Said aging Premier George Papandreou: "If Turkey enters the insure asylum, we will too."

Follower & Leaders, The criss abruptly focused attention on the laggard United Nations peacekeeping force which it seemed, was still only in the discussion stage. Two weeks ago, the Security Council had authorized stich a torce but, despite backstage urging been assembled. Events move very rapidly these days, said Canada's Prime Minister Loster Pearson, inferring that they move far faster than governments. Canada was willing to seem to be the cally partner of Berian in a peacekeeping operation.

Sweden awa sho reash to send troops but demanded that at least one other neutral, non-NATO nation juint the operation as well. Finland would lift the bill, but could not immediately because the President Ursho & Kekkonen was out of the country, Brazil, torn by domestic more and at laftering economy, could not spare even a battlion. But left trapped by a Cabinet crisis, was without a government, and Ireland was willing to Jan Erdower, not lead to swilling to Jan Erdower, not lead to swilling to Jan Erdower, not lead were willing to Jan Erdower, not lead seen.

Criminal Litany. The Turkish ultimatum brought this hesitancy to an end. Cyprus' U.N. Ambassador Zenon Rossides frantically asked for an emergency meeting of the Security Council. When it met, at 6:20 p.m. on Friday, Rossides excitedly recited an hour-long litany of alleged Turkish crimes. Turkey's veteran Ambassador Orhan Eralp made a five-minute rebuttal. Refusing to "rehash" the past, Eralp described the Turkish ultimatum as a "note of warning" that called for Greek Cypriot observance of "human rights." He concluded: "The time for words has passed. Let us proceed to action."



Once again, the nonpermanent members of the Council came to the rescue. They produced a new resolution requiring all member states to "refrain from any action or threat of action likely to worsen the situation," and "requested" that U Thant press on with his peacekeeping efforts. Next day there was a breakthrough on the troop bottleneck. Sweden planned to send in an advance force of several hundred men from its contingent with the U.N. force in Gaza. Canada dispatched a small group of officers as a "reconnaissance mission." Another 1,000 Canadian troops prepared to take off for Nicosia this week. Other nations had weighed in with money, the U.S., \$2,-000,000: Britain. \$1,000,000: Greece. \$500,000: Turkey, \$100,000.

At week's end Greece and Turkey were no longer eyeball to eyeball. But the truce was still an uneasy one subject to the whims of fanatic Cypriot gunmen of both Circek and Turkish persuasion. The crisis offered a fertile ground for big-power meddling. France's President Charles de Ciaulle backed the Greek Cypriot position. which made him a hero to the Greeks. while U.S. President Lyndon Johnson was being burned in effigy in Athens. The Soviet Union was also happily taking sides in a quarrel between NATO partners, and gave down-the-line support to the government of Cyprus' President Archbishop Makarios, who had interrupted his crisis-ridden week to attend the funeral of Greece's King Paul.

#### GREECE

#### Sorrow in Athens

To a roll of muffled drums, 100 sailres of the Royal Hellenic Navy towed the casson earrying the coffin of King Paul or the Hellenes through the streets of Athers. Flanking the coffin were 20 ezones-in tasseled red fasts, planted kirts and pompon shoes, their weapone arread upside down in mourning. Aides cushions, and after the carriage came the King's radeless white horsy.

Clutching the hand of his distraught

mother, Queen Frederika, Greece's new King Constantine, 23, headed a funeral cortege that included five religning monarchs and socres of princes. Presidents and Premiers. At Metropolitan Catheeria, 5th bearded Greek Ortholox bishops, in white and gold robes assisted the entities, and the control of the control of the entities, and the control of the control of the kissed her husband's collin, then broke into uncontrollable sobs.

Outside the church nearly 1,000,000 people clogged the streets, at times halting the procession until police could clear a passage. Cheers greeted Constantine, the bereaved Queen Mother.



CONSTANTINE & FREDERIKA
In the square, a cry for Enosis.

and former U.S. President Harry Triaman who, if years ago to the day, had proposed the Truman Doctrine that saved Greece from Communism. But the loudest applause went to Cyprus. Archibshop Makarnos. Detaching himself from the procession as it waited to convey the holy to burial at Tatel Palace, north of Athens, Makarnos walked slowly around Constitution Square, the control of the procession of the process

The demonstration for Makarios underscored Greece's most pressing problem. With the whopping majority held in Parliament by his coalition Center Union Party, new Premier George Famadreou, 76, could normally expect to make good his pledge for tax cuts, pay for all and trail reducedoment. Papandreous is reassing to the country of the country of the country of the country is growing at the rate of

71% a year. But the success of Papandreou's program depends on the settlement of the Cyprus problem at no disadvantage to Greece: until accord is reached. Papandreou is hobbled.

Already the Cyprus crisis and the resulting anti-American demonstrations in Cireece have at least temporarily scared off millions of U.S. investment dollars desperately needed to speed up Circek industrialization. Income from tourism has plummeted and the maintenance of the military on constant alert is a steady drain on the government's coffers. Though Papandreou and Constantine both favor a moderate solution to the Cyprus problem, popular indignation on the question could endanger the government-and the throne-unless some sort of settlement clearly favorable to Circece is achieved. Thus the future of an old man named Papandreou and a young man named Constantine depend in no little part on a middleaged man named Makarios.

#### COLD WAR

#### The 120-Mile Error

One of the trickiest games of the cold war is a sort of airborne electronic "chicken," in which a high-speed aircraft without warning dashes headlong for the enemy's border, turning away just in time. The game is played both by East and West, and not just for fin. From such phony forays has come a wealth of crucial information about one another's defense canabilities.

Occasionally, daring pilots venture across the frontiers into enemy territory --intentionally or by navigational accident. One Soviet technique has been to send a MIC jet screaming down the bristling line of Western air-defense radars and fighter strips along the border of East and West Germany, remaining just inside Communist territory. Then the MIG darts suddenly across the dead line As Western units scramble delicate Soviet receivers across the border carefully note how long it takes the planes to get in the air, detect changes in frequencies of allied radars and radio circuits, check the order of battle, even learn to recognize individual flyvoices and tactical commands. Then the intruding MIG scoots back to safety.

Making for the Mosel. In the past two years, according to one unofficial source. Soviet jets have poked their moses into Western airspace 95 times—mostly on just such sniffing missions. But when a Western plane goes into Communist territory, innocently or not, the Russians do not hesitate to shoot. Since 1950, 108 U.S. airmen have died or disappeared within Communist airmental airmental airmental passes of the passes o

Last week a U.S. Air Force RB-66B reconnaissance bomber bellowed off the runway at Toul-Rosières airbase in

France, then sloped east by northeast on a routine. 21-hour "mavigational training mission." The flight plan called to the 700-m.p.h. twin-jet bomber to swing over Germany's beautiful Mosel to the routine of the rout

Potted Chicken? As radarmen called fruitlessly for a course change, the big swept-wing Douglas jet crossed into Communist East Germany in the vicinity of the central Berlin air corridor. Moments later, two swift blips rose on the radar screens-Soviet MIGs in deadly pursuit. The slower-moving blip that marked the RB-66 leaped suddenly into wrenching, zigzag evasive maneuvers, four minutes later disappeared from the screen well within East German territory. On the ground, a German schoolhoy watched the last moments of the fight: "The fighter closed on the homber from behind and fired on it. The American plane burst into flames, I saw a fireball on one wing. The crew of three came out by parachute. The first two came out together. The third one came a bit later

The Russians, of course, claimed they had potted a chicken, cried touly that the plane had been reconnoitering military installations. The U.S., for its part, stuck to the story of a navigational error, demanded immediate release of both men and wreckage. Whatever the nature of the 8H-66's mission, the Russians had all the ingredients for a fat, propagnatal-oaded "show trial" like that of U-2 Pilot Frances Gary Power.

#### RUSSIA

#### The Last Laugh

Back in 1956, when Nikita Khrushchev's risky gamble on the Virgin Lands seemed to be paying off, the Soviet ruler gleefully gibed at Western predictions that his pet scheme for plowing up 100 million acres of marginal land in Siberia and Kazakhstan could never solve Russia's chronic food shortage. "He laughs best who laughs last." chuckled Khrushchev, "So let us laugh at how these sorry forecasters have miscalculated."

But Nikita laughed too soon. Yields in Kazakhstan slumped from an initial 16 bu, per acre to 5 bu, per acre to 5 year, and Moscow was forced to buy more than 11 million tons of grand abroad. Inevitably, rumors spread that the Kermin would be the standard of the standard



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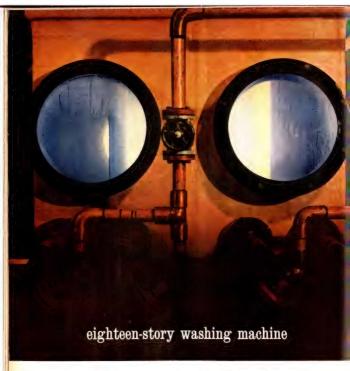
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new idea in American steelmaking, another way we've found to give our customers better steels, faster and more efficiently.

work on the dubious project, the regime seemed to feel it was time to stop cultivating additional acreage in the far-off Virgin Lands, concentrate instead on raising output in the more fertile regions of European Russia.

Presumably, it was too early-and too embarrassing-to talk about actual abandonment of the whole scheme and the return of the workers to more fruitful pursuits elsewhere in the Soviet Union. After all, Khrushchev's reputation was at stake, which was why Prayda last week was still calling the experiment "a remarkable page in our country's history.

#### WEST GERMANY

#### The Painful Purgative

Hearing the testimony, one judge had a heart seizure. Women jurors, spectators and journalists burst into tears. Day after day the mountain of grisly evidence grew higher as survivors of Hitler's death factory at Auschwitz confronted 22 of their tormentors on trial in Frankfurt's Town Hall.

Some guards could not sleep well at night unless they had beaten someone to death during the day, recalled Dr. Otto Wolken, 60, an Austrian physician at Auschwitz. Calmly pointing out one defendant, Stephan Baretzki, Wolken explained how the guard organized "rabbit hunts." A prisoner would kneel down before Baretzki. At the order the inmate would scamper "Cio. go." away on all fours. Then he was shot in the back. While the police dogs at Auschwitz slept in warm, clean kennels with concrete floors, humans were housed in filthy, crowded barracks where they lapped the muddy floor for a few drops of spilled soup.

Squirming Bundles. Describing his pitifully equipped infirmary. Wolken told how he had tied an aspirin with a ribbon and a sign that said: "Prisoners with temperatures of less than 100° lick once, those with temperatures higher than 100" lick twice." Another prisonerphysician, Dr. Ella Lingens, saw squirming infants, which she at first thought were bundles of old clothing, thrown alive into the fires of the crematorium after the gassed bodies of their mothers. Another ex-inmate testified tearfully that this method of killing babies was ordered by the Nazis because there was a severe shortage of gas for the adult death chambers.

The Frankfurt trial was part of a massive, painful effort by West Crermany to purge the nation of its Nazi past by finally facing the facts of how and why 4,000,000 Jews, Poles, Russians and gypsies perished at Auschwitz. Other grim facts from Hitler's hideous era were emerging at the euthanasia trial in Limburg, where Hans Hefelmann, 58, an agronomist, was in the dock, charged with complicity in the Nazis' monstrous euthanasia scheme. Hefelmann was nabbed early this year along with three other former executives in the project called Operation

Mercy Killing. Two of the defendants committed suicide (TIME, Feb. 21); another, Dr. Gerhard Bohne, fled to Argentina, where last week he was fighting extradition; and so Hefelmann alone was left to tell the court the reasons for exterminating hordes of Germans who were even slightly mentally or

physically defective.

Even the Senile. Hefelmann testified that his cuthanasia group, dubbed the "Reich Working Committee for Cure and Care Institutions," was headquartered at No. 4 Tiergartenstrasse in Berlin, a title that for secrecy's sake was shortened to "T-4." There was housed the massive bureaucracy that set up carbon monoxide chambers at an insane asylum and other isolated institutions around Germany-all dedicated to the task of eliminating the weak from Hitler's society. Questionnaires went out

CAMBODIA

Drift to the Left

Prince Norodom Sihanouk has long demanded that Britain and the U.S. come up with a plan to guarantee Cambodia's neutrality and safeguard its frontiers from archenemies Thailand and South Viet Nam. But when no proposal met his approval, Sihanouk became convinced of a Western plot to partition his nation. Last week, Sihanouk's obsessive suspicion of the West cued a violent riot in Pnompenh which resulted in the sacking of the British and U.S. embassies and spotlighted Cambodia's alarming drift toward Communism.

The riot began slowly. Outside the two embassies. Cambodian police and povernment officials stood idly by as 10,000 hooligans were marshaled into position by a Ministry of Information



RIOTERS AT U.S. EMBASSY Calculated slap.

to every mental hospital in the nation: doctors were required to designate for T-4 all schizophrenics, mongoloid idiots, microcephalics, hydrocephalics, epilepties, and even patients suffering from simple senility. All physicians were required to advise T-4 of the births of retarded children; midwives were paid two marks (50c) for each handicapped baby they turned in to Hefelmann's office. Each serious case was earmarked for the gas chamber; later, a few ounces of ashes were sent to the next of kin. with a note from Hetelmann giving a fabricated cause of death. German churchmen cried out so vigorously from the pulpit that the program eventually was halted. But the protests were too late to save 200,000 victims from their tragic fate.

T-4's executors have never been able to understand why they were put on trial. Explained Hefelmann, who personally was accused of helping to gas 70,000 adults and 3,000 children: saw everything from a purely ethical standpoint. An honest affirmation of mercy killings should be seen as a sentiment of Christian sympathy."

soundtruck, which led the chant: "Yankee Go Home." Then, under a barrage of rocks and bricks, the rioters broke through police lines and stormed the U.S. embassy. They overturned and burned cars, tore down the U.S. flag, replaced it with the Cambodian emblem. As embassy personnel huddled behind tear-gas-armed Marine guards on the third floor, the demonstrators ransacked ground-floor offices, destroying papers and smashing equipment. At the British embassy, the whole process was repeated, even to painting "Down with the Americans" on the walls. Said one Briton: "That was the final indignity.

Though the Cambodian government promised to pay for the damages, Sihanouk called the riot "inexcusable but comprehensible," said that the mob was goaded by "the repeated humiliations inflicted on their country by the Anglo-Saxon powers" (total U.S. aid to Cambodia since 1954; S340 million). In a calculated slap at the West, Sihanouk went on to discuss neighboring Laos in a way that all but recognized the Communist Pathet Lao as its real government, also announced that he would

seen send a delegation to Hamoi to negotiate a border-demarcation agreement with Communist North Viet Nam-Since South Viet Nam-and not North —borders on Cambodia, any such treaty implied recognition of Hamoi as the government of all Viet Nam.

Sihanouk's drift to the left is based on his conviction that all southern Asia will one day he dominated by Communist China. By cozying up to the Reds now, he hopes to get the best terms possible if and when Cambodia is finally forced to become a Chinese satellite. "I see things as they are," he says, "not as I would like them to he as I would like them to he.



BEN BELLA

#### ALGERIA

#### Unrest in the Kabylia

After a seven-day visit with his neutralist pail. Marshal Tito. Algeria's President Ahmed ben Bella last week set off for home. By rights, Ben Bella should have flown 1.060 miles southwest to Algiers. Instead, his Russian-phioted flyushin-18 plane headed north and nonebod down at France's Melion aircomplex was waiting to husile Ben Bella to the Children and Champs for a com-

Ierence with Charles de Gaulle. What was the purpose of this dramatic but curriously chandestine meeting, just 8 hours before De Gaulle tooks off on men are not close friends. In fact, the men are not close friends. In fact, the meeting at Mellou was the first time De Gaulle had laid eyes on Ben Bella since World War II in flaty, when the geand Charles had pinned an military metalo and proposed to the proposed of the purposed of the purposed

Both heads of state remained publicly noncommittal but, after a 100-min, conference, they emerged smiling, and Ben Belfa told newsmen. "For me this was, an historic event. What a great man, what a great man, what a great man great with I a better share in Saharan oil for Algeria. 21 an increase in French aid, now running at \$200 million annually, and 3) Algeriam membership in a proposed Mediterranean part that would include France, Italy, tyugoslavia, Spain: Tuni-

ssa and Morocco.

Village Kings, The conference with De Gaulle would probably strengthen Ben Bella against his own opposition at home. He could use some sirengthening, and the strengthening of the strengthening of ever finding local jobs, thousands of Algerians leave each week to work in France. Armed rehel bands roam the free country of the strength of the streng

The chef rebet is Hocine Ait Ahmed. Sk who took is the hills in 1963 and is still holed up with his guerfillas near still holed up with his guerfillas near Michelet Air Ahmed patriotically called off his war last October, when border lighting broke out between Algeria and Morocco. But now that there is peace, and Air Ahmed has returned to the attack, with gurs, hombs and pamphlets urging Ben Bella's soldiers to desert.

Rebel hopes for a widespread general revolt rest on the peasant masses and the thousands of unemployed workers in the cities. So far, peasant anger has been directed more at the "little village kings" and the overprivileged army than at Ben Bella himself. In the oasis village of Tolga last month, a furious crowd pummeled the mayor and the local F.L.N. political bosses, grabbed three buses and drove to Biskra to protest that the bosses had pocketed government reliet funds. From Ouled Diellal and Ourellal come reports that hungry peasants have set fire to party headquarters and even liquidated some party

Loyal Commonder. But Ben Bellas, hold on the government and the nation reall's depends on the support of the SURRELINGUES of SURRELINGUES of the SURRELINGUES of SURRELINGUES of the SURRELINGUES of SURRE

Frem so, last week the government acted to strengthen its position by streamlining the army's regional commands from seven to five, re-emphasizing the authority of Cotonel Bournedine, and amounting that the long overdue FLAN party congress will be held in April and will be open even to some the FLAN party congress. Will be held to the control of the

#### IRAN

#### The 18th Premier

Mohammed Reza Pahlevi, the Shah of Iran, changes Premiers a casually as other men change sitis. In Teheran last week, he courteously irrured out Assalollah Alam, the 17th Premier in the Shah's 22-year reign, and appointed Mansur, who holds a degree in economies and political seience from Paris University and is married to an Iranian beauty, and herres named Farideh beauty.

Outgoing Premier Alam had spent 19 months in office, taking over a bankrupt treasury from his predecessor and building up a foreign exchange balance of more than \$100 million. Alam had also fought hard for the Shah's "white revolution," which is aimed at bettering the lot of Iran's desperately poor 16 million peasants, while curbing the absentee landowners and mullahs (Moslem priests), who bitterly oppose all reforms. But Alam, an old personal friend of the Shah, had come to power in the awkward period in 1962 when there was no Majlis (parliament), and the Shah ruled by decree. Mansur, renresenting the majority New Iran Party in today's Majlis, has a solid political base. Alam will not suffer overmuch: he becomes guardian of the Shah's son, three-year-old Crown Prince Reza, and president of Pahlevi University in

Hassanali Mansur began grooming himself for the premiership in 1961 when he established a 194-man committee of fellow experts to draw up plans for economic and administrative



HASSANALI MANSUR Unusually anti-bureaucratic.

improvements in Iran. His new Cabinet is composed of 22 technicians, whose average age is 42; while, at 40, Mansur himself is Iran's youngest Premier in

40 years.

The major problems facing the new government are the recent hissiness recession and the nation's creaky, corrupt bureaucracy. To combat the first, Mansur intends to create work by rebuilding 11 million muldbrick houses inhabited by 75% of Iran's population. As for the down unneeded departments and fire surplus civil servants after giving them lumpsoum severance pay.

Among the first to go may be the client of the State Budget Department, who was asked to submit a draft of the fiscal-year hudget. The official replied, "What kind of budget do you want, sir? A balanced budget, a budget with a deficit, or a budget with a surplus? Snapped Mansur, "We are going to stop fooling the public and fooling ourselves."

#### ZANZIBAR

#### Odd Man Out

As East African Airways flight 10a approached Zanzibia roe day last week, a message flashed afead: "It is L-the field marshal, who comes. Have my army and the press waiting." Zanzibaris could not fail to recognize the unique style of John Okello, the messanic Ugandan house-patient-attractional country of the country of

Appointment in Nairobi, His 1,200man army was gone-dissolved by burly President Abeid Karume, who had tired of Okello's manic ravings. No sooner had the field marshal arrived than Karume sent him winging back to the mainland There Okello called a press conference on the veranda of Tanganvika's Dar es Salaam Club, sadh explained that he had been kicked out of Zanzibar because some people. "Jour or five" at least, felt he carried the seeds of death. "Wherever I go there will be bloodshed." he mourned. But the old clan returned when he was asked how many had died in the coup. "Of my enemies, 11,999," he boasted

"Of my own men, nine."
And what of the future? "I will be dead in nine months," he wept. "God bay sold me. Sonoence, a Sonnal I binsk, has sold me. Sonoence, a Sonnal I binsk, like the sold me. Sonoence, a Sonnal I binsk, like the sold me. Sonoence, a sonnal I binsk, like the sold me. I wasn! A title keeping his appoinment in Nairobi (where he claimed he had less than two-shillings to his name). Okello found himself personna me certain good, packed his pisted and candi-

striped cane, and set off for Uganda. No Surprisos. With the oddest man in the Zanzibar revolutionary triumvirate out of the way. President Karume and his Peking-leaning Foreign Minister. Abdul Rahman Mohamed ("Bahu"). were free to logg ahead with reforms. Their first target the "degrading" rickshase the time of tim

Next on Karume's agenda was land reform, a basic concern of any African revolutionary leader. Last week, Karume announced that the huge. Arabowned clove and cocontit plantations

cens couldn't have cared less about the coup. But the combination of French steel and Mba's flinty threats of 'total punishmen' once he was back in office finally struck a spark. In Libreville's Lalal quarter, a dissonant mol formed. Fired up on payday whisky, it marched on the capitals central mark. The rioters were finally dispersed in a crunching whird or para rifle buts.

Fearing a full-scale rising, Mba clamped a 6:30 p.m. curfew on the capital, then arrested Opposition Leader Jean-Hilaire Aubame, who had head-



RICKSHAS BURNING Untroubled by backfire.

on the main island would be "reallocated." Also nationalized were the shops and houses of Stone Town, from the tops of their Moorish-styled roots to their brass-studded mahogany doors. All of this could only please the black majority on whom Karume bases his popularity. Equally pleasing was his crackdown on those bastions of squash and snobbery, the clubs. Visiting British Commonwealth Relations Secretary Dunean Sandys was sipping tea in the English Club at the very moment Karume nationalized it and all other "racial" clubs. Was Sandys affronted? Hardly. Said he: "I do not think anything would surprise me very much in Zanzibar."

#### GABON

#### Sure Cure for Sterility

"Sterile agitation," miffed Charles de Gaulle when iny Gabon's 400-man army rove against its President last month. The coup. De Gaulle decided, had no popular support, so into the roared hundreds of tough French paratroopers. Overnight. De Gaulle's old, autocractic prired Leon Mbs was back in power. It looked so simple, but he saw the companies of the companies of the something even simpler, nothing sucresional properties of the companies of the last week Charles de Gaulle had learned something even simpler, nothing sucrelike high-handed intervention.

At the outset, Gabon's 450,000 citi-

ed the short-lived provisional government, Though Aubame had never been particularly popular, the arrest ballooned him to heroic propertions in the eyes and the state of the state of the space of the state of the state of the plare of hurring shops and houses, Libreville's French population—largely composed of told Indo-China and Algerian colons—moticed that only and Americans were spared the angry noth's

To Gabon's 6,000 Frenchmen that meant only one thing: the U.S. had been behind the abortive coup in hopes of discountenancing le grand Charles. This pied-nair illogic reached all the way to Part's Quai d'Ossay, where foreign-office officials helped spread the rumor. Last week the anti-American feeling coalesced into violence. A Somea-lead of colors critical properties the building with shotgun fire. An hour last a should be specified in the garden.

In his presidential palace, where he had been hiding since the French put him back in power. Autocrat Mba promised a thorough investigation. But it took no board of inquiry to conclude that Mba and the French have only themselves to blame for allowing 'sterte agitation' to blossom tion fecund agitation' to blossom tion fecund in the second of the second of the took of the second of the second to be a long time before French troops dare pull out of Gabon.



Bob remembers how wrinkled travel used to be



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outside it seems like there's no seam at all.

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#### THE DEPENDABLES: SUCCESS CARS OF 64



#### Not all leaders are born



#### some are made

The rather handsome car above is what you might call a twotime winner. Dodge is leading the nation in percentage sales increase for the second straight year.

It's also called a 1964 Dodge. Or the low-priced car that doesn't look like one or feel like one. People who have bought one, and who, incidentally, are trading in all kinds of other cars in record numbers, say they like: 1. The looks. 2. The roomy and rather posh interiors. 3. The extra savings of its famous Slant Six. 4. The Dodge Dealer's. And he's just around the corner.

lively V8 that goes on regular gas. 5. The self-adjusting brakes and 32,000-mile interval between major grease jobs. 6. The solid way it's put together, 7. The price (right with Ford and Chevy).

8. The way their Dodge Dealer does business.

If these seem like pretty good reasons for buying a car, join the swinging set of trend-setters that is changing the look and feel of the low-price field. You'll find them at your Dependable



#### PEOPLE

Back in 1955, a handout-hopeful Briton wrote the wife of Massachusetts' junior U.S. Senator complaining about the amounts that the Kennedys spent "frivolously." "Your letter has made me most unhappy," replied Jacqueline Kennedy, "How wonderful it would be if this were a world where £7,000 or \$20,000 were merely to me the sum spent on an evening party, as you put it-if that were true. I would give what I could to enable you to start a new life." Last year, still anxious for some profit, Ronald Munro sold the handwritten, four-page letter to a professional dealer. When it is sold in New York City this week, it is expected to bring at least \$1,000, more than any letter from a living woman has ever previously fetched at auction.

Calories Don't Count blared the title. and delighted fatties swallowed every word of Dr. Herman Taller's book, They also gobbled tons of safflower-oil capsules as prescribed by Taller. It was bad enough when the Food & Drug Administration retorted that calories do indeed count and that safflower oil is worthless. But Taller's own fat was really in the fire when it came out that he apparently had a financial interest in a safflower-pill manufacturer endorsed in the book. That, said a Federal indictment filed last week, amounts to mail fraud, conspiracy and violation of the Food, Drug and Cosmetics Act. It convicted, pudgy Taller faces a maximum of 239 years of good starchy prison fare.

Sometimes a ZIP code is superfluous. Addresses like "A Grand Old Soldier" and "The Great Man" are quite enough when the letters are among the 20,000 get-well notes that have been sent to Dougles MacArthur, now mending in Walter Reed Army Hospital.

Of course, they insured Olivia de Havilland's jaw and Durante's nose, but what Lloyd's of London likes to cover hest is a pair of legs. First they took on Gra-

S15,000 per inch.

ble's gams, then insured Marlene Dietrich from toe to thigh. Now Angie Diekinson, 32. Captain Newman M.D.'s favorite nurse, has got a policy on her props. Her studio thinks they're worth \$1,000,000, or about \$15,000 per wellturned inch. Nice round figure.

The '64 Caddie was barreling along at 6 m.p.h. That was executly 46 too manly, and Denver's Champion Ticket Writer James ("fluster") Smits set out to add another noteh to his pad, Some feated Champion Sonny Liston, who just hours before had been happily modeling has with his wife. Sadly, Sonny did not have a valid Colorado driver's license. What he did have was a conceiled, 22-cal, automatic pistol, also unificacient champions of the conceiled weapon and benoked on the conceiled-weapon and



SONNY & WIFE

no-license charges, plus careless, reckless and speedy driving. As an ex-con, he also faces a possible felony rap for carrying a weapon, concealed or not. He shoulda never left that stool.

Love equals zero in tennis, and love all seems to be the score in the 16-year marriage of 1947 Wimbledon Champion Morgaret Osborne, 43, and Sports Buff William du Pont Jr., 68. Margaret is now in Reno, and to quiet any blue-blooded buzz, the chemicals millionheir is now in Reno, and to quiet any blue-blooded buzz, the chemicals millionheir to the second of the sec

All that her husband left was a mountain estate, 40 miles northeast of Florence. Now, almost 19 years after his



MARIA & MAMA MUSSOLINI
19 years later.

death. Bento's widow. Donna Rochele Mussolini, 73. has opened a new restuarant on the grounds Called Le Caminate (daleet for "the promendes"), it specializes in game dishes, notamate (daleet for "the promendes"), it specializes in game dishes, notamate disher daughter-in-layeon, and a breast-of-chicken concoction well-named for her daughter-in-law Marias sister. Sophile Loren, Simple, white-hared Manus Rachele runs the kitchen herself, uses, home-grown vegetables, from and low, if Customers say the food run and four, if Druce built a good road all the way to his (front gate.)

Seven's a pretty special number, and a pretty special number is just what sixtimes-divorced Barbara Hutton found for her next match. European royalty is old crown these days, so Babs, 51 went East and found a prince tucked away, in Laos, of all places. It looks as il she'll marry him this week, probably in Mexico. Her find is Dogn Vinh, who also answers to the name of Raymond. A sometime painter who mysteriously hails somehow from Viet Nam, he is the adopted son of Royalist Prince Boun Oum's uncle, and should be just the man to parry cocktail-circuit gambits such as "Can we save Southeast Asia?" With Hutton's millions in on the action, of course we can.

Father phoned the news to Prince Charles, 15, but he will likely have to wait until hols to see the new prince (see Milestones) Gordonstoun school carefully treats Charles like any other student-but the other students don't. "How can you treat a boy as just an ordinary chap when his mother's portrait is on the coins you spend, the stamps you use?" asks a former schoolmate. In the April Redbook, Patrick Pelham-Jones paints a stark picture of the future king. Since commoner types "don't chum up with him lest they be accused of 'sucking up,' " Charles's only real friends are two other princes at the school. "Charlie-boy." as he is occasionally called behind his back, often walks to classes alone.

What can you say after you've said it all? You say it all over again. But the Feds who are looking after Informer

# NOV. 7, 1963...



# ROYAL-GLOBE IS THERE!

ROYAL GLOGE

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#### ROYAL-GLOBE INSURANCE COMPANIES

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Joseph Valachi, 60, don't care if it does become a bore. In the District of Columbia jail where he is resting his weary bones and wagging tongue. Joe has been asked to whip up an autobiography in hopes that he will drop a tew pearls about swine he torgot before. But Joe is taking the whole thing as a serious publishing venture, says a CBS newsman who got hold of the first paragraph of The Real Thing. To begin with," writes loe, "I must say I came from the poorest family on earth. As a box I went barefoot most of the time and never did I receive anything at Christmas. I believed in Santa Claus and bune my stocking up, but never found an apple." When he did, of course, it was

Midst laurels stood: Poetess Phyllis McGinley, 58, awarded Notre Dame's annual Lactare Medal, the most prestigious honor conferred on a Roman



WINNERS UPDIKE & WARD \$1,000 and a joy forever.

Catholic layman in the U.S., "worn only by men and women whose genius has ennobled the arts and sciences, illustrated the ideals of the Church and enriched the heritage of humanity": Au-thor John Updike, 32. Critic Aileen Word, 40. and Poet John Crowe Ron-som, 75. each presented with a \$1,000 National Book Award for last year's The Centaur, John Keats: The Making ot a Poet and Selected Poems, respecnively: Arizona Democrat Carl Hayden, 86, now the Senator with the longest record of service in the entire history of the Senate, having passed the longevity total of the late Wyoming Republican Francis Warren; and U.S. Ambassador Fulton Freeman, 48, given the Cruz de Boyaçá-Colombia's highest award. previously reserved only for heads of state and never before bestowed on a North American-by President Guillermo Valencia, who said of Freeman. soon to move to Mexico. "The most extraordinary ambassador Colombia has

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SUPERINTENDENT NUS (LEFT) & RESIGNING TEACHERS

A few knuckleheads and a town-splitting controversy.



BOARD MEMBER GILDERBLOOM

#### PUBLIC SCHOOLS

Pleasantville's Unpleasantness
ENTERING
PLEASANTVILLE, IA.
HOME OF 1,023 FRIENDLY PROPER

HOME OF 1,023 FRIENDLY PEOPLE
AND FEW KNUCKLEHEADS
The highway sign's last line is no

Ine nightway signs last tine is no longer a gag in Pleasantville, a farm center near Des Moines, where friendly people now call one another Communists or John Birchers, 19 of the town's 34 teachers have quit, and replacements cannot be found to teach 700 children.

Among the key opponents in this town-splitting controversy are School Superintendent Fer d. C. Nus and Housewife Elisten Gilderbloom. a former teacher whom Niw once turned to the control of the control of the control of the school board, won, and last fall helped elect two ultraconservative members, including one who says he sympathizes with the John Birch Society. The three dominate the five-member board, and will be control of the five-member board, and the five-member board of the five-member board

Moving in on Nus's responsibilities. Mrs. Gilderbloom and her supporters voted to toss out a faculty-designed change in the grading system, and began meddling in classrooms. One teacher was told to stop class discussion of Communism: another was reprimanded for mentioning menstruation in a mixed physiology class. Some students, says one history teacher, began taking a blindly ultrarightist line in class-calling federal aid to education "Communistic," for example, and criticizing President Johnson for being friendly with Auto Unionist Walter Reuther. At the same time. Pleasantville was well supplied with right-wing literature. much of it distributed by a café owner who asserts that "Communism is infiltrating our schools through the National Education Association.

Last December, Superintendent Nuswas forced to resign, as of the end of the school year, and most of the departing teachers are quitting out of sympathy for him. The N.E.A.-affiliated lowa State Education Association has urged all teachers to refuse jobs in

#### EDUCATION

Pleasantville. The Iowa house of representatives has voted unanimously to investigate. Many townspeople now ruefully admit that they were "asleep at the last election."

Whatever the outcome, not all Pleasantville teachers agree that quitting is the best way to handle 'un-bearable working conditions.' Says History Teacher Hazel M. Flora: "If the Birch Society is here, then the place for me is right here in school—teaching American history to my students."

#### **TEACHING**

#### Does Sodom Love Gomorrah?

When public schools han the Bible to duck religious controversy, they reck-leastly cut off a sturdy taproot of secular cutture. To measure the cost, English Newton (Masc) High School devised a lusions, sprang it on five classes of bright, college-bound juniors and sensions. In the Emplish Internal, he reports on the control of the Con

"Several pupils thought that Sodom and Gomerath were lovers; that the four horsemen appeared on the Acropolis; that the Gospels were written by Matthew. Mark, Luther and John; that Eve was created from an apple; that Jesus was baptized by Moses; that Jezeshel was Ahab's donkey; and that the stories by which Jesus rought were called

parottest to complete familiar quoistions, 63% of the Risk flunked basin's "They shall beat their words into planstares," 79% llunked "Many are called, but few are chosen;" 84% flunked "The truth shall make you free," 84% urath; 88% flunked "Pritile goeth before a fall," and a full 93% flunked "The love of money is the root of all evil." Going beyond qui questions. Warshaw found students moving the true—for example, the implication of the final scene in Hemingway's The Old Man and the Sea, when the old man collapses with his wounded hands outstretched, as in crucifixion.

To cure such ignorance, yet avoid charges of proselytizing, Warshaw developed a reading course, drawn from the King James Version, that stresses literary influence rather than theological interpretation. His students soon found a new dimension in Mohy Dick's Ishmael or Faulkner's Absalom! Absalom!, learned the origin of a doubting Thomas, a Jonah or a Judas, and got the point of Handel's Messiah or Harry Belafonte's rocking Noah. On new tests, Warshaw's pupils pushed their grades to high levels, and a couple of students named Cohen and O'Connell got perfeet scores. Parents were grateful; Warshaw got not a single complaint from them, even though his students included helievers in all faiths, plus "nonbelievers from the listless to the atheistic."

#### UNIVERSITIES Harvard's 31-Year-Old Dean

Once scorned and now admired. Harvard's Graduate School of Education has honed some of the country's sharpest schoolmasters. It is nonetheless an administrative nightmare, with its 80 teachers and 700 students scattered all over Cambridge, some in ancient wooden houses. For 15 months the school has lacked a successor to ex-Dean Francis Keppel, who quit to become U.S. Commissioner of Education. And the school needs money. Harvard's President Nathan M. Pusey recently warned that next year it may be \$500,000 in the red. Harvard abhors fiscally unbalanced deans, mused Pusey, who has been serving as Education's acting dean. "It would be amusing," he added, "if I were the first dean to be fired for this

reason."

Last week the joke was on Theodore R, Sizer, a strapping, stripling Harvard education professor. At 31—and looking a bit young for some Radeliffe girls"—he got Keppel's old job, and

\* His wife is a Wellesley girl ('57), and they have four children aged 1½ to 6.



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FOR LESS WITH... GAS

thus took a giant step forward in the U.S. academic procession. Not without qualms. The school has 'one very big problem,' he admitted. 'A dean as raw as raw can be. This dean has to get out and make contacts in public education. He's got a lot of homework to do in the big cities, in the professional associations.

Obviously used to homework. Sizer is the son of Yale's mustachioed Professor Emeritus Theodore Sizer, a splendidly offbeat art historian now serving as Yale's first "Pursuivant of Arms (designer of college flags). Himself a Yaleman ('53), the younger Sizer first learned that he liked teaching when he became an Army gunnery instructor, later taught math and English Boston's private Roxbury Latin School. By 1961 he was an assistant professor, with a Harvard Ph.D. in history and education. More important, he became director of the education school's main claim to fame, the Master of Arts in Teaching program, which turns able college graduates into high school teachers by feeding them a balanced diet of liberal arts and practice teaching.

Dean Sizer will go on teaching his course in "Birtish and American Education since 1870." But his real job lies in raising money, unitying the patch-work school and refocusing its mission. Sizer hopes to put even more stress on practice teaching, but in urban schools rather than the almost eachies/ed surban Chools are almost each sixely of the country of the count

right on target.



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#### THE LAW

#### CRIMINAL LAW

### To Balance the Scales

"Justice does not belong exclusively to the criminal. Society as a whole is also entitled to justice." These were the key sentences in Arizona Lawver Charles N. Ronan's opening remarks at the annual convention of the National District Attorneys' Association in Phoenix. Ronan, who is the D.A. in Phoenix, argued that concern for the rights of criminals must be balanced by concern for society's interests. "The time has come," he said, "to balance the scales."

The view that the scales are unbalanced is shared by many of Ronan's colleagues. In decision after decision over the years, the U.S. Supreme Court has written an expanding definition of the rights of persons accused of crimes. Many state and local law-enforcement officials feel that solicitude for the rights of the accused has been stretched to the point of impairing the capacity of the police to cope with crime.

Conventioneers in Phoenix hit esnecially hard at the Supreme Court's 1961 decision in Mann v. Ohio, a case involving seizure of obscene materials without a warrant. The court held that evidence obtained through "unreasonable searches and seizures" should be barred from criminal prosecutions in state courts. just as the Fourth Amendment bars such evidence from federal courts. "The etfect," said Maryland D.A. William J. O'Donnell, "is almost making the streets safe for criminals."

Burst of Denunciation. While the D.A.s were speaking their minds in Phoenix, New York State put on the books two new anticrime statutes. But when Governor Nelson Rockefeller signed the measures into law, he provoked a vehement burst of criticism.

One of the New York statutes au-



NEW YORK DETECTIVE FRISKING SUSPECT Also less time to flush the evidence.





NEUROLOGIST GIBBS BUG-FATER FATTIG Presenting twelve amateurs with agonizing choices.

thorizes the police, after obtaining court trial of Jack Ruby, the experts had a

approval, to break into buildings or apartments without announcing themselves in advance-a far cry from the old open-up-in-the-name-of-the-law ceremony that, police say, often gave the occupants time to destroy such evidence as narcotics or gambling records by flushing them down the toilet. The other new measure, promptly labeled the stop-and-frisk law, permits a policeman to stop, search and demand identification of "any person abroad in public whom he reasonably suspects is committing, has committed or is about to com-

Overheated Rhetoric, While the anticrime bills were being considered by the legislature, they got strong support from law-enforcement agencies, but proval. Said the State Bar Association in denouncing the stop-and-frisk proposal: "Nowhere in the history of Anglo-Saxon jurisprudence have we so closely approached a police state." When Rockefeller signed the bills anyway, another organization, made up largely of lawyers and called the Emergency Committee for Public Safety, attacked the new laws as "the worst police state measures ever enacted in the history of our nation-ominously dangerous enactments threatening a reign of un-

On both sides, the overheated rhetoric promised that the Supreme Court would soon be asked to hand down further definitions of the rights of persons suspected of crimes.

#### WITNESSES

#### What Makes an Expert?

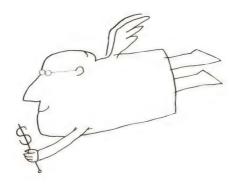
When an expert witness takes the stand to testify, he is a courtroom performer with an important privilege, Other witnesses are allowed to deal only with facts they have observed: the expert is often there to present his opinions and conclusions as well. At the

Actually, as District Attorney Henry Wade explained afterward, the real expert witness in the Ruby trial was not a specialist but a policeman. The prosecution clinched its case by showing premeditated intent: Ruby, so the officer testified, had said: "I hope I killed the son of a bitch! I intended to shoot him three times.

It was Defense Attorney Melvin Belli who needed the expert witnesses, for Belli based his case on the argument that Jack Ruby was insane when he shot Lee Harvey Oswald, Belli produced a clutch of top psychologists and psychiatrists, all of whom testified that they had found something mentally or emotionally wrong with the defendant. The prosecution brought in its own squad of equally expert professionals, who testified to the contrary. Rebuttal was met with counterrebuttal and the witnesses were cross-examined till they were crosseved. At the last minute, Belli put in a rush call to Chicago, persuaded Neurologist Frederic A. Cibbs-who had been reluctant to testify-to fly immediately to Dallas to help the defense. Gibbs got on the stand and said that ant epilepsy, characterized by "lack of emotional control-impulsive and obsessive types of behavior."

District Attorney Wade and his assistant William Alexander had a few other experts waiting in New York, but never felt it necessary to call them in. Their tremely well. As for the rest, Wade and Alexander merely made their most telling points by demolishing opposition witnesses one by one.

Parolee & Physicist. The Ruby trial was a prime example of the problem expert witnesses pose for the jury-the often agonizing choice amateurs must make between the opposed opinions of two squads of specialists. With the use of expert testimony becoming common-



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place in many kinds of cases, the battle of the experts and their rival qualifications is often decisive. An expert may be anyone from a paroled moonshiner to a nuclear physicist; what matters to the law is that he testifies about things that are peculiarly within his profes-

sional province.

What matters to lawyers, in addition, is the effectiveness of the expert's presentation to the jury. Not all experts, to be sure, will have the shock value of the legendary Perry W. Fattig of A shy entomologist, practically made a second profession of taking the stand when soft-drink bottlers were sued when bugs were found in their beverages. Expert Fattig would explain that eating an insect could be harmless, then he would plop a live roach in his mouth and chew it up. The demonstration was invariably impressive, but most trial lawyers agree with San Francisco's Jake Ehrlich, who looks not for stuntmen but for experts with "a pleasant demeanor, good solid judgment, some learning, and the sense to keep quiet at the right time."

Art at Length. To permit an expert to give an opinion even about facts that he has not personally observed, lawvers make a fine art of constructing that curious type of question called "hypothetical." In such questions, every relevant fact in evidence is put to the witness at length, as if it were all some imaginary problem. In what he the champion hypothetical question of all time, a California lawver defending his handling of an estate asked another lawyer serving as an expert a whopper that ran to 83 pages of trial transcript and 14 more pages of defense objections.

Experts not only get more leeway than other witnesses, they also get paid. Fees may run from \$100 to more than \$500 a day, plus expenses, Dectors and psychiatrists may pull down \$50 and psychiatrists may pull down \$50 and hour on the witness stand, along with their fee for pretrial examinations and tests. In the Ruths, retail Guttmoneber

their fee for pretrial examinations and tests. In the Ruby trial, Guttmacher and Schafer are getting about \$1,000 each. Such fees take into account extensive pretrial preparation: but as Atlanta Trial Lawyer Charles D. Read Jr. pointed out: "A real fine expert

mes high.

It takes only a little know-how to buy an expert who happens to represent the right view" is the cynical observation of one Washington, D.C., law professor. Most trial lawvers would agree to the fact, but not necessarily to the cynicism. Particularly in such fields as psychiatry, where theories, methodology, and even terminology are far from settled, the diametrically opposed expert opinions brought out in a trial are likely to be rooted in genuine professional differences. But the ability to make a choice between those differences is one of the cornerstones of U.S. justice. When experts cannot agree, the final decision is made by twelve men, good and true.

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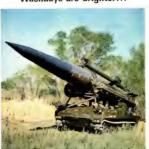
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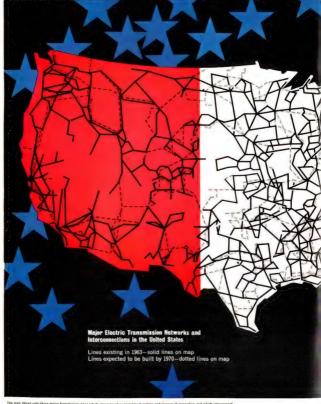


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# Another way our States are United:

### ELECTRICALLY

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America's investor-owned electric light and power companies, through their years of work on high-voltage transmission and interconnection, and by their plans for the future, have proved that it doesn't necessarily take an act of Congress to get the big jobs done.

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#### THE THEATER

#### The Inhuman Race

But for Whom Charlie, by S. N. Behrman, uses the arena stage of Lincoln Center's Washington Square Theater for a kind of jam session of talk. There are reedy laments of guilt and loneliness, brassy growls of corruption and the low saxophone moans of sex. but the play lacks cohesion, direction and a solid beat

In Charlie, Behrman is improvising on the theme of "the inhuman race" in a rueful comedy of good, bad and bed manners. The play's hero, Seymour Rosenthal (Jason Robards Jr.), is busy soul-rinsing the filthy millions he inherited from his philistine movie-magnate father. Seymour has established a foundation to give grants to needy and worthy writers. Painfully diffident, Sev-



MEEKER & JENS IN "CHARLIE" A comedy of good, bad and bed. mour has all but turned the running of

the foundation over to an extravert pal from Yale days, self-interested Charles Taney (Ralph Meeker), who would rather down a Scotch than lift a book. Except for Seymour, all of Charlie's best friends are girls. The woman he really wants is Gilian Prosper (Salome Jens), a sex witch who "ignites without None of the love affairs in satisfying." But for Whom Charlie are particularly satisfying, and it would take a Syntopicon to cross-reference their capricious complexity. What is satisfying is a foxy grandpa of a one-shot novelist. Brock Dunnaway, wittily played by David Wayne. A gadfly of sanity, Brock mocks the impotent heroes of modern drama. the internationale of homosexuals ("the homintern") and the "moment of truth cultists

Charlie mostly puts words in motion without putting believable characters or fresh ideas in significant conflict. True. Seymour is a shy, pure knight of con-science with a 20-20 vision of ethics. and he finally tilts fearlessly with his friend Charlie, but the reversal of roles is too belated to be convincing. The open stage is maddeningly unsuitable for Charlie, so that the drawing-room setting seems perched in a furniture salesroom waiting to be price-tagged for clearance





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statements like Trues have problem;

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I said to myself, "Which came first, the hen or the egg? Do they read The Journal because they have more money, or do they have more money because they read The Journal?"

started asking discreet questions. I found that men who are well off have to have the information in The Journal. And average fellows like me can win advancement and increased incomes by reading The Journal.

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#### SHOW BUSINESS

#### HOLLYWOOD

#### Your Place or Mine?

The annual dinner of the Writers' Cmild of America is one of those hardesharshar festivals like Washington's Cristiene Club and Manhattan's Creus Saints & Sinners meetings. This vessel was the tone was set as a constant of the constant of

Singer Allan Sherman's parody of the recent doings at Puerto Vallarta. Mexico, to the tune of The Streets of Laredo. They were down there to film The

Night of the Iguana
With a star-studded cast and a

They did things at night midst the flora and fauna

That no self-respecting iguana would

In one blackout, a representative of the "Council of Protestant Churches" named Otto (The Cardinal) Preminger man of the year—"in gratitude and deep appreciation for his not having made a picture about is."

Topping the evening was a takeoff on from Ionics, with Jack Lemmon approximately re-creating the scene in which Tom east dinner at an inn with a bright-eyed woman of palpable lust, staring into her eyes as both munch, chew and savor hunks of meat and



JACK LEMMON AS TOM JONES After stamps, bring on the pencils.

chicken, licking their fingers and briting sensously into ripe fruit until they cannot stand it any more and run upstairs for dessert. In Hollywood last week, it was Jack Lemmon, writer at Universal Pictures, and his secretary, played by his handsome wife. Felicia Fair: Entering his office in a very lowest dress, the proposed of the

She: "Your place or mine?"

#### TELEVISION

#### How to Sell Broccoli

She picks up a rolling pin that could only have been made from a sequova and crunches it down on a slab of cold butter. She fitts up a cleaver and am putates the outer wings of a goose, with a couple of chops that sound like cannon fire. She pops a chestnut into her mouth to see if it is done. She smiles and says between swallows. "Welcome to The French Chet. I'm build Child."

On educational Tv in 13 cities, including Boston, New York, Washington and San Francisco, Inlin Child, S1, is re-educating the misguided masses who think that French cooking is all ruffles and truffles and dazzling condictionary architecture beyond the lactife comprelension of the ordinary entree who buss her staples at the A. & P. Her message or that French cooking, by and large, is extent for the cooking of the cooking of the vorsing was ever devised in the Western work of the following the cooking of the cooking of the vorsing was ever devised in the Western

Prunes & Poisson, Julia Child learned her own lesson relatively late in life. Born in California, she went to Smith and did not know a choucronte garnie from a nate en cronte until she began living in Paris in 1948, where her husband was attached to the U.S. Embassy. Having no children and little to do. Mrs. Child began to study the cuisine of France under a chef who once worked with Auguste Escotlier. Soon she had established her own cooking school-Ecole des Trois Gourmandes-with two French women as partners, who still run it. After twelve years of preparation, the three of them published in 1961 a cookbook called Mastering the

To amateur cooks, having Inita Child on TV is a rewarding as it winfil be, sax, to amateur painters to have Andrew Weeth griving a weekh, drill in skeeching. She delivers her points which that invites others to feel that it she can do it, amybody can. As she putters over terms like roats gloose with a stuffing of pile-filled promes or a simple minister. In the can be considered to the control of the control



Before starting, get a stand-by duck.

the ventral area of the bird as its "chest," advise using, "a few good whaps of pepper." She even saxs eek" on occasion, when things go strong, but nothing really troubles her. If a filling droals out onto a baking sheet or artichoke leaves uncooperatively start to flop out of shape, she guis secopes and shoves until natural perfection is unnaturally assembled. Varial?

Misfires on the Floor, Mrs. Child now lives in Cambridge, Mass., and her 1V program is taped in the display kitchen of a local electric company, where she puts in about 19 hours of preparation tor each half-hour show. It she is going to flute a mushroom on the air, she has to flute one in rehearsal too. For dishes that take time, she cooks to various stages beforehand, so that she can compress an entire process of, say, four hours, into 30 minutes. By the end of a show about the preparation of one duck, for example, there will be a duck in the oven, another freshly stuffed on the counter, a stand-by duck in the ice box, and perhaps a misfired duck on the floor.

She provokes a rating more accurate than Nielsen ever measured, after a Julia Child program, there is always a run on local stores. If broccoli is her subject, broccoli is immediately sold out to 200 miles around.

Meanwhile, back in the studio kitchen. Mrs. Child, her husband, the cameramen, the director, crew and two velunteer dishwashers sit down to eat the subject matter. Is she overweight? No, magically, she is slender as a scallion.

#### How to Make Movies

A movie camera can be candid when it is hidden behind one-was glass and supported by hidden microphones. It can also be candid it it is simply turned on and left running until the people who are being photographed get bored and go about their business as if the camera were not there. This technique

has been used by Manhattan's Sextant Inc. to make one of the most expensive and unusual documentary TV shows ever done. It is called *Inside the Movie Kingdom—1964* and is scheduled to be broadcast this week on NBG (Friday, March 20, 9:30-11 E.S.T.).

Sextant's six crews spent six months attaching themselves to one motion pieture production unit after another and hanging on like lampreys, shooting miles of film in close study of directors and stars practicing their trade. The cameras were soon recording an insider's view. Watching Swiss Director Bernhard Wicki at work in Rome on The Visit is like watching a big, half-mad sheep dog forever nipping at the flock, loping in circles, barking "Go home!" at people in his way. Ingrid Bergman is every inch an actress as she sits in a makeup chair and tells the man with the eye shadow how some magazine is obviously out to sink a knife into actresses one and all. Duke Wayne, in Spain with the Circus World, fluffs a line as if he were breaking a thick stick over his knee. Delicious Claudia Cardinale, practicing her own lines near by, struggles hard not to say belly when she means bully.

Carroll Baker lies on a bed on a Hollywood Carpethaggers set, dressed only in a bedspread, and says good morning to the film crew as it she were a switchhoard operator in an office. The TV crew hung around the Carpetbaggers set for two weeks, and the wait paid off even more: they were there and shooting when a chandelier on which Carroll Baker was swinging pulled out of the ceiling and crashed to the floor. A battling horde of Romans and Persians, practicing in Spain's Guadarramas for Samuel Bronston's The Fall of the Roman Empire, parts momentarily as someone drives through the battle in his Fiat sedan. Bronston hops about, small and spiffy, like the little man who was once the mascot of Esquire magazine. His spectaculars turn out to be most spectacular of all when, in one panoramic shot, the viewer can see not only 1,000 charging horses and riders but also the armies of technicians who surround them:

So it goes, in shot after shot—in 90 minutes worth watching.

#### **ACTRESSES**

Kiss Kiss

To all her roles, good and indifferent. Patricia Neal brings a sense of quete excitement that speeds the circulation of contemplative men. This year, for the sense of the contemplation of the conte without regret. Her steady eyes look through anything they see, and she creates the impression that no detonation could make her blink.

Fast Star. These days the good actresses leave Hollywood, and Pat Neal lett long ago. At 38, she can afford to space out her pictures by long months at home on her pocket farm located in Buckinghamshire, England, "We have central heating," she says proudly, "and two cans." The house is surrounded by 200 rosebushes, all tended by a very tall gardener with thorn scratches on his hands and a look of perdurable tweed. This turns out to be Patricia Neal's husband, Roald Dahl, whose dry and shivery stories have been collected in volumes called Someone Like You and Kiss Kiss.

Whitefield Cottage, Great Missenden, Bucks, is an odd address for Patricia Neal to have settled into, for she was born in a mining camp in Packard, Ky., where her father was local transport she remembers. "But I got myself into a sticky mess which couldn't work, didn't work, and never should have worked. He was the most gorgeously attractive man. Bright, too. Although some gotten and the state of the

Disaster & Victory, She made roughby a dozen more movies in the years after the affair ended, including The Hussy Heart and The Breaking Point, before going back to Broadway in 1932 to do a revisal of Lillian Hellman's The Children's Houre, She met Dahl at Lillian beliance She and the She and the succeeded to a siggree that few marriages do, and it has been touched as



PATRICIA NEAL WITH NEWMAN IN "HUD"



After a rough-skinned role, 200 rosebushes.

manager for the South Coal & Coke Co. After two years at Northwestern, she naively headed for New York to become a star of Broadway plays—and became one in less than a year, winning a Tony award and the New York Drama Critic, best-actress award for her performance in Lillian Hellman's Anather Part of the Lorent (1946).

Secret Life, Hollywood bid C'll adwaxs sounds glamorous when you're young'), and she responded. Soon she was making The Fountainfeat with Carrs Cooper Those long deep looks we cery man who saw the preture; were remembered most by Cooper himself, who for a time shed his martial responsibilities, ripped off his merit badges, and tell head-over-spurs in love, beginning one of those muted Objamon one of the companion of the companion of the conlow discuss veryone knows albour but low discuss.

"I was very much in love with him."

well with tragedy that lew have to endure. On a trip to New York in 1960 to do a small part in Benékorr at the children with her The youngest. These children with her The youngest. These was being wheeld across upper Madison Avenue in his carriage when a taxi went through a red light, his the carriage, and carried it into the rear of a bus.

The baby tived, but has undergone eight craniotomies. He walks and talks a streak new, but the Dabls know there is some chance that he will never completely recover from the accident. Two years after the accident, their oldest child Olivia came down with measles one afternoon and was dead that evening.

Disaster did not turn into defeat, and all she wants is as many children as she can possibly have—"I'd love to have lots more." Her fourth child is due in June.





A generation ahead of its competitors.

#### SCIENCE

#### AERODYNAMICS

Anatomy of Speed

Few airplanes now flying have provoked such far-out speculation as Lock-heed's long-secret A-11. Since President Johnson gave the plane a sort of partial unveiling, it has been called "quasi-ballistic" and "suborbial"; it has been classed just below a Mercury capsule, Depesters have fitted it with a rocket engine to boost it out of the atmosphere like the X-15 research plane.

Many of the far-out theories seem far from fact, but the A-11 is nevertheless an extraordinary airplane, a technical petitors. Lockheed's famed designer Clarence L. ("Kelly") Johnson started building the ship in 1959 as a successor to the U-2 high-altitude recomassance of its day, the U-2 flew so showly (500 mp.h. at 70,000 ft.) that the Russianwere eventually she to shoot one down. The A-11 was specifically designed to assoil trouble, and far enough to assoil trouble.

According to the authoritative magazine dynamin Feyek, the Ac11 was trucked in pieces out of Lockheedth Secret "Skoth Works" at Burbank, Calit, and assembled for flight testing at a hidden Newada base called "The Ranch." When its secret could no longer be kept, the airplane was described insteadingly as an "interceptor," It is more everything for verticely expected a service everything for verticel great exterior altitude (probably above 125,000 fts.) where there is nothing to intercept.

Spend & Thrust. Most authorities credit the A.118 performance to its lightness, its radical double-delta wing and its equally radical engines. The weight depends largely on lavish use of titanium, which is not much heavier than autorition, but stands the searing self-or time of the property of the search of t

The A-11's double-delta wing is a shrewd solution to the difficult problem of sustaining flight at three times the speed of sound while still providing good control for reasonably slow-speed loitering and landing. The broad, rear delta develops high lift at moderate speeds, but as a swept-wing plane moves faster, its center of lift shifts rearward towards the tail. If it is not counteracted in some way, this shift will make the plane dangerously nose heavy. A pilot might use his elevators to hold the nose up, but this maneuver would cause costly drag. The A-11 licks the problem in a simple and straightforward manner; it has small lifting structures ahead of the main delta. They give almost no lift at low speed, but as speed picks up, their lift increases greatly and supports the nose. Much of the high-speed lift comes from narrow fairings that run along both sides of the long, slim fuselage and also serve to stiffen it. Aviation Week says that the space between the engine nacelles is mostly filled with a thick, wing-like structure to store fuel.

The A-11's two Pratt-and-Whitney enginess are as remarkable as its wings. The two turbojets have intakes six feet in diameter that gulp enormous amounts of the thin air at high altitudes. It is a substantial to the properties of the properties of

The power plant uses a special kerosene-based fuel that contains additives to keep it burning at extreme altitudes. There is some means of narrowing the air intake when operating near the ground so that the engines will not be choked by dense, low-altitude air. High & Thin. The A-11's combina-

High & Thin. The A-11's combination of low weight and high power permits it to take advantage of the fact that air at high altitude is so thin it climbs higher, it flies laster, and its engines scallow more air through their gaping intakes. But the A-11 finally must reach an altitude where the air is so thin that its engines cannot gather enough oxygen to keep them roaring healthly. About the complete of the session of the control of the consistence was experts are convinced.



that the A-11's top speed is considerably above the 2,000 m.p.h. with which it is officially credited, and that it makes its best speed somewhere around 70,000 ft. Below this level the ship is slowed by drag: above it, the engines begin to suffer from air starvation.

Bomb & Camera. It the A-11 is flown over hostile territory, it may well be spotted by radar, but no known aircraft can touch it. Even the present versions carry electronic sensors under their wings and a heavy load of longrange cameras. In the event of nuclear war a plane with the A-11's capabilities could fly high over a hostile land after a missile strike; its crew could note whether selected targets have been hit and destroyed. If any are still surviving, the A-11 could radio for another salvo of Minutemen, which would arrive in 30 minutes. It might even drop an H-bomb itself, but this would not be easy. When an A-11 type speedster gets near enough to a target to observe it clearly, it will have already passed the optimum release point. Its bomb will have to curve back to the target under some kind of guidance.

some kind of goldaned, value of the Happins the pearent state of the property of the pearent state of the pearent

Insurance companies have more money than you do, are bigger than you are, can hire more lawyers than you can, understand their policies better than you do, and can afford to outwait you. But you have a weapon.

You there, Walter Mitty.

Haven't you ever dreamed of someday bringing a giant insurance company to its knees?

Of getting exactly the claim settlement you think you deserve? Of getting it within a reasonable amount of time?

Don't abandon hope.

All you need is the right weapon: An independent insurance agent. The man who sells you Continental Insurance is just such an independent agent, beholden to no single company. Including us. He's free to place your insurance with almost any company he wants to. (If we don't satisfy him, he'll take his business someplace else.) That gives him tremendous strength to use on your behalf.

And use it, he does.

(He figures that the more he helps you, the more kinds of insurance you'll buy from him.)

And we figure that the more we help him help you, the more of that insurance he'll place with us. That's why we handle his clients' claims intelligently, fairly, and with a minimum of red tape and

If you want somebody to bring an insurance company to its knees for you, look up your Continental agent in the Yellow Pages (in some areas, he's listed under America Fore Loyalty Group).

If you still dream of doing it yourself, maybe you ought to become a Continental agent.

What power.

The Continental Insurance Companies





Series 80 diesel tilt-cab tractor with 40-ft. semi-trailer.

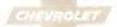




Series 80 diesel tandem with 6-cu.-yd. concrete mixer.



Series 60 trailing-axle tandem with 292-cu.-in. Six engine and 16-ft. platform body.



# NOW CHEVROLETS CAN DO MORE HEAVYWEIGHT JOBS

New models and heavier duty options give more operators all the capacity they need at minimum cost

Remember when Chevrolet made mostly lighter trucks? Now look at the size of some of

them.

Not the world's biggest, no. But big enough to handle a lot of work that used to force you into more expensive trucks than you needed. More expensive to buy. More expensive to operate.

In recent years Chevrolet has added many new types of heavier duty models to the line and a number of significant big-payload extra-cost options. For example:



#### 11,000-LB. FRONT AXLES

And up front you can have big 9,000-lb. or 11,000-lb. L-beam axles—power steering included with the bigger axle. Front and rear variable-rate springs match axle capacities.





#### 409 V8 GAS V6 DIESE

Top sizes of Chevrolet truck engines are the 409-cu.-in. V8 gasoline and the modern 2-cycle Chevy-GM 6V-53 Diesel. Both of these engines have proved their ability, on and off the road, to handle almost any heavy-duty work.

#### **POWER STEERING**

Power steering takes a lot of the sweat out of handling a big truck and adds immeasurably to operating safety. You can have it on any Chevrolet heavyweight.

#### FULL-AIR BRAKES

Chevrolet factory-installs full-air brake systems, trailer brake connections, and offers compressors with capacities up to 12 cubic feet. These are some of the things

Chevrolet has done recently to let you handle more heavyweight work without having to over-buy equipment. For complete information, call your Chevrolet dealer... Chevrolet Division of General Motors, Detroit, Michigan.

QUALITY TRUCKS COST LESS!



34,000-LB, AXLES

You can equip Chevrolet tandem aale models now (either gas or diesel) with the highly regarded 34,000-th. Hendrickson bogic and Eaton axles, geared to your choice of engine. Its inter-axle differential with electric lock-out control gives you cut no interaction of the control of the control



#### ROADRANGER TRANSMISSIONS

The Chevrolet line of transmissions has been extended to include extra-heavy 5-speed Spicer gearboxes and the multi-speed Fuller RoadRangers. Long haul operators should be glad to know this.

#### **AUXILIARY TRANSMISSIONS**

For very tough off-road work, tandem users can get 3- or 4-speed auxiliary transmissions to give you the extra pulling power needed, for example, to come up out of loading pits without straining.

Telephone your Chevrolet dealer about any type of truck!

#### MODERN LIVING

#### NIGHT LIFE

Slipping the Disque

The most fashionable dancing these days is done at a discorbèque, which is really nothing but a highbrow version of a juke joint plus a disk jockey. But this simple formula and the dancing that goes with it is giving international night life its newest sights and sounds.

In Pars, there are about \$51 of them. Clineset at the moment is a crowded hole in Montparnasse called New Jimm's, where Noveles Françoise Sagan and einema's Roger Vaidin, Jacques Charrier and Jane Fonda turn up to Hully Cully. London's discordingera trange from the supersections of Annabel's in Berkeley Square, where Cuardsmen, earlier and the supersection for the control of the control of the supersection order an excellent full-course dimer as lar as 3 and, to the common economic and as 3 and, to the common economic than the supersection order and excellent full-course dimer is alrea as 3 and, to the common economic than the supersection of the supersectio

Big Gome & Zebro Skins. Disconlinguerie hit Manhattan on New Year's Eve 1962, with the advent of Le Club, a converted garage off Sutron Place. A thousand-odd members pay a \$200 initiation fee and dutes of \$65 a year to forgather in an atmosphere that more or less suggests the living room of an impoverished baron in the family castle—glowering big game, crossed castle—glowering big game, crossed early. Event a place-grain nerie above the two-story room, a platter spinner manipulates the mood of the members with variety and volume, and things can get

pretty wild as the evening wears on. But Le Club, which blasted off to an initial success that drained El Morocco to its zebra skins, is no longer the jet center it used to be. The place to shochorn into at the

The place to shochorn into at the moment is Shepheard's, a fantasia of golden Pharantis, gilded sphinaves, palm to the place of the pla

What Fish Swims in Surf? Manhattan's other two discothèques are clubs. At L'Interdit, in the Gotham, the atmosphere is bistro-red-walled, checkedtableclothed and dark. The crowd there is young. Members under 35 pay \$50 initiation and yearly dues; over 35, the tab jumps to \$100. Il Mio. in Delmonico's, makes no concessions to youth: the figure is \$100 for everybody over 21. Il Mio, which calls itsell a discoteca. takes fewer chances of slipped disques: the music is almost possible to talk toa situation that disgusts a gentleman called Killer Joe Piro, "There's no sound there," he complains. "When you go into a place the music should just force you to dance. It should knock you right out of your seat."

Killer Joe Should know. A little, electric hommucuts, he is Diskville No. 1 duncing master, a hierophant of the suble shades of difference between the Chicken and the Bird, the Surf and the Fish and the Swim, who have selected many a Hig Name (Bullerina Margut 1001 to his unpresentation, such as the total control of the superiority of the in Manhattan and makes about 10 trips a year to efficie around the country to

show dancing teachers how it's done. The Frug 8 the Bug. The Twist nowadays, is for squares, in its place is anedition of the Bug. The Twist nowtherness stage in the Bug. Twist nowteach and the Bug. Twist now to the said goodlyse to all that, on today's stade its claim to a piece of ground and stage there. dancing as it in an imaginary phone bosth. The feet are rooted to the spot, though there is plenty of cernalial and gesticulatory.

The pelvis gets all the play in the Frug, witching sexily from said to side while the hands make slow and sensous series of the pelvis of the play the pelvis of the pelvi

Charades, in fact, supply much of the variety in discathèque dancing, and most of them speak for themselves: the Monkey, the Pony, the Bird, the Snake, the Heat Wave, the Hitchhiker.

Like the Twist, most discouliegue dancing keeps partners apart, but on the West Coast they are discovering that there is something to be said for ventroventral variations. Such are the Dog, the Fish and the Swim, which has been banned in at least one California high school. And such is the newest—the GoGio.

interest and constraints to the product of Los-Angeles 'is essentially districtivity, the Whisk's Corko. The head ares back and forth, the arms chop up and down, the feet are planted. And the bodies, glued fogether abdomen to abdomen, endlessly twist, twitch and bottone. In a glass-walled booth suspended from the ceiling over the GoGo's GoGoing couples, a pretty septial stags on new records and dances it all by hersell. That war, it's called the Wattris,

#### FASHION

The First Leaf

Fiveryone knows about Adam and Eve. Poets have fold the story in fryme, seulptors in stone. It has been dramatized, analyzed, witheiszed and choreographed. But Genesis is hardly chie. And the fashion industry found Women's Wear Daily a more inspiring Bible. The stone of the sto



STAYING PUT AT SHEPHEARD'S Gilded sphinxes, desert tents . . .



WATUTSIING AT WHISKY À GOGO . . . and ventro-ventral variations.



After the slue, who sues who?

that comes from being a woman who does not care what it costs and would sacrifice millions for her right to say it.

Sacrinee mintons for ner right to say in.

As Mrs. Gimmes tells it, Eden was something of a bore. "Eve could we will be a something of the first many seconding more and more tradificient may be a something of the first many second to the first ma

But times have changed. "The Eve of today needs bigger and better leaves to eatch the man of her wishes. She also needs instinct, feminine intelligence, and as sharp and observant an eye as any monkey or cal was ever born with." A considerable bank account helps, but Mrs. Guinness is not bothered by such

What about the dowdies? Those senseless frimps who haven't be instinct, or each, to wear the right clothes? Mrs. Curimes advises a career for which a uniform is required. "A retigious order would be infinitely the best choice." The woman who is not wish about conventic can always settle down and start breeding. No one cares what new admiss that "Fortunatels, we do not have to have our clothes on when bus, multiplying ourselves."

#### THE CITY

#### Dawn Skid

The two-sur family—once an American dream—is now being supersoded by the three-ear, and eventually perhape the tour-ear family. This has remove the traillic laster and faster and add to modern man's wheeled convenience. Of course, everybody takes advantage of the new convenience, which means that those who really want to \$5 am. to be the traillic.

That is what Martin Greenhouse, 39.

did one dat last week, and he was tooling along Manhattan's East River Drive on his way to his joh as electrical supervisor at Brooklyn's Navy Yard just as dawn was breaking around 6 o'clock. There was a slight glaze of rev snow on the road, and at aturn just south of 96th Street, Martin's car skidded min a lay U-titur.

The result was caeophonous. A car behind Martin smashed into him and spun sideways. Brakes squealing, slewing in the sluts hike slalon racers, car after car piled helplessly into the smart. When things finally skidded to a stop, 34 cars were locked in a tangled massblocking the expressway from curb to curb—and providing a classic picture of what happens in modern civilization of what happens in modern civilization

when the slightest thing goes wrong.
For it is the nature of high-speed expressways that the slightest obstruction, like a pebble in a rifle barrel, createschaes. Marrin's skid jammed traffic for ten miles, blocked the highway for three

It also created a monumental problem for insurance companies. Sometimes the driver of the first car sues the driver of the second, who sues the third, who sues the fourth, who sues.

#### The 19-Inch Supermarket

The hottest TV star in Fieson Arrisins a Trender rating of zero Equity has never heard of him flit to houseweek in a Tystory. In the Poster Tystory of the Tystory of the L. Corman is bigger than Judy Carfand, Corman is a greener whose market, incated in the new 85,800,000 building's benemen; to hothed may be the benemen; to hothed and the the properties of the properties of the properties of the properties of the protein audience laughs, punditry and laidtender of the properties of the protein properties of the protein audience laughs, punditry and laidtender of the properties of the protein properties protein properties protein protein protein protein protein properties prope

yesterday eggs at a moment's notice.

The Tuson House shopper simply summons corman by telephone, then switches her set to Channel 2, Is the lettuce crisp? The corn ripe? She can imspect each item as closely as could be without actual melon tunking or peach squeezing. Corman rings up the order under her watchful eye, then hangs up the phone. The groceries are delivered

within minutes. The lady need never get dressed. Gorman cannot inspect her.

Though it is, the first such setup in the S. electronic marketing is not all that the housewive's network has to offer. Channel & provides 24-hour Big Sisterly surveillance of the lobby which allows a tenant to impect her own callers before admitting them or to eavesdrop on a neighbor's callers. Switching to Channel 5, a mother can check on the kids in continuously objects early printed with news terms, classified ads and unclassified gossing.

Notice of these risid attractions is like, to prove more popular than Grocer Gorman. In 15-minute sustaining spiels delivered three times each day, Gorman regales the folks upstairs with reminiscences, political commentary ("Lodge has gone as far as he can go.! I see Rock's aftead in Galifornia") and latification of the control of the



Everything but melon tunking.

#### MEDICINE

#### GYNECOLOGY

#### The Pills: More Effective,

And More of Them

Last week, with newly announced approval by the Food and Drug Administration of three more oral contraceptives. American women and their doctors had a total of six to choose from. By federal law, all are available on prescription only. They are:

▶ Enovid, the longest on the market, made by Chicago's G. D. Searle & Co. in large-dose tablets.

Enovid-E, just released, a miniaturized version of Enovid.

► Ortho-Novum (Johnson & Johnson's subsidiary, Ortho Pharmaceutical Corp.), on the market since 1962 in a

full-dose tablet.

• Ortho-Novum-2, a reduced-dose form on sale since last fall.

a few of these on a growth process that results in the production of one own (egg). Around the 14th day of the cycle, ovulation occurs: the follicle releases the own, which travels down the Fallopian tube toward the uterus. If it encounters a live spermatozoon on the way, or soon after its arrival, the own will be fertilized.

Nature has an automatic regulator to prevent the too-rapid production of another, regardless of whether the owns is fertilized or not, which might lead to overlapping pregnancies. After any one owns is released, the hody starts producing progesterone. Sometimes called "natures" contraceptive, the reposing of another owns until the next excle starts.

The natural progesterone secreted in women's glands is not very potent when

Fallicle statement of the cycle
Fallicle statement of the cycle of the

▶ Norlestrin (Detroit's Parke, Davis & Co.), a new, small-dose tablet.

► Norinyl (Syntex Laboratories, Inc.) another new, small-dose pill.

Sales of the pills have been increasing steadily around the world, and especially in the U.S., where the cost tabout \$\frac{3}{2}\text{ or a month's supply of the larger pills.} \$22.5 for the smaller! is less of a determined of the control of the supply of the larger pills. \$22.5 for the smaller! is less of a determined of the smaller in less of the smaller in le

are reassuring.

Giont Yoms. A woman of childbearing age has a menstrual cycle of 28 to 39 days, but the average is close to 28 days, and this figure is always used by doctors prescribing the pills. It is a safe choice because even women who have had different cycles usually con-

vert to a 28-day cycle while on the pilts. Within five days after her cycle starts (see char), a woman's pituitary gland begins producing the follicle-stimulating hormone FSH, which travels through the blood to the ovaries, which contain about 300,000 follicles. FSH starts

taken by mouth. But since 1951, laboratory experts have been making chemically related substances, now known as progestins, from such unlikely raw materials as the root of the Mexican glant yam. Some of these varieties are far more potent them natural production. The two best known are norethynodrel, the main ingredient in Enovid, and norethindrone, used in the other contraceptive pills now marketed in the LS. and by various manufacturers

around the world. Uncertain Women. The pills work. in effect, by fooling the body into behaving as though ovulation has taken place when it actually has not. On the fifth day of her cycle, when a woman's system would normally be building up hormones to promote ovulation, she takes the first of her progestin pills, and she takes one daily for the next 20 or 21 days. By some biochemical magic not yet understood, the progestin makes it impossible for a follicle to ripen and spill out an ovum. It also prepares the lining of the uterus for menstruation. By the 25th or 26th day. when all chance of ovulation, and therefore of conception, during that cycle has passed, the woman stops taking her pills. Within two or three days, the onset of menstruation signals the start of another cycle.

"The pills are certain," says one manricturer flatly." It is women who are not." Since the first tests began in 1956, there have been speradic reports that a swamar conceived while on the pills, that the hall missed one or more doses. The pills are supposed to be taken every 24 hours. If a swamar forgets to take hers at the usually recommended dinner hour, who has about twelve hours of the pills of the pills of the pills of for no more than 36 hours.

About one sut of every four women complains that the pills upset her when she starts taking them. The most common symptoms are nauses (similar to "morring sickness"), a bloated feeling, weight gain, tenderness of the breasts. In most cases, these complaints sufside after two or three months. The proportion of women who dropped the pills because of side effects was greater at each of the proposed of the proposed of the pills of the pil

No Proof. The only serious side effect that responsible medical men have charged against the pills is that they may increase the risk of thrombophlebitis-formation of blood clots, usually in leg veins. A number of women have died of clotting disorders while taking Enovid, but a special committee of experts named by the FDA could find no proof that Enovid was to blame. Many women who have never taken the pills. and who rarely take any drugs, suffer from thrombophlebitis. But nobody knows how the number of such cases compares with that among women taking Enovid. The committee of experts concluded that the pills carry no added risk for healthy women up to age 35, or perhaps 40. For women over 40, the experts are collecting more data. As long as this question remains undecided, no woman who has, or ever has had, clotting difficulties or phlebitis should take the pills.

Can the pilk cause cancer? Medical purisks argue that no one can be certain for 30 years or so. But present evidence from almost eight years' experience indicates that the answer is likely to be no. There are even a few shreds of hopeful evidence that cancer of the cervix and womb may be less common among women taking the pilk.

The vast majority of women who take the pills do not want to be made infertile; they merely wish to space those prognancies and control the number of their children. Almost invariably they years, and then step, will I be able to conceive." The answer is an emphatic yes, By a sort of rebound effect, the pills increase fertility in women who stop taking them, indeed, the pills were stop taking them, indeed, the pills were years, and them, indeed, the pills were years and them. Indeed, the pills were years and the pills were the



When truth is buried underground it grows, it chokes, it gathers such an explosive force that on the day it bursts out, it blows up everything with it.

Emile Zola, l'Accuse! L'Aurore, January 13, 1898

Container Corporation of America



# WHAT'S SO SPECIAL ABOUT THIS NAME?

First, it tells you that this is a very exceptional Bourbon... handmade on an original sour mash recipe. Of such excellence that in Kentucky, home of the finest Bourbons, it is the most popular premium, whiskey by far. Bourbon scholars use it as a standard of comparison by which all whiskey is judged. A comparison which we at America's oldest family distillery invite you to make ... soon.

\*At its price or higher.



YOUR KEY TO HOSPITALIT

Pineus to overcome infertility caused by disturbed menstrual cycles. It was only after they found that the pills, taken on a regular schedule for three months and then stopped, seemed to stimulate fertility, that the medical researchers began to try them solely for contracepting.

continue that a woman can continue taking the pills safely is still uncertain. FDA has set the recommended limit for Enovid and Ortho-Novum at four years, and of Enovid-E at three years, though it is holding present. There has been some speciation that long-term use of the pills might postpone the menopause and leave women ferrile far beyond nature's normal age limit of 45 to 50. But women who were nearing the menopause years ago have since that the change of life normal for their age.

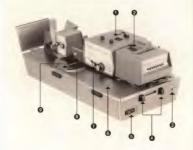
Spili Schedule. All the oral contraceptives so far approved by FDA contain, in addition to their principal ingredient of the synthetic, progestin, a minute amount of another synthetic of the roles of the estrogen that a work to the contract of the contract of the the first part of her menstrual cycle, and it serves to prevent spotting or preak-through bleeding in the middle

part of the cycle.

Soon, the oral-contraceptive market will be crammed with pills from more manufacturers, some of them to be taken on a divided schedule called "sequential therapy." This system requires taking an estrogen pill for 16 days, then a progestin pill for five days. Its proponents claim that it comes closer to the natural physiological hormone cycle. Mead, Johnson & Co. already has an application before FDA asking approval of sequential-therapy pills compounded of ingredients bought from British Drug Houses, Ltd. And Indianapolis' Eli Lilly & Co., working with Syntex, is on the same tack. Michigan's Upjohn Co. is preparing a pill it calls Provest, and Pennsylvania's Wyeth Laboratories are testing still another.

Nobody knows just how many wom-en are "on the pills," because manufacturers keep sales figures secret. Searle estimated at the turn of the year that 1,600,000 women were taking Enovid for contraception, and the company is now manufacturing 3,000,000 pills a day. All told, the number of U.S. women using them is probably edging toward 3,000,000. And the manufacturers are almost certainly right in their calculation that the market will con-tinue to grow. Dr. Edris Rice-Wray, one of the original investigators, first in Puerto Rico and now in Mexico. says: "It's extremely rare to find a woman willing to accept another method once she knows that 'the pills' exist. Even the poorest, with little or no schooling, are found to be faithful and conscientious users.

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 Easy-to-use dials set the date quickly and positively, reducing chances for error. 2. Other handy dials set the postage amount, eliminating fumbling with levers. 3. The two-way lock protects postage only a supervisor's key can remove the meter.

4. A touch of a button produces wet or dry tapes for parcels and packages. 5. Power switch automatically turns off when you lock the postage meter. 6. The automatic water level indicator warns of moisture shortages before the tank runs dry.

7. You can seal envelopes—with or without metering—with a simple knob adjustment; a real convenience when envelopes don't require postage. 8. A completely automatic feed handles nested or stacked envelopes. 9. A handy slide controls sealing or non-sealing of envelopes with a flick of your fineer.

These are less than half the features that put accuracy, speed and economy in your mailroom with the new Friden Postage Machine. For full details, and a no-obligation demonstration, call your local Friden man. Or write

hort- Leandro, California. I I I UCII

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# WATER SUPPLY,

# From drought to abundance. Here's how one city faced up to the water problem

An endlessly burning sun branded the years 1952-55 into the memories of the people of Oklahoma City.

Their two big reservoir-lakes shrank to ponds rimed by cracked earth. Their river ran dry. Before the drought was finally broken, a city ordinance was passed severely limiting water use because of "a critical and dangerous situation to health and property."

But if the prolonged drought brought Oklahoma City to the edge of disaster, it also had a dramatically beneficial result. It triggered action on a long-range solution to the city's desperate water problem—which would grow more critical with the expected growth in population from 375,000 in 1955 to a million by 1975.

During the drought years, city officials and the Chamber of Commerce intensified their studies of water sources for the future. And in another farsighted move, the Chamber purchased some 8000 undeveloped acres near the city as the site for a new reservoir.

By 1955, the recommendation for solving Oklahoma City's long-range water problem was ready. It was a bold, imaginative plan calling for the construction of a series of dams and takes 100 miles away in the south-castern portion of the state—an area bountiful in water resources. The first reservoir-lake was called Atoka. with a 100-mile pipeline to bring the water to a new city reservoir as needed.

Now the city was ready for action.

A \$14 million bond issue—strongly promoted by the Chamber—was passed by the people. With some of these funds, the city purchased, at cost, the 8000acre site from the Chamber. Construction began on the new city reservoir and on Lake Atoka in southeastern Oklahoma.

In 1961, construction began on the pipeline that now brings water to the city. The longest continuous water line ever built, it was completed in 1962. Cost of the pipeline, pumping stations, reservoirs: \$62.7 million, to be paid for over 40 years by an increase in water rates, initially set at 50%.

To the drought-wise citizens of Oklahoma City, it seems a small price to pay for abundant water. As a city official put it, "The people know that without the Southeast Oklahoma Project, another drought like 1952-55 could have left us completely without water."



## OKLAHOMA CITY

Much still remains to be done. Three more major dams and lakes must be built in this area of Oklahoma. Still other plans have been proposed for a canal to bring the volume of water-2 billion gallons a day-Oklahoma City and the central Oklahoma area will need to support the population and industry growth they confidently expect between now and the year 2000.

But the city is on the move, and if vigorous leadership, farsighted planning and hard work can bring the desired results. Oklahoma City will soon be as water rich as the lushest river valley in the country.

Does your community face a water problem? It needn't be a shortage; too often, areas are flood-ravaged or pollution makes water worthless. A statistic to remember: by 1980 we will need, as a nation, over twice as much water as we're now using.

Informed, concerned citizens can best take action to solve the water management problem. For information on what needs to be done, and how you can helpwrite for "Water Crisis, U.S.A.," Department T-14. Caterpillar Tractor Co., Peoria, Illinois, U.S.A.



Now completed, the longest continuous water line in the world brings Oklahoma City abundant water from sources like newly constructed Lake Atoka (top).

Machines that build for a growing America... CATERPILLAR



UNDNER WITH "119TH DIVISION"
Wrapped up like candy packages.

#### Painter of the Crass Crowd

Pop art? Hard-edge? Many visitors to Richard Lindner's latest show at Manhattan's Cordier & Ekstrom Gallery suffer an uninformed urge to link his art to the latest fads of the newest artists. But Lindner is 62 is his paintings are a lisison with the past and Europe. Groomed by Dada and Gorned by colbism, he will be a sufficient of the past of the is resolutely linked to the art that shocked vesterwear.

Lindner's paintings are violently the articale bathed in stagelight, they profler biting vignettes of the modern world. Each character is an island giant fewpie-doll children with pasty faces, strolling tradesmen stolfdly strutting with their canes, spreading ladies slickly fitted into a colorful armor of consets. Lindner's pictorial powers bothood in seem to slant up actually slide down and ripple-mirrors reflect limbs as if swollen with elephantiasis.

Painter Lindner grew up in the era Brecht's social satire, of Max Beekmann's razor-sharp realism, of the street-fighting Weimar Republic, where a mark was worth less than a match. It was easy to be an artist, because nothing else paid anything either. Lindner started off as a concert pianist, but in 1922 he cheated his way into an art academy by submitting a friend's sketches, and began his life's work. As a Jew and a Social Democrat, Lindner knew in 1933 that the rise of Hitler was a reason to flee. He arrived in the U.S. in 1941, began working as a magazine illustrator, did not get back to creative painting until 1950.

As Lindner assimilated the hubbub of urban New York, he combined his

natural bent for saire with his impulse to depict city bustle. "You see women on the streets all wrapped up like candy packages," he asys, and he is the artist of the concupiscent street scene, of crass crowds, of penny-ante popular life. "Maey", is the greatest museum to the people, the objects, the smells. Even the chandelier department is a sort of phony Versailles."

#### House That Union Jack Built

For more than a century of its existence, what has become the world's bearing a continuous continuous and the continuous distribution of the continuous co

The latest renovation (see color pages) cost no less than \$8,500,600, and as a result No. 10 is in spanking 1688 condition. Last week, for the first time since reopening, its state rooms resouncied with the tinkling glasses and lively laughter of a private party. More than 400 guests attended a reception given by Prime Minister Sir Alee Douglas-Home for his soon-to-be-wed

daughter, Meriel.

200-Room Worren. It was King
George II who gave No. 10 to England.
specifically to the Treasury. Since Prime
Ministers are also First Lords of the
Treasury, they have had their way—and
their woes—with the building for 229
years. Walpole openly entertained his
mixtress there: Pitt happily tippled his

penned his Endymino between parliamentary debates. But seven P.M.s refused to live in No. 10's cramped quarters: between 1847 and 1887, it was completely untenanted, and then Discardin moved in only because his gout During the blitz, Churchill disconcertingly called No. 10 "shaby" and encouraged seads of cats to provide the place to keep down the rats.

On the old site of a brewhouse that may have slaked the thirst of Henry VIII. Speculator George Downing built a row of houses whose shallow timber foundations sank readily into the squishy soil of what had once been an island. What remains of Downings houses on his marrow street across from government and 12, all interconnected to make a warren of 200 romes.

Heartbreeking Restraint, No. 10 does not hold a candelabrum to the White Heuse, and De Gaulle, after all, does live in a palaee, No. 105 charm is the English quality of restraint. The Marine the English quality of restraint, The Marine to the Indian to t

Most of the paintings are borrowed from the National Gallery and the Tate, although the high-quality copies in the state dining room are No. 10% own. The effect is tasteful, pleasing and unadventuresome. And perhaps it was the great English art theoretician John Russenson and the state of the wrote, of any ancient building: "Count its stones you would jewels of a crown."



THE PRIME MINISTER'S FRONT DOOR Restored to spanking 1688 condition.

### HOME'S HOME: NO. 10 DOWNING ST.

PASSAGEWAY from main entrance of British Prime Minister's residence leads to rear of house through fanlighted door ordered about 1682 by house's first owner. Treasurer George Downing.



THE BOUDOIR, a small, informal sitting room, has Sheraton tables, plus mirror and a hombi-commode of satinwood and walnut by Adam. Wall fabric is gold slub, curtains of gold satin.





CABINET ROOM seats ministers around tapered table that bears silver candlesticks owned by four Prime Ministers. Portrait over mantel is Van Loo's Robert Walpole.

STATE DINING ROOM was designed by Sir John Soane in shape of an oak casket topped by ceiling "lid." Portraits (trom left) are of William Pitt, Wellington and Nelson.



#### ROCK 'N' ROLL It's Better Than Beating Up

Old Ladies with Bicycle Chains
The Merseyside gangs were the

The Mersesside gangs were the toughest in Liverpool—and in Liverpool and in Liverpool and in Liverpool in the season was a season of the liverpool in the season was a season with the liverpool and whenever outsiders invaded their turf, they would step right out and start a rumble. Today most of the old beligerence is gone. The gangs have been season was a season when the liverpool and the boys have wompned their brievede chains for guitars.

The musical metamorphosis of Mersevside is only one of the wonders rhek 'n' roll has worked in England. As all Christendom has learned, rock also begat what Englishmen call "the beat. and the beat begat the Beatles. The Beatles are all old Merseyside types. and only a few million dollars ago they were trooping around the rock clubs there, playing for carfare like everyone else. Now they have become such a crucial factor in English life that conservative candidates have been officially cautioned not to omit some friendly word for them from their speeches, and the Ougen has expressed her concern over the length of Ringo's hair.

The Chippy on the Turf. Merseyside's cultural crisis began in 1955. when the American movie Rock Around the Clock came to town. All the kids went to see it and, of course, they tore up the theater in their enthusiasm. But according to an article in the British sociology journal New Society. things were never the same again. Says 19-year-old Colin Fletcher, who was a member of two Merseyside gangs before he entered Liverpool University: "It was the first time the games had been exposed to an animal rhythm that matched their own behavior. The beat spread like a rumour

The changes, at first, were subtle. The gangs still fought, but their hearts weren't in it. Their small crimes continued to the continued of the party of the party of the party of the party leaves to the party leaves to the party leaves to the party leaves the prestige to "romantie boys," and the romantie boys, and the romantie boys, and the romantie boys, the chippy on the turf," lost its glamour—every-body wanted to go home to listen to Elivis records. Meetings and war council and the party of the party o

Rool Gone, Soon it was clear that the gangs were dying. Friday night rumbles were no longer a test of status: what counted was how well each gangrock group performed on Saturday night. A gang's rock group became its totem, and all the members began dressing in the costume of their quartet. "The music," writes Fletcher, was gradually becoming 'us." and it did not go unnoticed that the girls "seemed to be real gone—over not only the sound but also those who made it."

Life in Liverpool still requires a series of humor. but instead of the old, leather-jacketed meanes of the games beat through countily, anonymously, cheerfully, from 25 beat clubs and at least 75 other 'venues.' The groups yourd such virile names as "The Profiles" and its early and highly anomatous English sound; the Liverpudian accent lensi site arily and highly anomatous English sound; the Liverpudian accent lensi site and the county of the cou

#### CONCERTS

Artistic Boycott

The two college students were visitors and they wanted to hear the London Royal Philharmonic when it came to town last November. But the town was Jackson, Miss., where concerts are still segregated, and tickets are sold by subscription only-to the right people. Instead of getting into the hall, the boys landed in jail because they insisted they had a right to hear the performance. The affair was hardly noticed at the time, but by last week it had become the inspiration for a cause célèbre; one after another, the nation's leading concert artists were joining a hoycott of the segregated South. The first of them to act was Pianist

Gary Graffman, who canceled a February appearance in Jackson after

ROCK GROUP IN LIVERPOOL What the beat begat.

Bob City, Georgia, Former hoppers have even taken up beat poetry. The revolution is complete.

Empty Foco. Electher's article and the whole beat phenomenon have kindled one of the liveliest debtates England has enjoyed in recent years. The Prime Minister, the Archbishop of Canterbury. Prince Philip and Poet Stephen Spender" are all on the side of the beast, though others have gasped at the chasm of vacuity they see revealed in Ringo's face.

No one argues that beat therapp has not been good for the kids juvenile crime in Liverpool has dropped below the national average. At the very least, as one beat club employees says, making such musics is better than beating up old ladies with bicycle chains. And a London reporter, feeling the beats said the best of it. "It's a reminder to jumpour up man, grown snobbish, that the part of the properties of

Spender considers the Beatles' haircuts antidates to violence and adolescent sexuality because they are "compromise haircuts" as sexually indefinite as Prince Valiant's. learning of the students' arrest. His place was promptly filled by German Prants Ham Kinchter-Hasser two as a superior to the property of the

Segregation remains the general rule for concert audiences in Mississippi and Alabama: elsewhere it is accomplished more discreetly. And much of the South is effectively ear-muffed: Rudolf Bing two years ago refused to allow the touring Met to appear before segregated audiences, and Sol Hurok, with his huge stable of artists, has had a similar policy for a decade. At week's end the new musical boycott of the Deep South was endorsed by Vladimir Horowitz. Horowitz' stand was duly reported in the press, despite its purely theoretical value-he has not played in public anywhere in eleven years.

#### Taxes On Incomes Under \$10,000 Can Be Abolished

#### A SMALL BUSINESSMAN SPEAKS OUT (No. 3)

ON TAXES AND DISCRIMINATION

Some of you will remember that in 1960 I campaigned throughout New Hampshire for tax reform. You were very kind to me and my family and my ideas received widespread support. We had a good time.

In 1964 we have a new tax bill. It is a small step in the right direction.

In March of 1960, I promised to continue my campaign for scientific tax reform. As a continuing part of that campaign, I

have now returned to New Hampshire to again ask for your help. Five millions of our people are still unem-

ployed. The Federal debt has continued to rise. Private and state debts have skyrocketed beyond the limits of safety. The centraliza-

tion of wealth and power is continuing its totalitarian march.

The rich are too rich and the poor are

too poor.

The inequities of our tax laws are not

The inequities of our tax laws are not being corrected. We are still unsuccessfully trying to balance the budget by unjustifiably taxing the poor—often more heavily than we tax the rich. So many special tax favors have been granted that they are being widely accepted as proper.

Often business corporations, trusts,

foundations, co-operatives, so called nonprofit corporations, incorporated charities and other organizations (good and bad) receive special tax favors and exemptions which are denied to the individual. Many of our organized charities do tremendous good and should be encouraged. Yet the most important, the most sacred and the most deserving thing in the world is a human being who is properly meeting his obligations by working to support himself. his family and those who need his help This human being is being discriminated against by tax laws which grant special favors to the rich, the big and the powerful. The United States is now in process of

The United States is now in process of selecting political candidates to represent its people. How do these candidates feel about this kind of tax reform? Ask them. You have a right to know.

If you would like more information on my views on tax reform, send \$1.00 for a copy of my booklet "Road to Freedom," PAUL C. FISHER Owner of the Fisher Pen Co.

Forest Park, Illinois

P.S. Oh yes! If you want a better ball
point pen, ask your local dealer for u

Fisher Pen—the difference is in the
writing.

#### RELIGION

#### ROMAN CATHOLICS

Schools Under Strain

The parochial-school system, which for the past 80 wears has been the well-spring of the Roman Catholic Church in the U.S. is changing in patterns. In Cincinnati. Archbishop Karl J. Alter announced that because of high dosts and overcrowded clustersonis the parochial schools in his archdiocese would close their first grades next September (16,000 children man area that metalses the control instead, in public schools. In subursham Milyaudkee, the Rev.

Oscar Winninghoff of St. Aloysius' parish, said that his school would discontinue the first four grades in September 1965. Having failed to persuade the local public-school board to build a new 24-room school to educate children of his parish in secular subjects. Father Winninghoff said: "I'm going to quit talking. I'm saying, 'Here are 600 kids -you solve the problem. And I'm giving you a year and a half to solve it. Some parochial-school classes have been closed in Green Bay, Wis., Saginaw. Mich., and in the northern Virginia suburbs of Washington, D.C.; in Williamsport, Pa., the 50-year-old St. Mary's High School shut down last year, leaving 208 pupils to be absorbed

Go Out of Business? Cincinnati's Archbishop Alter says that three-fourths of all Catholic children in the archdiocese already attend kindergarten in public schools, and "adding one more year to their presence in the public schools will not interfere too seriously with their religious training." And a new book, by a Catholic mother of five boys who have variously gone to public and Catholic schools, suggests that the church should go out of the school business altogether. Mary Perkins Ryan, author of Are Parochial Schools the Answer?, argues that providing a general education for all young Catholics has proved an impossible task for the church, that in trying to carry it out the church has neglected to provide "anything like adequate religious formation for all those not in Catholic schools

According to Mrs. Rvan. the 5,900;-000 pupils in Catholic elementary schools, high schools and colleges in 1963 constituted less than half of all Catholies of school age. The best evidence on how they fare, comparatively, comes from the Rev. Joseph H. Fichter. S.J., head of the sociology department at Loyola University. Testing social standards, social skills, family relations and school and community relations in typical parochial and public schools in South Bend, Ind., he found that pupils were nearly identical; both "accept and demonstrate honesty, obedience, gratitude, sell-control and kindliness in about the same proportions.



NUN LEADING CLASS PRAYER
The siege is over.

"Supreme Bean." But by the logic of the Catholie school system, children trained in it should get notably better religious formation. Mrs. Ryan thinks they do not, partly because parochial schools are anachronistic. No longer, she argues, are the Roman Catholic Church and its schools in the "state of siege" thin has existed since the Reformation. No longer miss, do and defense against Protestant teachings. What is needed, the feeds, is workable religious instruction to make all Catholies better Christians in the community.

Most youngsters, she says, get little meaning from the catechetic systems of religious instruction in many parochial schools. Tone not untryical schools in the school for instance, requires the children to recite the Rosars while thes file out for recess." At another, one little girl, who insisted that God was a "superme beam," tearfully exclaimed when her father corrected her. "Don't bottler me with what it means. It's what we have to say when Sister asks in who fordi

The money spent on maintaining this annually, and the more than 183,000 teachers it employs could be put to better use it concentrated on improved religious education, Mrs. Ryan contends. Msgr. George W. Casey, an outspoken priest who writes a column in The Pilot, Boston's archdiocesan newspaper, agrees with her in part: "I have been advocating that the church wash out of the elementary grades. Her idea is that we should get out of general education entirely. The book is just a little too sweeping. I don't think her proposal is feasible. because the Catholic school is too firmly entrenched, too interwoven in our lives. But she poses a very real challenge."

"A Foolish Book." To prove his point.

"A Foolish Book." To prove his point, Msgr. Casey is building a \$500,000 "Christian Confraternity School" next

# How to work faster—without going crazy















#### FASTER TEACHING

Suppose you could condense the 100-Years War into 10 minutes. Or, in 30 minutes, build a bridge, Or teach the age-old social problems of Asia—with real sights and real sounds in an hour.

With movies, yes; but watch out for traps! A serious movie can fall apart

when a projector acts up.

Kodak has done something about that.

We've built an audiovisual projector that

won't harass teachers... it's simple, yet rigged enough for children to operate ..., shows a picture as comfortable to look at as real life..., plays sound as clear and near to natural as is possible on a lomm movie sound track. And the segment this Kmask Pstactist 16mm Sound Projector Model AV-126-FR, issecurees.

for the life of the machine.

Transistors throughout. So there are no

vacuum tubes to burn out or replace.

We've even taken the excitement out of
this projector's sound exciter lamp. We use
one rated at so much more power than the
power fed to it, it should not need

For instant sound, you push a button For everything else, you throw one lever all the way forward. Doesn't this sound like a projector to teach with?

#### FASTER TRAINING

If time is money, training time is an investment. The faster it pays off, the better. As fast-working as training movies can be they alone aren't the whole answer unless.

you have a 100% training projector. A training projector is one that doesn't slow you down. One that doesn't waste time with sound-system maintenance. One that doesn't interrupt itself with

The Kodak Padaant 16mm Sound Projector, Model AV-126-TR, is a training projector with a transistorized sound system

Its picture is crisply bright from corner to corner. No dimmess, no fuzziness, no glare todaz/le or hypnotize. Its sound keeps nothing to itself. You hear whispers clearly, and asswarm of locusts sounds like asswarm of locusts. No moshmouthing to cause a trainer to winder what was wait builted to the clinical property of the conballed iob, driven by a truly high-fidelity amplifier that generates no distracting lissing, crackling, popping mosses

This projector's sound system has the quality and the power to be heard beautiful whether in a small room or a big half.

#### FASTER SELLING

Problem: If sales calls cost \$25, and it takes an average of eight calls to the sale, how much is a selling movie worth that can reduce the call average to six?

Amore. The selling movie is worth a lotbut it also depends on the movie projector you give your salesmen to show it with. Because, unless his projector is as simple and assure for him to use as his sample case is, your salesman won't use it and your selling movie won't sell a thing.

Kodak has built a simple and sure kind of projector in the Kodak Psof syst 16mm Sound Projector, Model AV-126-TR. No parts to attach, not even the electric

So parts to attach, not even the electric power cord. In fact ord is twice a long power cord. In fact ord is twice a long power cord. In fact ord is twice a long and about extensions. Threading this poor this machine is assimple as following the power cord. In this projector actually prosters if the long the life. His projector actually prosters if the life. His permand sprockets and idder wheels never jet k or dang the film, set up an strain what lead to embrarosing breaks. In fact, you can shift from full-speed.

This may be the first projector that you could give to a salesman and tell him to forget about special instructions.

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# What if a jet fighter could follow a foot soldier around like a dog on a leash?

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Studying this and every other "what if" of advanced V/STOL\* weapons systems is a job we took on when we signed our newest Air Force contract at REPUBLIC AVIATION CORPORATION.

to his church in Lexington, Mass., a town where there is no Catholic school. To be opened next September as the John F. Kennedy School of Religion. it will provide 1,900 Catholic students who attend Lexington's public schools with a weekly class of religious instruction after regular school hours. "It will settle a lot of problems if it works. he says.

Many Catholic clergymen disagree with the Ryan book. Msgr. O'Neil C. D'Amour, associate secretary of the Department of School Superintendents of the National Catholic Educational Association in Washington, D.C., calls it an "incredibly naive book, a foolish book. I feel Mrs. Ryan asked a lot of the right questions, but came up with all the wrong answers." In Brooklyn, the conservative Catholic weekly paper. The Tablet, snorts at the liberals who support Mrs. Ryan's views, "The battle lines are clearly drawn. The book finds Catholic schools 'an obstacle' to the current spirit of renewal and says they must be

The House Committee on Education and Labor has invited Mrs. Ryan to testify at hearings on proposed legislation that would finance a three-year experiment in which parochial-school pupils could spend part of their day taking nonreligious subjects in public schools. Except for a few areas where wellfinanced parochial-school systems are thriving and even growing, some such recombination of religious and educational responsibilities seems likely in many parts of the U.S.

#### **PROTESTANTS**

#### Switch at Century

The Christian Century, which used to take pride in being "An Undenominational Weekly" and now takes equal pride in being "An Ecumenical Weekly," will soon have a new editor. Step-ping down is scholarly Harold E. Fey (rhymes with sky), 65, whose zesty crusades and courageous sacred-cow punching have made Chicago-published Century a well-read and well-heeded organ of Christian unity since he succeeded the late Paul Hutchinson in 1956. Fey says, tongue in cheek: "Our editors retire at 65 because Dr. Hutchinson did. I believe he was right. Old men often get irresponsible because they know they will not be there to bear the consequences.

Following Fey, who leaves in August to begin teaching at the Christian Theological Seminary in Indianapolis, is Managing Editor Kyle Haselden, 51, a former Baptist minister turned journalist. Haselden for his part plans to continue wading right in where controversy is the deepest. Says he: "We want not only to report what is happening, but to shape what ought to happen. We intend to be critical of the ecumenical movement from within the movement itself. We are not going to shoot ar rows from Mount Olympus."



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NOT A NEW ISSUE

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March 11, 1964.

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#### THE PRESS

#### LIBEL

#### Go Ahead and Say It!

Freedom of the press and freedom of speech were clearly established as constitutional rights in the very inflancy of the Republic, when the ten amendments collectively known as the Bill of stitution. Since then, the courts have refereed a seesaw struggle to define the line between freedom and license, Last week, in a landmark decision, the Supreme Court unanimously advanced of free speech—farther than they have ever legally reached before.

The decision reversed a \$500,000 libel judgment against the New York Dr. Martin Luther King Jr., the adsolicited funds for Dr. King's defense against charges of state income tax evasion the was subsequently acquitted). In language any Southern segregationist would find inflammatory, the ad-stated that armed Montgomery. Ala., police ringed a local Negro college campus to subdue a stitudent o'vil rights protest, and hard host active them into authorities and hard host active them into authorities and hard host active them into authorities and hard host charged "Southern violators" with hombing Dr. King's home and with arresting him seven times.

It is not always necessary in Alabama—or in many other states—to prove that defamatory statements are false or malicious. In some categories

COMMISSIONER SULLIVAN (FOREGROUND, HATLESS) DURING MONTGOMERY DEMONSTRATION

The court anticipated his ambition to try again.

Times and four Negro clergemen in Alabama. But it did far more than wipe out the award. It defused a welter of libel cases brough by public officials in the South against assorted critics, in-cluding nine other cases against the Times. And by holding that Alabama's the laws are unconstitutionally broad, the court cast doubt on similar state libel laws all over the U.S.

The decision granted the U.S. citizen dramatic new immunity in the exercise of his classic right to sound off against his chosen leaders. The public conduct henceforth fair game, even if the criticism is misguided, unwarranted, undeserved or untrue. If the injured party expects to collect any damages, he will have to prove that the criticism is historical properties of the criticism in the criticism of the state of the criticism is the state of the criticism which was not considered any damages, he will have to prove that the criticism should be also should be considered as a state of the criticism of the criti

Inflammatory Language. No such caveats had discouraged the five public officials in Alabama who took offense at a full-page ad published in the March 29, 1960 edition of the Times. Paid for by friends of Integration Leader of cases, the defendant must convince the court that the statements are true: otherwise, falsity and malice are presumed. This burden rested on the defendant New York Times. Soon after the ad appeared. L. B. Sul-

livan. a Montgomery city commission er, brought suit for \$50,0000 in damages. Sullivan's suit was followed by four more one from Montgomery Mayor Earl James, two from other Montgomery city commissioners, and one from John M. Patterson, then Alabama's Governor, Perhaps in recognition of his higher office. Patterson asked double damages, or \$1,000,000.

None of the men who brought suit had actually been named in the ail. but the Times itself admitted that the copy aid contain inaccuracies, police had not padlocked the student drining hall; Dr. King had been arrested only four times, not seven. In an atmosphere steamheated by the race issue. Alabama juries decided that the Times ad was indeed libelous. Commissioner Sulfivan and Mayor James were awarded every penny they asked for: the Times appears they asked for: the Times appears they asked for the Times appears they are the support to the su

pealed the Sullivan judgment all the way to the U.S. Supreme Court.

Robust Debate, Whatever merit Alahama courts had detected in Commissioner Sullivan's case was totally demolished. The First Amendment, said the Supreme Court, clearly spelled out "a profound national commitment to the principle that debate on public issues should be uninhibited, robust, and wideopen, and that it may well include vehement, caustic, and sometimes unpleasantly sharp attacks on government and public officials." This commitment, the court has long held, binds the states through the 14th Amendment, which forbids them to abridge a person's liberty without "due process of law." Added the court: "The Times advertisement, as an expression of grievance and protest on one of the major public issues of our time, would seem clearly to qualify for constitutional protection."

As if to emphasize its point, the court took two further steps. It went out of its way to brand as unconstitutional the Sedition Act of 1798, which had levied heavy fines against anyone who uttered or printed "false, scandalous and malicious" statements against the U.S. Government or its officers. It also anticipated any ambition of Commissioner Sullivan's to revive his suit back home in Alabama. The Times may have been guilty of negligence in letting slip a few misstatements, said Justice William J. Brennan for the court, but it was not guilty of malice: "We consider that the proof presented to show actual malice lacks the convincing clarity which the constitutional standard demands. Moreover, "there was no reference to respondent in the advertisement either by name or official position."

Sey Whet You Please. Strong as the Supreme Court opinion was, it did not sarisfy some of the most liberal Justices on the bench—Arthur J. Goldberg, forner U.S. Secretary of Labor, and Justice Hugo I. Black, the court's most indefatigable exponent of free speech, Both wrote concurring opinions in which Justice William (D. Douglas joined, "If the rule that tible on government

"It the rule that liner on government has no place in our Constitution is to have real meaning," said Coddlerg, controlled the constitution of the constitution. The proposed granter of the constitution." He proposed granter of the constitution. The proposed granter of the constitution of the proposed granter of the constitution. The proposed granter of the constitution of the proposed granter of the constitution of the con

Justice Black went even farther. The Stallivan judgment, said he, offers, 'dramatic proof that state libel laws threatent he very existence of an Americanter of the state of the state of the state views on public affairs and hold enough to critizize the conduct of public officials. An unconditional right to say what one pleases about public affairs is what I or the First Amendment. I regret that the court has stopped short of this."

#### **NEWSPAPERS**

#### After New Hampshire

"A most confusing—and most disturbing—presidential primary," said the New York Times. "You might as well be your own expert." said Scripps ments seemed a far cry from the usual confident election post-mortens. But then, New Hampshire was no ordinary election: its results incited numerous misgivings and even more contradistion of the president of the presid

from New England seemed clear: "A triumph for a man who looks like a President, who is and has been deeply involved in the critical fight against the Communists, and who offers the Republicans an attractive alternative to Senator Barry Goldwater and Governor Nelson Rockefeller." But in the same city, the Detroit Free Press took quite an opposite view. "Here he is again," said the Free Press's political columnist. Judd Arnett, "the most successful political failure of our times, a sort of Harold Stassen with glamour, riding on a wave of publicity as the result of an epidemic of late-winter madness among the snowbound burghers of New Hampshire. They must have voted for Henry Cahot

That sort of talk went on and on. "We'd say 'God help the G.O.P." if we believed that the result meant that the result meant that the result meant that the result meant that the result of the result

for kicks

But in Charleston, S.C., the News & Courier, swallowing its disappointment over its idol Barry Goldwater's indifferent showing, found from to rejoice, after a fashion, over the emergence of the year. The size of Mr. Lodge's write-in vote, compared to the Democratic write-in vote, compared to the Democratic write-in for Robert F. Kennedy, but the property of the pr

#### COLUMNISTS

#### East Side Story

It was Saturday afternoon in New York, and the Journal-American's Columnist ("Man About Manhattan") and Theater Critic John McClain had a date with Mrs. Anne Ford, recently divorced from Henry Ford II. They were going to see the movie Tom Jones. And thereby hangs a tale.

"According to my theory," wrote Mc-Clain in a Runyonesque account, "the whole thing was preordained. We get



From date to preordination.

there at 4 p.m. instead of 4-30 when the next showing begins." With time to kill, McClain and Mrs. Ford decided to have a cup of express. "It occurs to me that at such an hour on a Saturday, afternoon in New York, the only places prepared to serve espresso coffee are large hotels. So I say why don't we go to the Regency, the new hotel at Park and tols; Mrs. Ford suggested that they go to the Oelmonico Picture Usesing him toward the Regency.

"We go in and a captain says, 'Do you want to go to the bar?' and I say, 'No, we just want a cup of coffee.' So he leads us to a table in a small room next to the bar where there are a few tables and some banquettes, and he seats us exactly next to the only two other people in the room.

"And the only two other people in the small room are Frank Ryan, an old friend of mine who now lives mostly in Madrid, and Mex. Christina Austin, who is the lady whose name was mening the divorce. We are seated and settled in before the incredible coincidence is discovered, and then it is Mrs. Ford who has the poise to take charge. This had to happen some time, whe whispers.



BROWNIE REID

'I think the only gracious thing is to go over and say hello. You know, I've never met her.'

"So we get up and go over and everybody shakes hands. It is all very civilized, but if there were a way to bottle up the electricity in that little room it would run the Ford industries for a solid year. Then we exit, rapidly, and go back to the theater and. I must say, that Tom Jones is a whale of a picture."

#### Newsman v. Newsman

William R. Hears Jr., editor in chief of the Hearsyspers, likes to introduce National Editor Frank R. Connill as "the house Democrat." This at once pass affectionate (ribute to the staunch consultation of the consultation of t

Consiff's candidacy pits journalist against journalist. The incumbent is Ogden R. ("Brownie") Reid Jr., 38, who was president of the New York Herald Tribune for three years before the paper was sold to John Hay Whitney Jr. Before running for Congress, he was

Reid's journalistic qualifications do not match Conniffs. A Heart staffer since 1936. Conniff is, a member in excellent standing of the "Hearst Task Force," which roams the world for top-level news. As national editor, he is Hearst's right-hand man for all the papers. He also writes an increasingly popular column that is syndicated by King Features.



From house Democrat to Democrat for the House.

#### MILESTONES

Born, To Virginia Graham Tchivi dijian, 18, daughter of Evanggleist Billy; and Stephan Tchividjian, 23, Armeniandescended businessman son of a financier who is Billy's strongest supporter in Switzerland: their first child, a son (and first grandchild for the 45-yearold Graham, who sailed to London last week to organize another spiritual cru-

Born. To Diana Douglas-Home Wolfe-Murray. 23, youngest daughter of Britain's Prime Minister; and James Archibald Wolfe-Murray, 27, executive of Glasgow's James Buchanan Ltd. makers of Black & White Scotch: their first child, a daughter (and first grand-child for 60-year-old Sir Alec): in London.

Born, To her Majesty Elizabeth Alexandra Mary, 37, Queen of the United Kingdom of Great Britain and Northern Fleahad, Head of the Commonwealth, Defender of the Faith, and His Royal Highness Prince Philip, 42, Duke of Esi-Highness Prince Philip, 42, Duke of Esithitical Commonwealth of the Commonwealth (third in line to the succession); in Buckingham Palace; an event that sent a 41-gun salute echoing across London, spliced Royal Navy mainbraces the world over, brought forth one of Poet building.

All mortals pray, where child and mother are

That nothing dim the morning of the star.

Morried, Lady Jeanne Campbell, 35, only daughter of the Duke of Argyll's first marriage, newspaper columnist for ber maternal grandlather, Lord Beaver-brook; and John Sergeant Cram III, 31, South Carolina, gentleman farmer descended from Financier Jay Gould and Philanthropist Peter Cooper: both for Norman Mailer in December); somewhere in Maryland.

Married, Peter Arreil Brown Widener III, 39. Florida sportsman, great-grandson and namesake of the Philadelphia boucher who parlayed the profits from 15100 million real estate empire; and Frances Miriam (Mimi) Crenbaw, 22, Delta Air Lines stewardess; he for the third time (his first wife disorded him in factors) place could led in a February 1963 place could led in a February 1964 place could led i

Died, William Muir, 61, North Dakota-born sculptor (Time, March 13) whose works, inspired by seaweed and seed pod and carved in kingwood, walnut, mahogany and ocobolo, had combined the artless beauty of driftwood with the dynamic tension characteristic of Arp and Moore; following heart surgery: in Pittsburgh.

Died, Edwin Hill ("Ted") Patrick, C, editor of Holiday since 1946 of hepatitis; in Manhattan. Boulevardier Patrick, a onetime adman, took on Curtis' anemic travel miggazine when it was confecsable Bacedeker, chroniciling topchop restaurants, countries on and off the tourist track, rich people and bizarre events, hired pressige contributors, boosted circulation (at 646 at copy) to ing it Curtis' only adult magazine in recent years to stay in the black.

Died, Dr. Franz Gabriel Alexander.

33. Hungarian-born Freudian psychoanalyst who emigrated to the U.S. in
1930, became the prime founder of the
Chicago Institute for Psychoanalysis in
1932, helped pioneer psychosomatic
medicine by linking a variety of physical
ailments to longstanding emotional or
personality disorders: of a heart attack;
in Palm Springs, Calif.

Died, John Denby Allen, 76, longtime (1942-56) president and chairman of Chicago's Brink's Inc., biggest U.S. mon-yen or press (2500 billion a year), who cash lost to customers in the 1950 Boson robbery, then ordered the intensive security overhaul that has precluded any sequel to that heist and, true to the new sequel to that heist and, true to the new form of the control of th

Died. Alexander Petrunkevitch. 88, Ukrainian-born arachnologist, famed at Yale (where he taught from 1910 1944) for weekly teas and vivid lectures 1944) for weekly teas and vivid lectures time long"), the 20th century's greatest authority on spiders, who devoted 25,000 hours to amassing a huge collection (including 180 "magnificent" live tarantomic teasers and monographs on scorpions, black widows, and other varieties, including nearly a dozen insects named after him: of pneumonias: in New Hawen.

Died, General Paul von Lettow-Vorbeck, '93, Germany's East African commander in World War I, a will-o'the-wisp tactician whose tiny guerrilla force (300 Germans, 11,000 natives) haunted, taunted, eluded and periodically decimated a combined Anglo-Belgian-Portuguese force of 300,000 for four years, all the while scrupulously obeying Junkerdom's rules of war (he freed prisoners who promised not to fight again, refused to fire on enemy officers at close range), finally laid down his arms 14 leisurely days after the 1918 armistice, the only undefeated German general in that war; in Hamburg,

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# Do you and your husband speak the same language?

When he asks you what happened in the House, do you start to tell him about your day at home? Of course, he understands that as a wife, mother, cook, maid, chauffeur, nurse, hostess, volunteer worker, etc., you don't have much time to keep up with the news. But his look seems to say that it would be nice, if you could. As a matter of fact, you can. And you don't have to find time. Every day, as you go about your work keep tuned to your CBS Radio station. This is what you'l hear: a full morning report from wherever news happens on "World News Roundup": a full evening report on "The World Tonight": and in-between ...clear, complete On-The-Hour News delivered by men like Richard Hottelet,

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home and in the world well enough to speak anybody's language if you listen to CBS Radio News (on the stations listed opposite). Start today.



The CBS Radio Network

#### **Tidewater Oil Company**



4201 Wildere Bunkrard Los Angeles 1, Caldinna

August 23, 1963

XEROX Corporation Midtown Tower Rochester 4, N. Y.

Gentlemen:

The Picasso, I would guess, is the photograph on the right.

My reason for this guess is that our company has had the benefit of XEROX equipment for several years, and the XEROX copies which have come to my desk from the Duplicating Bureau of Tidewater have frequently been an improvement in sharpness and clarity over the original.

Since the photograph on the right shows a gradation of ink color in "lighter" areas on the oul's bead, and the same area has been "brought out" more clearly in the photograph on the left, I assume that your NEWEM print is on the left.

For the purposes of reproducing works of art, obviously XEROX is not the answer. So, please send the original Picasso to me (with the frame) and let me continue to enjoy the fact that XEROX permits me to read signatures that would otherwise be illustible.

Thank you.

a

Yours very truly.

Ein- yarbman

(Mrs.) Erin H. Sparkman,

(Mrs.) Erin H. Sparkman, Management Sciences Research Section

#### This is a copy made on the Xerox 914 Copier.



Notice the \$1.3 copy has four identification marks on the bottom of the copy. The 914 copy doesn't. And if you look closely, you can see the \$1.3

copy is slightly smaller than the 914 copy, 6% to be exact. Why the identification marks? Why the

minutely smaller copy?

The \$1.3 makes copies automatically. The identification marks make this possible. Instead of laying the original flat as you do with the ora, you insert the original in the \$1.3. The identifica-

tion marks act as little grippers and hold the original in place while the copies are being made. And because the \$3,3 copies everything it sees on the original, it also copies the identification marks. (For many companies this will prove to be an advantage. Now they are tell which is the original.)

If you want, you can personalize the gripper marks. The company name. The department, Anything, (As you can see above, you can even use your company trademark.)

You may never notice the slight reduction

#### Tidewater Oil Company



4201 Wilshore Boules and Los Angeles 1, Galifornia

August 23, 1963

Midtown Tower Rochester 4, M. Y.

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Thank you.

es

Yours very truly.

Erin Son Lynn

(Mrs.) Erin M. Sparkman, Management Sciences Research Section

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### Love on the 8:15

Philadelphia commuters love the 55 new Budd-built "Silverliner" railway coaches bought by the City of Philadelphia and recently leased to Pennsylvania and Reading Railroad lines. These new stainless steel cars have helped boom travel about 40% on runs where they've replaced oil cars. Passengers are delighted with "Silverliner" air conditioning, broadview windows of tinted safety glass, diffused overhead lightling, and the cushioning of air-spring suspension and foam seating.

Bach car carries 125 passengers in relaxed comfort— 77% more than conventional cars. Some 26 tons lighter than standard coaches, "Silverliners" accelerate with effortless speed on less power, help reduce wear and tear on tracks and running gear. The gleaming stainless ateel won't trast or corrode, never needs painting. Many cities are happly discovering the advantages of Budd stainless steel railway cars. For details, write J. F. Clary, Vice President. The Budd Company, Philadelphia 15, Pa.

In metals, electronics and plastics Budd works to make tomorrow . . . today



#### U.S. BUSINESS

#### WALL STREET Broad & Healthy

Climbing as smoothly as a U-2, the stock market has risen more than 50% from its lows of mid-1962, has advanced 7% since Jan. 1. Last week, for the first time in 41 years, the Dow-Jones industrial average set a new record on every trading day. It rose 10.19 points in all, closing the week at 816.22. Pleasantly surprised that Wall Street's bull had crossed the 800 hurdle without even pausing for breath, many brokers are beginning to talk of a market at 900 hefore year's end-though they expect stocks to fall back for a rest before beginning that long pull

In the last month, the market has

as 15 years ago-and one in every three workers is a woman. The number of women in the labor force, which stands at 25 million, is growing by 2.5% a year, compared with a 1.4% gain for men. Last week several steps were aloot

to open still more jobs to women. The civil service, which has begun to give preference to women in hiring. is conducting a drive to find more who are "qualified." The new tax bill encourages mothers to work-60% of all women workers are married-by liberalizing the deductions that they may take for child care. On Washington's orders, all Government agencies have turned in reports about what they are doing to eliminate job and pay discrimination. Twenty-two states have put president of Revlon, Inc., earns \$100,-O(0) or more-which could make her the highest-paid U.S. businesswoman.

Because of some basic changes in the nation's economy, society and technology, more and more married women are going back to work: the median age for women workers has risen to a high 41 years. On average, today's American woman marries at 20, has only two or three children, and can expect to live to the age of 73-which leaves her 30 useful years after her children grow up. She usually returns to work not because she has to make ends meet but because she wants to live better, buy a second car, take a European vacation, or bankroll her children through college. The automation of factories has actually















ATTENDANT

In 30 useful years, lured by better living.

become both healthier and broader. Trading volume has increased by 25%, and buyers are giving their support to a wider range of stocks. Big investors are showing a fresh interest in the longdormant capital goods issues-metals and machines-but are also continuing to buy the popular consumer goods stocks. There seems good reason for University of Michigan revealed that

strength in both. Last week, reporting on its quarterly consumer survey, the the U.S. consumer's optimism and inclinations to buy are at a seven-year high. At the same time, Ford and Chrysler officials predicted that Americans may well buy 8,000,000 new ears in 1964, making the year the second record-breaker in a row.

LABOR

The Difference That Sex Makes Now that the husband of Business-

woman Lady Bird Johnson has promised to seek out more women for federal jobs, the spotlight has been focused on a force in the U.S. economy that is growing in numbers and importance: women workers. One in every three U.S. women works-half again as many through equal-pay laws for women, and Congress has passed a law that in June will start guaranteeing that most women workers throughout the U.S. will get the same pay that men do in the same job.

More rewarding, Pay-check discrimination does exist, notably in banks, insurance and telephone companies, but women tend to overrate it. While the average woman worker earns much less than a man (about \$3,300) a year v. \$5,500), the gap is due not so much to discrimination as to the fact that more than three-quarters of the women workers have jobs in which men get relatively low pay-as clerks, secretaries, service workers, factory operatives, teachers. But the number of women in the more rewarding professions has risen 41% since 1950. The proportion of women among U.S. doctors has increased from 51% five years ago to 61%. Wall Street now has 1,800 women brokers-ten times as many as in 1946-and Madison Avenue has at least 600 women advertising executives, twothirds of whom earn more than \$10,000. One of the ad gals, Kay Daly, vice

Revion's Kay Daly.

opened more places for her, since no brawn is needed to press a button.

Nimble Fingers. Women perform best in jobs that require store patience, an eve for detail, and nimble fingers. Atlanta's Scripto Inc. employs women to put together its small pencils; the personnel chiefs at Burroughs Corp. believe that women can tolerate the tedious routine jobs that would drive men up the walls. The monotonous, repetitive jobs in the textile and garment plants are held almost wholly by women, and one-third of the nation's electronics gear is wired and assembled by them.

But men need not fear that their own jobs will be grabbed away. Instead of contributing to unemployment, women have tended to take the kind of jobs that men seldom strive for. In fact, the new U.S. equal-pay law may cost women some of their jobs because-other things being equal-many companies prefer to hire men. Many women prove reluctant to take on heavy responsibility or to boss men on the job. Supervisors complain that they have a higher absenteeism rate than men-6.5 days a year v. five days-partly because men do not have babies. Some labor leaders are also cool to women workers; only

14% of them join unions, and those who do tend to vote down proposed pension plans. Predictably, they do not want the security of pensions, but the joy of more cash to spend immediately.

#### PATENTS

#### Knocking Down the Pole

In the complex field of patents, everyday products have often inspired memorable decisions. The shredded-wheat biscuit became a courtroom cause célèhre in 1938, when the Supreme Court set precedent by ruling that Kellogg could make the same biscuit as Nabisco. whose patent had expired and whose link to the shredded-wheat name had faded. The pink color of Pepto-Bismol was at issue in 1959, when a federal court in New York ruled that the pink had a "functional" purpose and there-fore could be copied. Last week the Supreme Court handed down a decision of such broad impact that it overturned unfair-competition doctrines in all 50 states and set a precedent that will affect U.S. industry for years to come. The subject of the dispute was a pole lamp, one of those floor-to-ceiling devices that adorn the modern home.

The Supreme Court's unanimous ruling was based on a conflict between Sears. Roebuck and Chicago's Stiffel Co., the originator of the pole lamp. Stiffel's sales sagged after Sears, in 1957, brought out an identical pole lamp that sold for about half the price: the company took the matter to court. A federal court found Sears guilty of unfair competition, not because of a patent infringement but under an Illinois common law that forbids exact copying of another's goods. In fact, ruled the court, Stiffel's pole lamp was not really unique enough to be protected by patent at all;

The Supreme Court went a step farther. It affirmed the lower court's invalidation of Stiffel's patent, but ruled that Sears was erroneously blamed for unfair competition. Its reasoning: once the patent on a product no longer exists, anyone has the right to make an exact copy-and should not be restrained from doing so by state unfair-competition laws. The court thus overruled all the states' protective laws, except against outright fraud, and declared open season on any products not protected by patents or trade names. Consumer groups hailed the ruling as heralding lower prices, but manufacturers were not so ecstatic. They fear that the ruling will mean a return to fierce competition, believe that companies will be less likely to work on new and original designs if they can be copied as soon as they hit the market.

#### CORPORATIONS

#### A Man of Many Parts

Automobile carburetors have little in common with the visionary paintings of Paul Klee, but Arnold Maremont is a devoted connoisseur of both. Maremont, 59, is president of Chicago's Maremont Corp., a leader in the greasy. \$7 billion business of making spare parts for old cars. Yet he runs his firm from a low chony coffee-table desk, surrounded by modern paintings and chairs by Mies van der Rohe, is as elegant and impeccably dressed as it he were managing Tiffany's. All this seems to help: he has built Maremont's sales from \$30 million in 1959 to \$122 million last year. Last week he capped a five-year diversification program by buying the Cal-Val Research & Development Corp., a California producer of giant shock absorbers and bomb-rack parts for the Air Force.

The Scheme, Until five years ago, Maremont Corp. was almost exclusively a maker of auto mufflers. Looking for broader fields, Arnold Maremont

noted that the auto spare-parts business seemed to offer depression-proof growth. The number of cars on the road increases by at least 4,000,000 every year, and spare parts move even when new-car sales falter, because motorists must spend more to keep their old cars running. Maremont also noticed that Detroit auto companies supplied only 30% of the parts, while thousands of independents producing a jumble of reliable and unreliable products fought over the rest. His scheme: to acquire enough independents to make a full line of branded, guaranteed parts. With his program completed, Maremont now produces 8,000 parts for cars, is the biggest independent making a full line of products. At the same time. Arnold Maremont cast about into nonautomotive fields, picked up several basically sound companies in trouble and set them right. One problem acquisition: the Gabriel Co., a producer of auto shock absorbers and electronic gear. which took longer than expected to revamp, was largely responsible for slicing Maremont's 1963 earnings in half.

A Most Happy Fella. A product spread that puts Maremont into items ranging from tail pipes to microwave antennas might seem too diverse to manage, but it suits the wide-ranging interests of the company's president. In addition to running 87-year-old Maremont, which was founded by his father, he has interests in paper and in a maker of Christmas-tree balls, has backed a Broadway musical (The Most Happy Fella), and owns a chunk of the Saturday Review. His collection of modern art contains Dubuffet, Braque, Léger, Gris, Pollock, Arp and Kline, is valued at more than \$2,000,000.

A political liberal. Maremont frequently throws himself into controversy. He was the first Illinois industrialist to back a law ending discrimination against hiring Negroes. Named chairman of the Illinois Public Aid Commission two years ago, he campaigned for publicly supported birth control for welfare families. After he had excoriated the state legislators in a TV interview, they passed a special law so that they could fire him. They did-but Maremont, undeterred, last week sandwiched speeches and interviews on birth control in among visits to his far-flung plants. Says he: "My role as a businessman is only one aspect of my total being."



MAREMONT & MOBILE MUFFLER PLANT IN CHICAGO From tail pipes to Broadway.

#### THE ECONOMY

Restraint in the Stockroom In times of economic vigor, companies tend to increase their inventories.

expecting even greater sales ahead and hoping to avoid possible increases in the cost of materials. The U.S. economy is certainly healthy-but the supplies on the nation's shelves have not been building up in their usual relation to sales. In fact, the Commerce Department announced last week, business inventories in January actually declined by \$160 million (to \$103 billion), the first



on how to be the world's best boss...for peanuts

What is it that is up to 40% cheaper by the dozen, has been known to pay off mortgages, send kids to college, keep home fires burning, attract and keep high calibre employees, build goodwill, is in plentiful supply, comes handsomely packaged . . . and that you probably own none of-if yours is a small to medium-size firm?

Answer: group term life insurance, one of today's real bargains. And a munificent fringe benefit in which you, the boss, can share-for peanuts.



Why don't you have it? Probably because you there, sir, in the corner office with nothing to do but run the whole operation, stew about costs, taxes, competition, costs, orders, deliveries and costs...you

have decided that group life is just one more fringe benefit that can wait.

But did you know that this is one fringe benefit that isn't one-sided? That you as an employer or partner stand to benefit from a group life program as much as your employees? Perhaps more?

This is a fact-in one stroke you can give your employees a fringe benefit with prime attraction, provide a real boost for worker morale, free yourself and employees from passing-the-hat embarrassment . . . and probably still come out with something for vourself-a healthy addition to your own life program for a fraction of the price you'd pay as an individual,

Sound too good to be true? Why not put Sentry to the test and let us prove it? Just send us your phone number on your letterhead. You'll promptly get a long distance call from our headquarters in Stevens Point . . . and we promise to prove the surprising price advantage of group life insurance-and quote a rate for your company-in short order. No obligation-you take it from there. A sporting offer! Address Sentry Insurance, Stevens Point 33, Wis.



#### "This is Hardware Mu. . ooops ! - I mean Sentry Insurance"

If you think it's easy to get used to a new name after 60 years, try changing yours.

Sentry can help you get more for your money in just about any kind of business insurance . . .

group life, group health and income protection, workmen's compensation, auto fleets or fire and casualty protection. As one of the largest all-line insurance companies, we're in a position to help put all of your premium dollars to work where they'll do you the most good. Example: in many cases Sentry men have saved companies enough with the new Sentry Business Package Policy to set up a group life program. Get in touch with your local Sentry Insurance man for the facts. Look for Sentry Insurance in the yellow pages. (And take us up on that free phone call quote: it might amaze you.)



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The lack of red tape in a Sentry group life insurance program is a sheer delight to accountants and bookkeepers. We ask for no lengthy reports . . not even a list of employ ees. Just a head count of check are all the paperwork needed.



Hardware Mutuals - Sentry Life

monthly drop since early 1961. What is going on?

The answer lies chiefly in the improved skill of U.S. businessmen. Since financing a stockpile can cost a firm up to 20% of its sales dollar, businessmen have been working steadily at machines and methods designed to make large inventories unnecessary. Better sales projections now enable companies to anticipate their future needs more closely, and speedier deliveries from suppliers with ample plant capacity make it unnecessary to keep big stocks on hand. Automated warehouses make possible much tighter control of inventories; computers are increasingly being put to work measuring the amount stock and reordering.

Although manufacturers expect their sales to rise at least 6% to a new record



this year, they have shown no intention of panishing into a massive inventory building, plan to buy just enough to keep stocks at the present ratio of 1.5 times sales volume. Their testraint is important to the economy, since rapid buildings during past periods of good business have had a major hand in triggering recessions. It also means that inventories, long used as a dependable indicator, from now on will be far less valuable in charring the course of the economy.

#### INDUSTRY

Visions of Dollars

Dance in Their Heads

Christmas comes to a certain area of Manhattan in mid-March. There, in the New Yorker Hotel and in the 23rd Street showrooms near Broadway, most of the nation's 1,500 toymakers gathered last week to show off some 200,-000 tows that will bit the U.S. match. next Christmas-season. From plush lions that roar to vind dolls that burp, the toys are designed to win the notoriously fisckle attention of U.S. children and, toy-makers, hope, to hike this year's toy sakes 20% to \$1.3 billion. The prospect of all these toys makes visions of dollars dance in the heads of the executives of such companies as U.S. Steel, Down Chemical, Monvanto, Linnion Carbide and the state of the companies as U.S. Steel, Down to the U

and hundreds of others. 150,000 Lbs. of Hoir. Chemical companies will cash in on the steady swing to plastic toys by selling upwards of \$330 million worth of such plastics as polyethylene, polystyrene and vinyl. Another \$120 million will go to papermakers for cartons, paper dolls and business forms. Steelmen will get \$60 million worth of business, textile spinners \$50 million, and the remaining \$40 million will be disbursed among producers of everything from lumber and zinc to musical movements and tiny electrical motors. In 1964 the makers of construction materials and machine tools will also reap big benefits from the toymakers. Planning big increases in their capital outlays, like most of U.S. business, the toymen in 1964 will spend \$250 million to expand and modernize their plants

California's Mattel, Inc., the biggest toy company, will use more than 150, 600 lbs. of Saran filament for the hair of its bestselling and well-dressed Barbie Doll, another 5,000,000 midget phonograph records and needles for its talking toys, as well as huge quantities of plastic, zinc and steel for its row line of bikes. tricycles and trucks: the line of bikes. tricycles and trucks: the line will have a battery-driven device called a motorcycle. It is intended to catch every bob's call by intended to catch every bob's call.

Ideal Toy's new Smarty Bird, a battery-powered duck that walks about rolling its eyes and snapping its beak, alone will use up 600,000 lbs. of plastics. 600 tons of steel, and enough corrugated cartons to cover 480 football fields. Chicago's Sirombecker Corp. midget racers. Ioonsteerys will consider the control of the c

In the Bock, Toy sales in the nation's retail stores are expected to hit \$1.68 billion this year, but that is no the property of the property of the property departments actually are to U.S. retailers. The smart storekeeper gets much more out of toys than the \$28 national average that is spent for each imporult ritems low, then sets-up his toy department way to the back of his store, usually on a high floor. That way, parents must troop by counters laden with dispersion of the property of the property of the dispersion of the property of the property of the dispersion of the property of the property of the dispersion of the property of the property of the dispersion of the property of the property of the dispersion of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property of the property of the property of the dispersion of the property o

#### **PERSONALITIES**

FOR weeks, Washington has been waiting for Lyndon Johnson to fill looming vacancy on the seven-man Federal Reserve Board, expecting his choice to signal whether the board will stress easy or tighter money. Last week, Johnson took the trodden path: he reappointed James Louis Robertson, 56. whose term officially expired in January, to another 14-year term as governor. Robertson agrees with Johnson that the thriving U.S. economy is not yet in a boom and thus needs no hike in interest rates to restrain its growth. Says he: "I don't intend to begin fighting inflation until inflation begins." tall, spare Nebraskan fought the board's decision to raise stock-margin requirements from 50% to 70% last November the wanted a 10% boost). and was the only member to vote against last July's discount rate hike from 3% to 3.5%. A lawyer of direct style and breezy off-hours informality. he was in a Washington junkyard looking for an iron fence for his home when his reappointment was announced.



JAMES ROBERTSON



HARRY CUNNINGHAM

EXPANDING a dime-store chain into the discount business has been an \$80 million gamble for Harry Blair Cunningham, 56, president of S.S. Kresge The gamble seems to be paying off: last week Kresge opened four more of its K-Marts, raising the total of its discount branches to 61 out of a chain of 876 stores. Detroit-based Kresge still ranks behind Woolworth and W.T. Grant, but under Cunningham it is growing faster than either; its sales in January and February ran 28% ahead of the record levels of 1963, when they reached \$504 million. A Pennsylvania farm boy who was once a reporter for the Harrisburg Patriot, Cunningham started in a Kresge stock room 36 years ago, became chief executive in 1959. He promptly replaced all its vice presidents with younger men, but kept up the firm's traditions: no smoking or coffee drinking in the offices, men separated from women in the company cafeterias. On weekends, Cunningham likes to pop into K-Marts unannounced. While he chats with managers, his wife pushes a shopping cart-thus faithfully reinvesting some of his \$100,000 salary.



#### Why Mrs. White never lights the oven any more -without looking inside first

Irene White of Oakland, Maine, still tells this one on her husband, Clayton.

It seems that on moving day Clayton thought it would be a good idea to put his Savings Bonds and other valuable papers in a sate place. He picked the oven.

Like most safe places, it was completely forgotten. Until next morning when they lit the stove and Clayton smelled something burning.

The story has a happy ending, though. Clayton sent the charred remains of the Savings Bonds to the Treasury Department and received new ones in exchange.

The Treasury keeps a microfilm record of every U.S. Savings Bond sold. So a Bond can never be really destroyed, no matter what happens.

This important fact is just one of the reasons why militons of American families own Savings Bonds. As they provide for their personal security they add to the security of their country, too. For the strength of Americans is the strength

Why not put part of your savings

in U.S. Savings Bonds. Do it regularly, and see it you don't feel pretty good about it.

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#### WORLD BUSINESS

#### WESTERN EUROPE

#### The Price of Prosperity

Parliament last week conducted a lively debate on Britain's high cost of living, while British workers grumbled loudly about its damage to their pay packets. In Italy, where the government has launched an unpopular austerity drive to halt trising prices, the man in



MUNICH BEER DRINKER\*
Nearly as expensive as Milwaukee.

the street has found a new scapegoal in la cara vita. And the French, who love to complain, moan relentlessly about la vie chère. In any language, inflation is Europe's foremost economic preoccupation—and the problem that most threatens its extended boom.

Papal Plea, With European consumers clamoring for goods taster than farms or factories can produce them. prices have been soaring in almost every country. Last year they rose 4% in the Benelux nations, 6% in France. 7% in Italy. They are still climbing. Such worried leaders as German Chancellor Ludwig Erhard and Italian Prime Minister Aldo Moro warn that continued inflation may ruin Eurone's economy by weakening its currencies and shutting off its world markets. Even Pope Paul, in an unusual message last month, took note of Italy's inflationary spiral by recommending austerity both because of "the Lenten season and the state of things in this country

Europe's governments are beginning to give up some growth-inducing policies for the sake of stability. They are reshaping their economic policies in hopes of perstuading free-spending consumers to buy less, borrow less, save more Since October, Belgium, France, Sweden, The Netherlands and Birtain law interest Tates. France has also champed some price for the property of the proper

Servant Shortage. Even the sweeping statistics do not show how substantially inflation has changed everyday life in Furope, and the extent to which it has hurt pensioners, civil servants and others on fixed incomes. Beer now costs almost as much in Munich as in Milwaukee-17c a pint. Italian housewives have to pay 29c apiece for oranges that cost them 21e last year, and the common varieties of pasta have risen from 9e a lb. to 13e. In Paris, where the price of steak is \$1.22 a lb. (for biftek. the lean cuts from the round, rump or tip), a cheap restaurant lunch runs to \$1.50, and \$4 lunches are common. The well-pressed Frenchman has to pay \$70 to \$100 for a suit for \$200 it it is custom made) and \$2 to have it dry cleaned, about \$8 for a shirt to go with it. Movies on the Champs-Flysees cost S2, and a three-room apartment in a new Parisian building \$120 to \$150 a homes have risen as much as 33% in Britain, 100% in Denmark. While some items are still relatively cheap in Europe, such diverse merchandise as toothpaste and paperback books now cost

Inflation has also helped bring to Eu-

rope that old American problem: the servant shortage, Most main's have been lured into the higher-paying factories, and those who remain play off one employer against the other. Result: their wages have shot up 50-100%; in the past fite years. A sleep-in-servant now pockets up to \$100 a month in Italy and Germany. When they are disconpany, which was not seen to be a simple of a raise; they simply start breaking for a raise; they simply start breaking the dishes.

#### POWER

#### The World's New Temples

Henry Adams described the dynamo as modern man's equivalent of the medieval Virgin, and Rudyard Kipling celehrated its strength in Song of the Dynamo. Prime Minister Nehru has urged his countrymen to make pilgrimages to their "new temples": the dams and power plants rising across the face of India. In 1964 the world is hungry for electric power as never before-and is struggling to overcome a shortage of it. From Singapore, where new entrepreneurs hawk the output of 10-kw, mobile generators, to Switzerland, where ancient glaciers help turn turbines as they melt, East and West this year are expected to consume a staggering three trillion kilowatt-hours of tricity. That is double 1954's consumption-and by 1974 the total is expected to double again.

The race of keep up with rapidly rising demand, keeps power in the newsaround the world each week too weekwas no exception. Britain was building the world's most powerful nuclear siation on an island off the Welsh caust, and two private utilities announced that they will build West German's second commercial atomic plant near Lingen m, of all places, the coal-rich Ruhr. In



ITALIAN PLANT USING LAVA STEAM
Elsewhere glaciers help turn the turbines.

 Former West German Defense Minister Franz Josef Strauss.

## Love Affairs...

Some investors we know have them with stocks.

Stocks they may have bought years ago that have gone way up in price, made a lot of money - on paper.

Sell them? Not on your life.

And sometimes they're right. We agree. They shouldn't sell. Because we feel those stocks are still well-suited to the investor's objective.

But some of these love affairs make no sense to us at all.

Changing times, changing circumstances, changing values often dictate an end of the affair — and the sooner the better.

In that event, we don't hesitate to say so either.

If you'd like to know just what we think of some particular stock — or all those you own — we'll be happy to send you the most objective review we can.

There's no charge. You're not obligated to use our brokerage services either. And we don't play favorites.

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March 13, 1964.

Italy, which last year made Europe's biggest jump in power production, the nationalized power companies revealed plans to double their 47.5 billion kw-h, capacity within eight years. Kenya is about to start work on a project that will harness a 900f-ft, drop in the country's largest river, the Tana.

40 in a House. The increasing need for power is caused by the world's rapidly expanding population, the steady industrialization of underdeveloped nations and the increasing affluence of the West. Wealthier nations tend to treat electricity as if it were air; merchants often leave lights blazing all night, and big cities never grow dark. In the U.S., the average number of appliances in the home has risen from ten to 40 (including lamps) in 25 years, with a consequent drain on power. But electricity has also become a necessity in whole areas of the world that only recently regarded it as a luxury. In Kenya, for example, the East African Power & Lighting Co. is busy stringing cables through the bush to grass-roofed huts.

About 70% of the world's power is still generated by steam, most of which is produced by coal or, increasingly, by oil and gas. Highly industrialized nations depend on improving the efficiency of these sources to meet much of their power need: U.S. utilities now build thermal power plants right on top of coal fields because a is cheaper to compare the coal of the coal of the transport power than coal, and indeetransport power than coal, and indeetransport power than coal, and indeetransport power plants, the transport power peak, then reverses to feed British power to France at its 5 p.m. dinnertime peak.

But the need for new power plants outpraces their construction. In a seven-year program, Australia is doubling its expanding attention of the program of the

Inexhaustible Source? The need for power is so great that nations now harness just about anything they can, from the atom to the ocean tides. Italy's railroads run partly on electricity generated by steam tapped from underground lava beds at Larderello in Tuscany. In Ghent, Belgium, the Sidmar steel plant, now being built, will draw power for peak production from a mounted jet airplane engine. The French are harnessing the swift tides that swirl around Saint-Malo and high in the Pyrences are experimentally generating power by using heat from solar mirrors New Zealand has started work on an underground hydro plant that will be fed with waters rushing through a huge. six-mile tunnel from Lake Manapouri.

#### How to cultivate a "Full Service" banker

(FOR FUN AND PROFIT)

If you're like most people, you're going to end up borrowing a good deal of money in your lifetime (far more than you'll save).

Skeptical? Look at it this way: there'll be loans for real estate, for automobiles, for appliances, for vacations, for the kids' education, for you-name-it. And that's why you need a "Full Service" banker of your very own.



Loans, loans, loans

Granted, other financial institutions besides "Full Service" banks make loans. Some make real estate loans. Some make uto loans. Some make personal loans, But a "Full Service" bank makes loans, loan

happen to have a "Full Service" banker of my very own? Cultivate one.

#### Get to know your banker before you need him

Old wives' tales notwithstanding, bankers like to lend money (that's what they're in business for). The only litch is, they can't pass it out to any passing stranger. They have to know with whom they are dealing. They'll deal with you, posthaste, if you follow these suggestions:

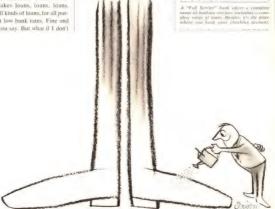
- 1. Stroll into your most convenient "Full Service" bank and introduce yourself to one of the "Full Service" bankers.
- Proceed to do all your banking business there, with special attention to your checking and savings

accounts. Let's face it: your new banker-friend is going to be able to do something for you (loans) so you'll want to do a little something for him (deposits). This way, everybody is taken care of.



account growing but take advantage of their low-cost loans when you need one. Pay it back. Do this a few times and you're on your way to a fast and rewarding friendship. But get started soon, while the







(and two seconds)

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Erors disappear like magic with the filick of an ordnary soft penall eroser and when you retype, no one will be served the soft of the filips of the filips

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Then there are, of course, such massive hydroelectric projects as the Asward High Dam, now nearing first-stage completion in Egypt, and a new dam that is the world's highest, Switzerland's Grand Dixence (932 ft.).

Other sources of power are on the way, and may eventually solve a large part of the world's shortage. As atomic power becomes more economical, it is bound to be widely used as an efficient source of electricity. Scientists also estimate that they are about 15 years away from commercial MHD (for magnetohydrodynamics), which generates electricity by shooting ionized gas through a magnetic field. And in the most significant quest of all, physicists have, in the laboratory, leashed energy from the hydrogen atom. Used only for hombs up to now, this energy might eventually provide an inexhaustible source of power.

#### FRANCE

#### The Well-Groomed Panther

After wine and phié, no product is more typically French than perfume. The French perfume industry sells \$30 million worth of seen at home each year and, despite the rise of a huge cosmetic industry in the U.S. exports another \$30 million worth. One reason for French perfume is marketed, it is subtly associated with haute conture, elegance and refinement.

France's top perfume makers—Clusnel, Guzelian, Lanvin, Caron and Dior
—have long skillfully employed this art
to keep themselves fragrantly prosperous, but it has also been used with
remarkable success by a relative newcomer to the ranks of the leaders. The
newcomer is the house of Marcel Rochas, where le président is Mine. Hélène
Rochas, who took over the company
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Mme. Rochas looks and lives as a perfume queen should. Now 43, she has wide cornflower-blue eyes, an engaging smile, a manuculuri 8 figure, a fragile air nomes reputation of a panther. Her more service and a supertieve the supercandles set in gold. One night, Premier candles set in gold. One night, Premier ceroleges Pompiedou and Françoise Georges Pompiedou and Françoise Georges Pompiedou and Françoise Georges Pompiedou and Gran Carlo Marelne Dietrich and Gian Carlo Menotti.

Playing Pygmalion. Hélène Rochav's mother was one of France's first women dentists. Her father, a World War I hero who was fond of gambling, left his family little when he died. Hélène took ballet lessons, became at seven the youngest of "The Opera Rats," and hoped for a career on the stage. At 18, she met Marcel Rochas—in the Métro.

Already an established couturier. Rochas was twice her age, had been married and divorced twice. But he liked the shape of her head, he said. He signed her on for his fashion house. married her a few months later. Rochas did not care how Hélène cooked or sewed-he had a staff of eight to do that-but he did care how she looked. He molded her personality, selected her clothes and hair styles (long to the shoulders), taught her poise and grooming. "I suppose," says Mme. Rochas today, "he played Pygmalion with me. Hélène Rochas disregarded only one of his whims: she cut her hair short when he died. Since Rochas's death and her remarriage to Theater Producer André



A little like Eliza Doolittle.

Bernheim, Hélène's life is only slightly less extravagant.

Moss & Tibeton Musi. She makes it a point always to be at the feels by 9 a.m. works a ten-hour day fee day by 9 a.m. works a ten-hour day fee day have 10 and 10 an

Her wardrobe is equally spectacular. Be designs her own sportsware (though she plays no sport but gin rummy) but less Guy Laroche run up her dresses. Renoir a Fint and a Rolle-Royce. She applies her perfume to her clothes, rather than to her skin. Her favorite seen it is a mixture of geranior, fhodinol, executy, acetate, jaxnine, geranium, sammusk, It is called "Madame Rochas."



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based on the play by Jean Anouilh, in

which English history wars with an impudent Gallic wit. Director Peter Glenville has flung the drama onto the screen like a vast Bayeux tapestry, held

fast with the lancet-sharp performances of Peter O'Toole as Henry II, England's first Plantagenet ruler, and of Richard Burton as the 12th century martyr

**Duel in a Tapestry** 



# How about something for nothing?



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# Thomas Becket. Henry loved Becket. raised him to eminence as Archbishop

BURTON & O'TOOLE IN "BECKET" Courting a courtier.

of Canterbury, then lost his onetime friend in a struggle between church and state that ended with Becket's murder on Dec. 29, 1170.

The time is a hundred years after the Norman Conquest, and Anouilh roots his conflict in the blood enmity between Henry, great-grandson of William the Conqueror, and his Saxon subject. Henry sneers at Becket as a "collaborator, but in fact the king is sycophant to the courtier, whose quiet contempt holds his master eternally in thrall.

Together O'Toole and Burton galvanize the early scenes, making their acting duo an acting duel as they race through court and countryside flushing wild boars and wenches. Henry appropriates a peasant's daughter he finds trembling in a hut. "Shall we take her with us, or shall we have her sent?" he quips, in an anachronism that leaps centuries, but does not vitiate the pungent give-and-take of character

O'Toole dominates the film, for his part is better written, and he plays it with a lacerating brilliance that rivals his own Lawrence of Arabia. Lusty. spindle-shanked, spiteful, neurasthenic, bored with responsibility, despising his wife and children, he gives the whoremongering Henry dimension both as man and monarch. The film also advances a further suggestion about Henry: before he frees himself from his love of Becket,

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Queen Mother Martita Hunt is moved to say: "You have an obsession about him which is unhealthy and unnatural.

Burton-Becket hardly senses this obsession: his concern is his own soul. "Where honor should be, in me there is only a void," he tells his mistress (Sian Phillips). Then the easy-living courtier becomes archbishop, and fate summons him to uphold "the honor of God." But does he die to defend canon law, made great by the great office thrust upon him, or is he merely a self-appointed martyr in search of his Cain? Given a mass of ambiguities to project, Burton projects them remarkably well. daringly meets the competition offered by O'Toole with a sober, almost stubbornly restrained performance-and it the script defeats him, his commanding presence and magnificent voice carry him a long way. The scene of his asbrings the film to a bloody, bristling climax.

As chronicle, Becket distorts history, Saxonizes the Norman Becket, and even turns Henry's formidable mate. Eleanor of Aquitaine (Pamela Brown). into a dull castle frump. As tragedy, it has more dry intelligence than real depth. As production, it stunningly displays its homework in the solid sweep of Norman arches, the mist-and-heather greens of old England. But in the end it holds interest chiefly as a pageant so prodigally endowed with talent that it can, for example, afford to squander Sir John Gielgud in a minor role as Louis VII of France.

#### A Gentleman's Downfall

The Servant, set in modern England also examines the odd relationship of a man of low station dominating his master, but after 800 years the moral tone of the conflict has deteriorated. Directed by Joseph Losey, a Britishbased American with a string of doggedly minor works to his credit, the film on its most meaningful level is acid splashed into the wound of class distinction. But it is best enjoyed simply as a slick, spooky, frequently spellbinding study of corruption.

The old world sniffs at the new in a graceful London square, marred by the tidy vulgarity of a building bearing the legend: Thomas Crapper, Sanitary Engineer by Appointment to His Majesty King George V. Nearby lives a pale, spoiled young aristocrat, Tony (James Fox), who hires a "gentleman's gentleman" named Barrett. Clearly relishing the most substantial role of his career. Dirk Bogarde, perfect as Barrett, assumes a tea-party façade through which the gleam of hellfire is always dimly perceptible. He sabotages the young man's proper fiancée (Wendy Craig) with innuendo, attempting to drive her out of Tony's life. Soon his servile "Would you like a nice hot drink. sir?" moves on to the holder "Might I introduce my sister to you?"

The "sister," soon installed on the top .

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floor, is actually Barrett's mistress, played by Sarah Miles as a tight-skirted strumpet whose eyes answer questions before they are asked. She begins shuttling from bed to bed, and the biological equation of man and master becomes Barrett's first victory.

Up to this point. The Servante carries
A-1 references, Playwright Harold Pinter, debuting as a scenarist, writes such
deadly efficient dialogue that even talk
about the weather sounds ominous. And
about the weather sounds ominous. And
for the control of the servant of the
from floor to ceiling, peering over bansters. Like an evil-minded snoop, it
catches afficevery secret glance and unstiers. Like are cover tellafule truth.
Come self-conscious, with one too many
shots into rain puddles or oval mirrors.

But when Tony's fiancée says ta-ta, and Barrett asserts control of the house. the film gets into trouble. Crucial character changes begin to occur so abruptly that the audience feels cheated. The callow Tony emerges as an alcoholic. displaying a capacity for self-destruction scarcely hinted at before. And suddenly, chillingly, the two men have switched roles. "I couldn't get along without you," Tony whines. And his manservant snarls back: "Then go and get me a glass of brandy-don't just stand there, go and get it!" Another offheat episode has Tony and Barrett locked up in splendid squalor, playing hide-and-seek and squabbling like schoolgirls. After that, a final orgy

Even locking total credibility. The Even locking total credibility. The beautiful total credibility and locking total credibility and locking total credibility and locking total credibility and deed into a paradox. Many a viewer will come away feeling that a world come away feeling that a world of candlelight and polished silver might be perfectly satisfactors—if only the brief locking total credibility.



CRAIG, BOGARDE & FOX IN "SERVANT"

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#### A Kingdom of Cobras

THE OLD MAN AND ME by Elaine Dundy, 255 pages, Dutton, \$4.50.

For Henry James, an American girl abroad was a dovelike creature, all too easily undone by the serpentine charms of Old World society. Not everybody can accept James's lingering stereotype nowadays. But no one more volubly refutes it than pixyish, thirtyish Elaine Dundy, a Long Islander of a different feather entirely. She fluttered into London via a year in Paris in 1950, soon nested high in the cultural Establishment as the wife of Drama Critic Kenneth Tynan, and has since chronicled the peregrinations of a pair of noninnocents abroad in a pair of small, bright novels.

Dundy's first American heroine. Sally Jay Goree in The Dund Avecuela, was a memorably silly goose engulfed by all manner of institutions plots. Her second, a neurotic coed loosed upon London society in search of loot, can best be described as a pit viper fallen among king cobras. Honey Floud, as she calls herself, tries to pit the permanent brie to get his meney, but discovers much to get his meney, but discovers much to her surprise that she would rather have her victim in bed than dead.

Wood-Notes Wild. On that morsel of yor Novelist Dundy drapes copious limilammery about father figures and low-thate syndromes that no one could possibly take seriously. Happily, how-exer, the pursuit of C. D. ("Seedy") McKee brings Honey Flood Jace to face with stately homes and Soho night-spots, London fogs and Maylair may-hem. She finds herself at war with the



The dinner guest gets eaten.

whole English race. It is a form of infighting of which Elaine Dundy is plainly a well-scarred veteran. Before she is through, any true-blue U.S. reader is likely to feel that even a money-mad American would-be murderess is less lethal than the British upper classes who snub her in the drawing room and condescend to her in the bouldoir.

In self-defense. Honey begins studying her opponents' taboos and table talk as if observing some barbarous tribe-only to find that that is precisely what she is observing. She faithfully records its wood-notes wild; "The elative d-dazzling, delicious, devastating, divine: and the deflative b-beastly, bloody, boring, the bottom." A simple "oh" has two compressed syllables that come out like "eau." She coins her own anthropological aphorisms: at the English dinner party, "people come not so much to eat as to be eaten." She even tries to match her hosts insult for insult. Hostess: "We thought all Americans were gangsters." Honey: "And we thought all Englishmen were gentlemen." She usually loses anyway because they merely enjoy her wit.

Thick & Thin, Nonetheless, on paper Honey sometimes scores hilariously. "The waiters looked as if they'd staggered out of some old dark hole," she remarks, sizing up a venerable London restaurant. "They creaked and wobbled and limped and trembled under their loads, their turkey-gobbler necks rising pink and plucked from their stiff winged collars. The genuinely old-fashioned bad service that was being meted out impartially to us all was instantly recognizable as the real thing: a subtle, sophisticated Old World incompetence we Americans can never hope to emulate, the best our rustic efforts can produce being a superficial smart-alec rudery."

But for all her wit and wiles. Honey is no match for the race she delineates as unparalleled "for growing flowers and withering people." The westful cause of New World vulnerability, Author Dundy suggests, is not as much the thekense of the British hole so the third very support of the property of the

#### Viennese Valse Macabre

EVERY MAN A MURDERER by Heimito von Doderer, 373 pages, Knopf, \$5.95.

A novel by Vienna's Heimito von Doderer is rather like an Eames chair draped with an antimacussar. In their opident detail, his scenes suggest those leisurely Vietorian sugas in which the reader can hardly see the plot for the potted Jerns. Beneath the surface clutter, however, a psychological novelist of power and perception is at work.

Though he is Austria's most eminent novelist. Von Doderer did not become



HEIMITO VON DODERER
The bucket makes the man.

widely known in the U.S. until 1961 with The Domans, the half-million-word novel of Austria in the '20s that occupied him off and on for 25 years. In Every Man a Murderer, written in the late '30s, Von Doderer returns to the same time and place. His fatalistic these is plainfly stated in the first lines: "Everyone's childhead is plumped down over his head like a bucket. The conversion of the control of the c

The bucket in this case is worn by Conrad Castiletz, an upper-middle-class Viennese businessman whose ordered life is shattered by the death of a woman he has never met. After a lonely, long-drawn adolescence, Conrad become experience of a textile film, and the marries the daughter of one of its owners. Then he sees a portrait of his workers beautifully ounger sister and hears the story of her apparent murder, eight years earlier, in a locked, private compartment of a Stuttgart-hound express.

The case so intrigues Castiletz that he sets out to solve it himself. He talks to people who remember the sister, to the police inspector who handled the case, to one of the former suspects. The investigation occupies all of his weekends and gradually all of his evenings as well. His neglected wife drifts into an affair with a handsome ski instructor. But to Castiletz it soon seems as if the events on the night of the murder are the only reality; that "everything else during the long subsequent years had in fact been piled-up rubble concealing his true life." When he finds out at last how the death occurred, he suddenly loses what has become his only



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reason for living. He dies in an accident that may have been a suicide.

As a study of mental collapse, Every Man is often impressive. But Novelist Von Doderer weakens his book by overloading it with biographical and clinical detail. The result is more case history than novel: the fever chart of childhood has dictated a whole life.

#### A Prophet Revisited

ALEXANDER HAMILTON AND THE CON-STITUTION by Clinton Rossiter 372 pages. Harcourt, Brace & World, \$6,75.

Perhaps the strongest passion that can drive a historian to his typewriter is the urge to make amends to some great figure of the past who seems to have been unfairly denigrated. If the historian has himself helped previously to perpetuate the injustice, his new advocacy takes on the drama of a public conversion. These are the intellectual



Vision from the right.

tensions that led to this reappraisal of Alexander Hamilton, and they make

for unusually stimulating history. In Conservatism in America, published in 1955, and in subsequent writings. Clinton Rossiter described Hamilton as "reactionary," and characterized his basic ideas voiced on the floor of the Constitutional Convention as certainly not those of a man who knew and cherished the American tradition.' Hamilton's reports and speeches as Treasury Secretary. Rossiter once wrote, expressed a "rightism run riot."

Now Rossiter argues urbanely but urgently that the earlier Rossiter-with a host of other U.S. scholars-was wrong. It is a "myth," says the Cornell University historian, that Hamilton was a "fabulous reactionary" with views alien to the U.S. environment, Indeed. his "works and words have been more consequential than those of any other American in shaping the Constitution under which we live," Every schoolbox under which we live. knows that Hamilton was the archfoe of the democratic Jefferson and the

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archfriend of aristocracy. But few Americans today realize that it was Hamilton who first elaborated the doctrine of judicial review, pointing up the power of the courts to nullify all laws that, in his words, were "contrary to

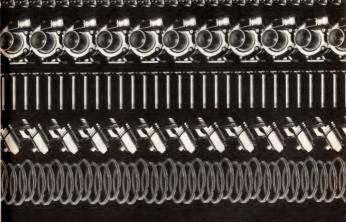
the manifest tenor of the Constitution." Toughness & Charm. Rossiter concedes Hamilton's long distrust of democracy: he does not try to justify Hamilton's disturbingly petty role at the Constitutional Convention (though he reminds readers that one famed snarl attributed to Hamilton-"Your people, sir, is a great beast"-is apocryphal). Rossiter concentrates instead on Hamilton's role in the ratification and first implementation of the Constitution.

Hamilton's best-known contribution to the ratification struggle, of course, was his authorship of most of The Federalist. Rossiter perceptively points out that there was surprisingly little disagreement between Hamilton and his co-authors. Madison and Jav. He writes: "The tough yet not despairing political theory that runs through Hamilton's 50-odd contributions is the same that carried him through his mature life." At New York's ratification convention, it was Hamilton's charming, persuasive leadership that guided a pro-constitutional minority (19 of 46 delegates) "from the likelihood of defeat through the near certainty of stalemate to the actuality of victory

The Only American. The Constitution as ratified was no more than the snare bones of Government, to be fleshed out and brought to life by Washington's first Administration. It is here that Rossiter makes his most convincing case for the cogency of Hamilton's constitutional theory and the brilliance of his administrative practice. As the most the founders. Hamilton was arguably "the leading, because in an important sense the only. American of the 1790s."

In the battles that the first Treasury Secretary fought with Jefferson and Madison, "Hamilton's enlarged views of the purposes of the Constitution prevailed." A major move was the establishment of the first Bank of the United States, which occasioned Hamilton's 15,000-word opinion on its constitutionality; in Rossiter's view, this was "perhaps the most brilliant and influential one-man effort in the long history of American constitutional law." measure of Hamilton's victory is that the Jeffersonians who won the election of 1800, "like the Republicans who came after Franklin D. Roosevelt. might curse the memory of the archive. but they could not or would not undo the work he had done.

One reason why Hamilton has sometimes seemed so out of place in his Rossiter believes. that he was uniquely prescient in his notion of the nation's future needs. Hamilton was "the prophet of indus-trial America." He foresaw the reach of the Constitution's interstate commerce



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TIME's job, in a world that gets more complex all the time, is to sort out the essential from the transitory, to get to the bottom of conflicting claims.

to pierce through the propaganda and the puffery, to try to get the facts right and to make the conclusions sound. tfrom TIME Publisher's Letter)





clause: and "aware that America might live forever in a world at war." Hamilton created "a theory of the war power that has never been matched for grandeur and realism."

Carried too far, such arguments could prove self-defeating: when Rossiter speculates that Hamilton's constitutional theory might have foreseen with approval such latter-day demonstrations of federal power as President Truman's seizure of the steel industry, the book begins to look like an attempt to capture Hamilton for modern big-Government liberalism. Fortunately,



CLINTON ROSSITER Revision of a wrong.

Rossiter draws back in time, for as he points out. Hamilton's "growing reputation is due in no small part to his abil-ity to dely classification." The import of Rossiter's revaluation is that Hamilton was a teacher of the whole nation, one of a handful of famous men in U.S. history with whom liberals and con-

#### The We's

A PIECE OF LETTUCE by George P. Elliott. 270 pages. Random House. \$4.95

comes out swinging against a wide variety of targets, ranging from sex cultists to the high priests of New Criticism. The most devastating of his 15 essays, Who Is We?, concerns the 107 (Elliott's count) grand poohbahs who dominate the U.S. cultural scene from Manhattan's Morningside Heights area. They are the "Diors and Schiaparellis of intellectual fashion design," in Elliott's phrase, and include Eric Bentley, Jacques Barzun, Lionel and Diana Trilling. "What they think today," says he, "you're apt to find yourself, in a Sears, Roebuckish way, sort of thinking tomorrow." Documenting the We group's insulation from reality, Elliott notes a complaint by Mary McCarthy that when a visiting French existentialist asked to be taken to a typical American restaurant, neither Mary nor any of her

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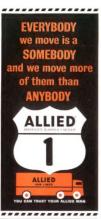
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friends could think of a single one in New York City. Another We, Elliott recalls, once wrote in Parisan Review that "nobody who had not been a Communist and then left the party could pretend to understand modern America." Adds Elliott: "Boy, did I ever feel left out of the swim! I was never even a Schactmanite."

THE SYMBOLIC MEANING by D. H. Lawrence, 240 pages, Viking, \$5. D. H. Lawrence, who was a We group unto himself, wrote as wittily as anybody in his generation about the works of Melville, Hawthorne, Poe and Whitman, found that they proclaimed "a stranger on the face of the earth"the stranger being the American consciousness. America both fascinated and infuriated Lawrence, and his famed Studies in Classic American Literature was shrill, derisive, but continuingly provocative. The Symbolic Meaning, a collection of earlier versions of the same essays, is considerably calmer in tone, but both versions bear the unmistakable stamp of Lawrence's chaotic, irascible mind. He saw the underlying theme of U.S. literature as the "disintegration of the primal self." "On the top it is nice as pie, goody-goody and lovey-dovey. Like Hawthorne being such a blue-eyed darling, in life, and Longfellow and the rest such sucking doves." Underneath. "serpents they were." James Fenimore Cooper's Leatherstocking novels may read like adventure stories, but they are really primal myths about "the collapse of the white psyche divided between innocence and lust." Melville also "knew his race was doomed, his white soul, His great white epoch, doomed." As Edmund Wilson once observed, Lawrence's essays will acquaint readers with an American literature few Americans have ever seen.

BECAUSE I WAS FLESH by Edward Dahlberg, 234 pages, New Directions, \$5 At 29, an unknown writer named Edward Dahlberg had the rare distinction of shocking D. H. Lawrence. After reading Dahlberg's defiantly proletarian first novel, Bottom Dogs, Lawrence predicted that its author's "next step is legal insanity." Instead, Dahlberg, now 63, became a poet, essavist, and shrewd, contentious critic who once said that he blamed T. S. Eliot "for nothing except the books that he has written. calls Because I Was Flesh "an autobiography of my faults." It is the story of his first 46 years and of Lizzie, his mother, a Kansas City lady barber "with dyed, frizzled hair." Born out of wedlock, Dahlberg grew up sickly, sensitive and neglected; at the insistence of one of Lizzie's suitors, who could not stand him, he was packed off to a Jewish orphanage whose stunted inmates chose as a school song "We'll fight for the name of Harvard." At his best, Dahlberg describes his early life with wit, intensity and candor,



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